Founder-CEO & Board of Director Influence on Nonprofit Organizational Performance

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ABSTRACT

An important emphasis in the literature is placed on strategic leaders influence on organizational performance in nonprofit organizations. However, little research has been conducted regarding the impact that founder-CEOs have on organizational performance in the nonprofit context compared with nonfounder-CEOs. We argue that organizations with a founder-CEO will perform better than those organizations with nonfounder-CEOs. In addition, we argue that founder-CEOs of nonprofit organizations lead to positive value added actions by the board of directors, which is positively associated with nonprofit organizational performance. Additionally, stewardship theory is extended and applied to the nonprofit governance and strategic leadership context.