

2018 BLOCH EXECUTIVE SERIES

Facilitating Innovation

Tuesday, February 6 | 9AM – 4PM

What You Will Learn

We have all been challenged with finding solutions to problems and opportunities for our organization or business. It is much easier said than done. In this interactive session, participants will learn how to tap into their innate abilities to be creative and learn a process for collaborative problem solving—the key to being innovative. The collaborative learning environment will be full of exercises and conversations geared to unlock and unleash our inner innovators.

- You will explore how to get fresh thinking for problems and opportunities in everyday work life
- Understand where creative ideas come from and how to trigger new thinking in yourself and with others
- Learn to overcome the major blocks to innovation
- Open the windows to your imagination – how to generate new breakthrough ideas and evaluate new ideas without destroying them
- Enjoy taking responsibility for making new, collaborative, and creative work happen
- Provide breakthrough-thinking skills that people can apply in everyday life
- Gain new thinking on real tasks as a vehicle for learning
- Practice of the skills, tools and techniques discussed and learned throughout this program

Key Topics

- The elements of being innovative and innovation
- Clear-mindedness and problem solving
- A divergent/convergent model for collaborative creative problem solving and invention
- Managing the process of collaborative creative problem solving, invention and innovation

Who Should Attend

This is an excellent program for:

- Professionals or teams with an initiative to find new solutions for problems, opportunities, and tasks they are facing.
- Entrepreneurs, business unit leaders, and organizational leaders looking to develop skills and learn processes and techniques that will help them change and grow people, as well as products and processes within their organization.

About the Instructor



Joseph S. Giordano, co-founder and Chief Innovation Catalyst of InnventX™, Ltd., is a talented innovation catalyst and consultant offering his extensive experience driving growth through the design and execution of innovative organizational strategies, leadership coaching, and business process improvement to organizations from around the world such as Colgate-Palmolive, Queensland Rail, PMI, Unilever, AIEA, Burger King, Assurant, Stolt-Neilsen, and many others. Prior to founding InnventX™, Ltd, Joe spent almost 15 years as a Consultant and Partner with Synecticsworld®. He is

skilled in engaging teams to achieve innovative solutions for communication, branding, and new product development. Joe received his BS in Marketing from Bentley University and is currently an Executive in Residence at Southern New Hampshire University.

Transforming Talent is our Business. [Register online](#) or learn more about taking your company to the next level by calling 816-235-6184.

BLOCH EXECUTIVE EDUCATION
at the UNIVERSITY OF MISSOURI-KANSAS CITY