14th Annual Accounting Educators’ Seminar
University of Missouri-Kansas City with McGraw-Hill/Irwin
March 6th, 2015
Henry W. Bloch Executive Hall

8:00 am – 8:30 am
Registration and Continental Breakfast

8:30 am – 8:40 am
Welcome – Dr. David Donnelly - University of Missouri-Kansas City

8:40 am – 9:30 am
Learning about Learning: 20 Years of Accounting Education Research – Dr. Fred Phillips - University of Saskatchewan’s Edwards School of Business

9:30 am – 9:50 am - Break

9:50 am – 10:40 am
Professional Ethics – Chester Moyer – RubinBrown LLP

10:40 am – 11:00 am - Break

11:00 am – 11:50 am
Are we ready for the next generation? – Panel Discussion
Jackie Hinkle – McGladrey LLP
Tracy Hutton - BKD LLP
Kurt Roberts - KPMG LLP
Beta Alpha Psi Students - University of Missouri-Kansas City

11:50 am – 12:50 pm - Networking Lunch

Afternoon Breakout Session - Participants are encouraged to bring laptops or other electronic devices with them.

12:50 pm – 1:40 pm  Breakout session 1, 2 & 3
1:40 pm – 2:00 pm  Break
2:00 pm – 2:50 pm  Breakout session 4, 5 & 6
2:50 pm – 3:10 pm  Break
3:10 pm – 4:00 pm  Breakout session 7, 8 & 9

4:00 pm – 4:15 pm
Wrap up and seminar evaluations

**Participants may earn up to SIX CPE CREDITS for attendance at this conference**
# Afternoon Breakout Session

## Track 1: Classroom Discussions: Accountability, Teaching, & Learning
- Changing Face of Classroom Accountability
- Can Intermediate Accounting be Taught Online?
- Homework Management Systems – Disease or Cure?

## Track 2: Hands-On Activities to Use in Class
- Comprehensive Budget Project Using Excel
- Integrating the Impact of Management Decisions on Financial Accounting
- A Shark Tank – Incorporating the Real World Into Your Course

## Track 3: Leveraging Partnerships with Professionals and Organizations
- Working With Partners to Enhance the Accounting Profession
- Managerial Track Course Mapping to the CMA Exam – What Can the IMA Do For You?
- A Shark Tank – Incorporating the Real World Into Your Course

| Session #1 | Changing Face of Classroom Accountability  
Dr. Cindy Pemberton - University of Missouri-Kansas City |
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| 12:50 pm – 1:40 pm | Can Intermediate Accounting be Taught Online?  
Linda Bell - Park University |
| | A Shark Tank – Incorporating the Real World Into Your Course  
Kelvie Crabb – University of Kansas |

| Session #2 | Homework Management Systems – Disease or Cure?  
Kim Luken - Metropolitan Community College (Maple Woods)  
Lynn Canaday - Metropolitan Community College (Blue River) |
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| 2:00 pm – 2:50 pm | Integrating the Impact of Management Decisions on Financial Accounting  
Dr. Pamela Schmidt - Washburn University  
Dr. Ronald Freeze – Emporia State University |
| | Working With Partners to Enhance the Accounting Profession  
Dr. John Morris - Kansas State University Center for Collaborative Applied Accounting Research |

| Session #3 | Comprehensive Budget Project Using Excel  
Dr. Barbara W. Scofield - Washburn University |
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| 3:10 pm – 4:00 pm | Managerial Track Course Mapping to the CMA Exam – What Can the IMA Do For You?  
Bob Swisher - Institute of Management Accountants, Inc.  
Dr. Kimberly Church - University of Missouri-Kansas City |