Bachelor of Business Administration Program (BBA)  
Effective fall 2016 for all students

Fall 2016 version

Name: ____________________________  Student ID Number: ____________________________

General Education Requirements--30 hours

**Reasoning and Values--6 hours**  
Course Completed for Requirement  |  Hrs Req’d  |  Hrs Earned  |  Grade
--- | --- | --- | ---
Anchor 1  |  3  |  3  |  
Discourse 1  |  3  |  3  |  

**Cultural Diversity--6 hours**  
Course Completed for Requirement  |  Hrs Req’d  |  Hrs Earned  |  Grade
--- | --- | --- | ---
Anchor 2 (pre-requisite: Anchor 1)  |  3  |  3  |  
Discourse 2 (pre-requisite: Discourse 1)  |  3  |  3  |  

**Civic & Community Engagement--6 hours**  
Course Completed for Requirement  |  Hrs Req’d  |  Hrs Earned  |  Grade
--- | --- | --- | ---
Anchor 3 (pre-requisite Anchor 2)  |  3  |  3  |  
Discourse 3 (pre-requisite Discourse 2)  |  3  |  3  |  

*Anchor 3 and Discourse 3 are required of all students earning a UMKC degree.

**Focus Courses--12 hours**  
Course Completed for Requirement  |  Hrs Req’d  |  Hrs Earned  |  Grade
--- | --- | --- | ---
A: Arts & Humanities  |  3  |  |  
B: Scientific Reasoning & Quantitative Analysis  |  3  |  |  
C: Human Actions, Values & Ethics  |  3  |  |  
D: Focus Elective: one from area above  |  3  |  |  

**Constitution Requirement--3 hours**  
Course Completed for Requirement  |  Hrs Req’d  |  Hrs Earned  |  Grade
--- | --- | --- | ---
Select one: CIC 364, HIST 101, 102, 360R, POL -SCI 210, 409  |  3  |  |  

**Free Electives to bring program total to 123; number will vary depending on courses selected in General Education.**  
Only two hours of PE activity will be counted. No vocational, remedial or military science courses will apply.

**Basic Skills Courses--24 hours**  
Course  |  Pre-requisite(s)  |  Transfer Course Used  |  Hrs Req’d  |  Hrs Earned  |  Grade
--- | --- | --- | --- | --- | ---
ACTG 210/210L, Intro to Financial Acctng  |  MATH 110 & 30 hrs earned  |  |  3  |  |  
ACTG 211, Intro to Managerial Accounting  |  ACTG 210/L & 45 hrs earned  |  |  3  |  |  
ECON 201, Intro to Economics I [macro]  |  |  |  3  |  |  
ECON 202, Intro to Economics II [micro]  |  |  |  3  |  |  
MATH 110, College Algebra  |  B- in MATH 100 or 51% ALEKS  |  |  3  |  |  
MATH 206, Brief Calculus & Matrix Algebra  |  C- in MATH 110 or 63% ALEKS  |  |  3  |  |  
MIS 202, Computer Applications in Mgmt  |  MATH 110 & 30 hrs earned  |  |  3  |  |  
STAT 235, Elementary Statistics  |  C- in MATH 110 or 61% ALEKS  |  |  3  |  |  

Disallowed Courses:
Junior/senior level business classes are restricted to students admitted to Bloch School programs who have at least 45 hours completed. Pre-requisite and credit hour requirements apply regardless of ability to enroll via Pathway. Check the schedule in Pathway for enrollment restrictions.

**Students in the Entrepreneurship emphasis will be waived from ENT 460 and will substitute a 300 or 400-level Bloch School course in its place.**

<table>
<thead>
<tr>
<th>Business Core--39 hours</th>
<th>Pre-requisite(s)</th>
<th>Tfer Course</th>
<th>Hrs Req’d</th>
<th>Hrs Earned</th>
<th>Grade</th>
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<tbody>
<tr>
<td>DSOM 309, Intermediate Business Statistics</td>
<td>STAT 235, MATH 206</td>
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<td>DSOM 326, Production/Operations Mgmt</td>
<td>ECON 202, STAT 235</td>
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<td>ECON 302, Microeconomic Analysis</td>
<td>ECON 201 &amp; ECON 202</td>
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<td>FIN 325, Financial Management</td>
<td>ACTG 210</td>
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<td>MGT 301, Effective Business Communication</td>
<td>Submission of valid RooWriter assessment</td>
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<td>MGT 306, Legal, Ethical &amp; Reg. Env. of Business</td>
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<td>MGT 330, Understanding the Indiv. in the Org.</td>
<td>MGT 301 or concurrent enrollment in MGT 301</td>
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<td>MGT 355, Org. Effectiveness &amp; Leadership</td>
<td>MGT 330</td>
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<td>MGT 370, International Management OR MGT 470, International Study in Business</td>
<td>MGT 470--special application process; additional fees</td>
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<td>MKT 324, Marketing Concepts</td>
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<td>MIS 402, Information Management</td>
<td>MIS 202, STAT 235</td>
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<td>ENT 460, Creating the Enterprise** (See note below this section)</td>
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<td>MGT 471, Strategic Management</td>
<td>Completion of DSOM 326 or concurrent enrollment plus completion of ACTG 211, MGT 330, MGT 324 and FIN 325</td>
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**Emphasis Area--15 hours Six options: Enterprise Management, Entrepreneurship, Finance, Management, Marketing & Real Estate**

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<tr>
<th>Emphasis Area Selected:</th>
<th>Courses Toward Emphasis:</th>
<th>Hrs Req’d</th>
<th>Hrs Earned</th>
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**Regulations and Expectations:**

*Students are responsible for program information included on this evaluation, on their advising forms, in the UMKC Undergraduate Catalog and on the Bloch School website. Students should take time to become familiar with the policies that apply to their program.

Minimum of 123 hours required; at least 30 hours, including 50% of business core and emphasis area courses, must be completed at UMKC. A minimum of 60 hours from UMKC is required for Latin honors eligibility.

*Students transferring to UMKC need a 2.5 cumulative GPA to be admitted, and must maintain a 2.25 UM and in-major GPA thereafter. "Cumulative" means attempts on all college-level courses and includes repeats (unless excluded per UMKC/Bloch policy).

*Bloch School undergraduate students must maintain 2.25 UM and in-major GPAs to remain in good standing in the program. UM and in-major GPAs are calculated on classes completed at UMKC and other UM campuses in Columbia, St. Louis & Rolla.

*Academic advising is required PRIOR to enrollment for freshman and junior students, students on academic contract or probation.

*ALEKS placement exam is required for enrollment in initial college-level math course at UMKC. Completion of pre-requisite or higher course at UMKC or elsewhere with required grade will allow enrollment in subsequent courses.

*Take RooWriter Writing Assessment semester after completion of Discourse 2 and prior to earning 90 credit hours. Transfer students should complete the RooWriter in their first semester at UMKC. Acceptable RooWriter submission must be noted in Pathway in order to enroll in MGT 301. Students are allowed to enroll in MGT 301 prior to full assessment of RooWriter exam.

*Students must complete the ETS Proficiency Profile (EPP) and RooWriter to meet graduation requirements.

4/26/2016
Emphasis Areas: Choose one. Each emphasis is 15 credit hours. Students may take emphasis course work concurrent with business core classes as long as pre-requisite requirements (in parenthesis) have been met.

**Enterprise Management**

Two Required Courses:
1. DSOM 346, Management Analysis (DSOM 326, MIS 202)
2. MGT 337, Managing Human Capital (MGT 330)

Select Three of the Following Required Electives:
- DSOM 431, Quality & Process Improvement (DSOM 309, 326)
- ENT 364, Entrepreneurial Management and Innovation
- FIN 419, Financial Statement Analysis (FIN 325)
- *MGT 370, International Management

OR
- *MGT 470, International Study in Business (special application)
- MIS 415, Managing the Info Systems Resource (MIS 202 and at least 6 hours of 300+ level business course work)
- MKT 348, Market Analysis (MKT 324, DSOM 309 or take with 348)

*The course taken to meet the Business Core requirement may not count toward the required electives in Enterprise Management.

**Entrepreneurship (Two Interest Area Options)**

Option 1: Entrepreneurship: Entrepreneurship Interest Area

Three Required Courses:
1. ENT 215, Intro to Entrepreneurship (also listed as ENT 315)
2. ENT 327, Creating the New Venture: Experience Learning (ENT 215/315)
3. ENT 332, Managing the New Venture (ENT 215/315 & ENT 327)

Select Two of the Following Required Electives:
- ENT 326, Creativity, Innovation and Problem Solving
- ENT 341, Technology Entrepreneurship
- ENT 361, New Product Development
- ENT 364, Entrepreneurial Management and Innovation
- ENT 412, Entrepreneurial Finance & Venture Capital Investment
- ENT 425, Corporate Entrepreneurship
- ENT 432, Entrepreneurial Marketing & Selling
- ENT 491, Entrepreneurial Consulting
- Other ENT courses approved by faculty

Note: Interest Areas will not appear on transcript or diploma.

Option 2: Entrepreneurship: Innovation Management Interest Area

Two Required Courses:
1. ENT 215, Intro to Entrepreneurship (also listed as ENT 315)
2. ENT 361, New Product Development

Select Three of the Following Required Electives:
- ENT 326, Creativity, Innovation & Problem Solving
- ENT 327, Creating the New Venture: Experience Learning (ENT 215/315)
- ENT 332, Managing the New Venture (ENT 215/315 & ENT 327)
- ENT 341, Technology Entrepreneurship
- ENT 364, Entrepreneurial Management and Innovation
- ENT 412, Entrepreneurial Finance & Venture Capital Investment
- ENT 421, Real Estate Finance Fundamentals
- ENT 425, Corporate Entrepreneurship
- ENT 432, Entrepreneurial Marketing & Selling
- ENT 491, Entrepreneurial Consulting
- OR
- **Note:** Interest Areas will not appear on transcript or diploma.
Finance

Four Required Courses:
1. FIN 326, Financial Management II (FIN 325)
2. FIN 345, Investments I (FIN 325)
3. FIN 435, Advanced Corporate Finance (FIN 325)
4. FIN 445, Advanced Investments (FIN 345)

Select One of the Following Required Electives:
FIN 340, Global Financial Markets & Institutions (FIN 325)
FIN 350, Intro to Risk Management & Insurance
FIN 351, International Financial Management (FIN 325)
FIN 369, Payment Systems
FIN 419, Financial Statement Analysis (FIN 325)
FIN 428, Commercial Bank Management (ECON 202, FIN 325)

Marketing

Three Required Courses:
1. MKT 335, Consumer Behavior (MKT 324)
2. MKT 348, Market Analysis (DSOM 309 or with 348, MKT 324)
3. MKT 480, Marketing Strategy (MKT 335 & MKT 348 or concurrent)

Select Two of the Following Required Electives:
ENT 361, New Product Development
MKT 418, Sales & Promotional Strategies (MKT 324)
MKT 420, Sales Management (MKT 324)
MKT 442, Internet/Direct Marketing (MKT 324)
MKT 465, Introduction to Retailing & Pricing
MKT 476, Services Marketing (MKT 324)

Real Estate

Three Required Courses:
1. RL-EST 321, Real Estate Principles
2. RL-EST 421, Fundamentals of Real Estate Finance (FIN 325)
3. RL-EST 425, Principles of Real Estate Property Management

Select Two of the Following Required Electives:
RL-EST 496, Internship: Real Estate (faculty approval and internship contract required)
ENT 215, Introduction to Entrepreneurship (also listed as ENT 315)
ENT 327, Creating the New Venture: Experiential Learning (ENT 215/315)
ENT 361, New Product Development
ENT 412, Entrepreneurial Finance and Venture Capital Investment

Management

Select Five of the Following Courses:
MGT 337, Human Capital Management (MGT 330)
MGT 360, Groups and Teams
MGT 365, The Virtual Manager (MGT 330)
*MGT 370, International Management
OR
*MGT 470, International Study in Business
MGT XXX, The Global Mindset
MGT 490, The Professional Experience: Internship
MIS 415, Managing the Info Systems Resource (MIS 202 and at least 6 hours of 300+ level business course work
MIS XXX, Big Data

*Students may take MGT 470 as part of the Management emphasis
ONLY if they have taken MGT 370 for the core requirement for the BBA.
Students may NOT take MGT 470 for the core and a different MGT 470 to count towards the Management emphasis.

as of 2/2/2016