

2018 BLOCH EXECUTIVE SERIES

Essentials of Financial Management for Non-Financial Managers and Executives

Wednesday, February 28 | 9AM – 4PM

What You Will Learn

Understanding and communicating financial information can be a daunting exercise for many managers. In this course, you will learn the basic language of accounting and finance; understand the primary financial statements as well as how transactions and economic events impact financial statements; how to perform financial statement analysis, time value of money, and more.

This fun and fast-paced workshop utilizes structured experiential learning exercises and class interaction to maximize your understanding of key financial topics.

Key Topics

- Understand the role of finance and accounting in business and society
- Understand the elements of the accounting conceptual framework– including assets, liabilities, equity, revenues, and expenses
- Read and interpret basic financial statements including key subtotals such as gross profit, operating profit, current assets and current liabilities
- Clarify the key drivers of working capital and its importance to your firm
- Perform basic financial statement analysis including common-size financial statements and selected ratios
- Understand time value of money and its role in decision making

Who Should Attend

Non-financial managers and executives who wish to better understand how transactions and events impact their firm's financial statements, expand their financial knowledge base, and improve their ability to communicate more effectively with financial managers.

About the Instructor



Dr. Leigh Salzsieder is an associate professor of accountancy and BKD Faculty Fellow at the University of Missouri-Kansas City Henry W. Bloch School of Management. His research and consulting interests include judgment and decision making in accounting, preparing and using fair value measurements, valuation, capital investment, and earnings management. His research was awarded the 2015 Greatest Impact on Management Accounting Practice Award from the American Institute of CPAs (CIMA) and Chartered Global Management Accountants, and can be found in journals ranging from the Journal of Accounting and Economics to The CPA Journal. Salzsieder teaches various courses at the undergraduate and graduate level. He has received numerous teaching awards including the UMKC Chancellor's Early Career Award for Excellence in Teaching, Outstanding Educator of the Year Award from the Missouri Society of Certified Public Accountants, the Robert L. Virgil Excellence in Teaching Award, the Bloch Favorite Faculty Member of the Year Award and the UMKC Alumni Elmer F. Pierson Outstanding Teaching Award. He has a Ph.D. from the University of South Carolina, an MBA from the University of Kansas, and a B.A. from Drury University, Springfield, MO.

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