

BLOCH EXECUTIVE EDUCATION

OPEN ENROLLMENT 2017

Leading from the Middle

Thursday, May 25, 2017 | 9AM – 4PM

What You Will Learn

With today's human capital challenges, economic pressures, and hyper-competitive forces, leading from the middle is increasingly important as an internal imperative and a competitive advantage. Middle managers are not only required to demonstrate technical expertise, but they must also amass a high degree of interpersonal competency to expertly manage up, down, and across the organization to bring about strategically desirable results. It is a delicate balance between interpersonal skill and technical know-how that can create the opportunity for a successful career and promotion to the next level.

Key Topics

This course will explore the key challenges and external pressures on business today and how that creates an imperative for effective middle management. Participants will be provided with frameworks for influence, networking, and strategic alignment that will help them to lead courageously from the middle in a way that will bring strategic value to the business, get them noticed, and prepare them for the requirements of the next role.

Who Should Attend

New and seasoned managers who have responsibility for managing their own results, the output of subordinates and multidirectional relationships with senior and executive colleagues.

About the Instructor



Ann M. Hackett is the Executive Coach for the Bloch Executive MBA program. She brings over 20 years of corporate leadership experience in communications, financial, product, retail, and hospitality industries, serving in both consulting and in-house roles. Having spent most of her career in organizational development and talent management, Ann has served in leadership roles with Accenture, H&R Block, and DineEquity. She has led corporate and consulting practices that include leadership assessment and coaching, talent strategy and program development, succession planning, culture and engagement, and learning strategy. Ann holds a Ph.D. and master's degree in Industrial/Organizational Psychology from Kansas State University, and a bachelor's degree in Psychology from Central Michigan University.

Register Online

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