



Bachelor of Business Administration Program (BBA)

Effective fall 2023

Name: _____

Student ID Number: _____

UMKC Essentials General Education Requirements--30 hours

Foundation--12 hours	Course Completed for Req't	Hrs Req'd	Hrs Earned	Grade
Oral Communications: COMM-ST 110, 140, 212 or 277		3		
ENGLISH 110, English I: Intro to Academic Prose		3		
ENGLISH 225, English II: Intermediate Academic Prose		3		
Math Pathway course (MATH 110 recommended)		3		

Essential Questions--18 hours	Course Completed for Req't	Hrs Req'd	Hrs Earned	Grade
GEFSE 101, First Semester Experience		3		
GECRT-AH course: Critical Thinking in the Arts & Humanities		3		
GECRT-SC course: Critical Thinking in Nat & Phys Sciences		3		
GECRT-SS course: Critical Thinking in Beh & Social Sciences		3		
GECDV course: Culture & Diversity		3		
GECUE course: Civic & Urban Engagement		3		

Constitution Requirement--3 hours	Course Completed for Req't	Hrs Req'd	Hrs Earned	Grade
Select one: CJC 364; HIST 101; HIST 102; HONORS 230; POL-SCI 210		3		

General Electives to bring program total to 120; number will vary depending on courses selected in General Education. Only two hours of PE activity will be counted. No vocational, remedial or military science courses will apply.

Basic Skills Courses--24 hours	Prerequisite(s)	Transfer Course Used	Hrs Req'd	Hrs Earned	Grade
ACTG 210/210L, Intro to Financial Acctng	see below		3		
ACTG 211, Intro to Managerial Accounting	ACCTNG 210/L & 45 hrs earned		3		
DSOM 211, Business Analytics I	see below		3		
ECON 201, Intro to Economics I [macro]			3		
ECON 202, Intro to Economics II [micro]			3		
MATH 110, Precalculus Algebra	see below		3		
MGT 256, Legal & Regulatory Context of Orgs			3		
MIS 202, Computer Applications in Mgmt	see below		3		

Prerequisites for Math-related courses:

ACCTNG 210 prerequisites: 30 credit hours completed AND MATH 110 or MATH 120 or higher OR ALEKS score of 61% or higher OR MyMath College Algebra score of 70% or higher OR 28 ACT Math or 660 SAT Math

DSOM 211 prerequisite: MATH 110 or 120 or higher OR ALEKS score of 61% or higher OR MyMath College Algebra score of 70% or higher OR 28 ACT Math OR 660 SAT Math

MATH 110 prerequisite: ALEKS score of 51% or higher OR MyMath Intermediate Algebra score of 70% or higher OR 22 ACT Math OR 550 SAT Math OR concurrent enrollment in MATH 109

MIS 202 prerequisite: MATH 110 or 120 or higher OR ALEKS score of 61% or higher OR MyMath College Algebra score of 70% or higher OR 28 ACT Math OR 660 SAT Math

International Requirement--3 hours

Options: MGT 370, International Management; MGT 470, International Study in Business. With approval from the Management Departments, this can include international business-related course work transferred from other institutions, study abroad opportunities and emphasis-specific international courses.

Course Satisfying Requirement	Prerequisite(s)	Transfer Course Used	Hrs Req'd	Hrs Earned	Grade
			3		

Junior/senior level accounting and business classes are restricted to students admitted to Bloch School programs who have at least 45 hours completed. Prerequisite and credit hour requirements apply regardless of ability to enroll via Pathway. Check the schedule in Pathway for enrollment restrictions.

Business Core--27 hours	Prerequisite(s)	Tfer Course	Hrs Req'd	Hrs Earned	Grade
DSOM 311, Business Analytics II	DSOM 211		3		
DSOM 340, Supply Chain & Operations Mgmt	DSOM 211 & ECON 202		3		
ENT 315, Entrepreneurial Mindset & Opportunity Recognition#			3		
FIN 325, Financial Management	ACTG 210		3		
MGT 301, Effective Business Communication	ENGL 225, DISC 200 or equivalent AND minimum 45 hours completed		3		
MGT 332, Principles of Organizational Behavior	MGT 301 or concurrent enrollment in MGT 301		3		
MKT 324, Principles of Marketing			3		
MIS 402, Information Management	MIS 202 & junior standing		3		
MGT 471, Strategic Management	Completion of DSOM 326 or DSOM 340 or concurrent enrollment plus completion of ACTG 211, MGT 330 or MGT 332, MKT 324 and FIN 325		3		

Emphasis Area--12 hours <i>Nine options: Analytics and Business Intelligence; Entrepreneurship and Innovation; Finance; Health Administration; Human Resources Management and Leadership; Marketing; Nonprofit Management; Real Estate; Supply Chain Management</i>					
Emphasis Area Selected:					
Courses Toward Emphasis:			Hrs Req'd	Hrs Earned	Grade
1.			3		
2.			3		
3.			3		
4.			3		
Interest Area--9 hours <i>Fourteen options: Analytics and Business Intelligence; Banking and Financial Services; Corporate Accounting; Corporate Finance and Investments; Financial Management; Healthcare Ecosystem; Healthcare Financial Management; Healthcare Management; Human Resources Management; Innovation and Startup; Market Research and Analytics; Real Estate; Sales and Business Development; Technology, Innovation and Management</i>					
Interest Area Selected:					
Courses Toward Interest Area:			Hrs Req'd	Hrs Earned	Grade
1.			3		
2.			3		
3.			3		

Students who have completed ENT 215 may substitute that for ENT 315.

Disallowed:

Regulations and Expectations:

- *Students are responsible for program information included on this evaluation, on their advising forms, in the UMKC Undergraduate Catalog and on the Bloch School website. Students should take time to become familiar with the policies that apply to their program.
- *Minimum of 120 hours required; at least 30 hours, including 50% of business core, emphasis area and interest area courses, must be completed at UMKC. A minimum of 60 hours from UMKC is required for Latin honors eligibility.
- *The Bloch School has a 2.25 entrance requirement. Bloch School undergraduate students must maintain 2.25 UM and in-major GPAs to remain in good standing in the program. UM and in-major GPAs are calculated on classes completed at UMKC and other UM campuses.
- *Academic advising is required PRIOR to enrollment. Advising is provided by Roo Advising staff.
- *Math placement exam or appropriate ACT/SAT Math score is required for enrollment in initial college-level math course at UMKC. Completion of prerequisite or higher math course at UMKC or elsewhere with required grade will allow enrollment in subsequent courses.
- *Students must complete the ETS HEIghten exit exam, Missouri Civics exam and any other state/University required assessments to meet graduation requirements.



Bachelor of Business Administration Degree Emphasis Area Options

Emphasis Areas: Choose one. Each emphasis is 12 credit hours. Students may take emphasis course work concurrent with business core classes and interest area courses as long as prerequisite requirements (in parenthesis) have been met.

Analytics and Business Intelligence

Four Required Courses:

1. MGT 367, Human Resource Analytics (MGT 337 and DSOM 211) or DSOM 346, Service Industry Analytics (DSOM 340)
2. MKT 390, Customer Data Analytics (MKT 324 and DSOM 211) or DSOM 443, Project Management
3. DSOM 458, Data Visualization
4. MIS 459, Data Wrangling

Possible Interest Area Combinations:

Banking and Financial Services; Corporate Accounting; Corporate Finance and Investments; Financial Management; Healthcare Ecosystem, Healthcare Financial Management; Healthcare Management; Human Resource Management; Innovation and Startup; Real Estate; Sales and Business Development; Technology, Innovation and Management

Entrepreneurship

Four Required Courses:

1. ENT 327, Designing the Business Model (ENT 215 or ENT 315)
2. ENT 364, Entrepreneurial Management and Innovation
3. ENT 412, Entrepreneurial Finance (ACTG 210 or ENT 301, & ENT 327)
4. ENT 462, Entrepreneurial Experience (ENT 327 & ENT 412) or ENT 329, Entrepreneurship Scholars (application required)

Possible Interest Areas Combinations:

Analytics and Business Intelligence; Banking and Financial Services; Corporate Accounting; Corporate Finance and Investments; Financial Management; Healthcare Ecosystem; Healthcare Financial Management; Healthcare Management; Human Resource Management; Market Research and Analytics; Real Estate; Sales and Business Development; Technology, Innovation and Management

Finance

Four Required Courses:

1. FIN 326, Financial Management 2 (FIN 325)
2. FIN 340, Financial Markets & Institutions (FIN 325)
3. FIN 345, Investments (FIN 325)
4. FIN 435, Advanced Corporate Finance (FIN 326)

Possible Interest Area Combinations:

Analytics and Business Intelligence; Banking and Financial Services; Corporate Accounting; Corporate Finance and Investments; Healthcare Ecosystem; Healthcare Financial Management; Healthcare Management; Human Resource Management; Innovation and Startup; Market Research and Analytics; Real Estate; Sales and Business Development; Technology, Innovation and Management

Health Administration

Four Required Courses:

1. HLTH-ADM 481, Health Policy in the United States
- Plus, three from:
- HLTH-ADM 471, Financial Management Issues in Health and Human Service Organizations
 - HLTH-ADM 473, Health and Social Equity (DSOM 211)
 - HLTH-ADM 477, Leadership and Management in Health Care Orgs
 - HLTH-ADM 480, The Economics of Health and Medicine (DSOM 311)

Possible Interest Area Combinations:

Analytics and Business Intelligence; Banking and Financial Services; Corporate Accounting; Corporate Financial and Investments; Financial Management; Human Resource Management; Innovation and Startup; Market Research and Analytics; Real Estate; Sales and Business Development; Startup; Technology, Innovation and Management

Human Resources Management and Leadership

Four Required Courses:

1. MGT 337, Human Resource Management (MGT 332)
- Plus, three from:
- MGT 347, Employee Staffing (MGT 332)
 - MGT 357, Employee Training and Development (MGT 332)
 - MGT 360, Groups and Teams
 - MGT 367, Human Resource Analytics (MGT 337, DSOM 211)
 - MGT 372, Ethics and Leadership (MGT 332 or concurrent)
 - MGT 377, Total Rewards Management (MGT 332)
 - MGT 410, Corporate Social Responsibility (MGT 332 or concurrent and MGT 301, ACCTNG 360 or concurrent)

Possible Interest Area Combinations:

Analytics and Business Intelligence; Banking and Financial Services; Corporate Accounting; Corporate Finance and Investments; Financial Management; Healthcare Ecosystem; Healthcare Financial Management; Healthcare Management; Innovation and Startup; Market Research and Analytics; Real Estate; Sales and Business Development; Technology, Innovation and Management

Marketing

Four Required Courses:

1. MKT 335, Customer Insights (MKT 324)
2. MKT 348, Marketing Research (DSOM 211, MKT 324)
3. MKT 442, Social Media and Mobile Marketing (MKT 324)
4. MKT 480, Strategic Marketing (MKT 324)

Possible Interest Area Combinations:

Analytics and Business Intelligence; Banking and Financial Services; Corporate Accounting; Corporate Finance and Investments; Financial Management; Healthcare Ecosystem; Healthcare Financial Management; Healthcare Management; Human Resource Management; Innovation and Startup; Market Research and Analytics; Real Estate; Sales and Business Development (must take MKT 390); Technology, Innovation and Design

Nonprofit Management

Four Required Courses:

1. PUB-ADM 492, Creating and Measuring Social Impact (Jr or Sr standing)
2. PUB-ADM 493, Nonprofit Fundraising and Development (Jr or Sr standing)
3. PUB-ADM 494, Leading & Managing Nonprofit Orgs (Jr or Sr standing)
4. PUB-ADM 495, Voluntarism, Philanthropy & Non-Profit Sector in the U.S.

Possible Interest Area Combinations:

Analytics and Business Intelligence; Banking and Financial Services; Corporate Accounting; Corporate Finance and Investments; Financial Management; Healthcare Ecosystem; Healthcare Financial Management; Healthcare Management; Human Resource Management; Innovation and Startup; Market Research and Analytics; Real Estate; Sales and Business Development; Technology, Innovation and Management

Real Estate

Four Required Courses:

1. RL-EST 321, Real Estate Principles
2. RL-EST 421, Fundamentals of Real Estate Finance (FIN 325)
3. RL-EST 425, Principles of Real Estate Property Management
4. FIN 340, Financial Markets & Institutions (FIN 325) or FIN 326, Financial Management 2 (FIN 325) or MKT 430, Personal Selling

Possible Interest Area Combinations:

Analytics and Business Intelligence; Banking and Financial Services; Corporate Accounting; Corporate Finance and Investments; Healthcare Ecosystem; Healthcare Financial Management; Healthcare Management; Human Resource Management; Innovation and Startup; Market Research and Analytics; Sales and Business Development; Technology, Innovation and Management

Supply Chain Management

Four Required Courses:

1. DSOM 431, Quality Management and Process Improvement (DSOM 311 and DSOM 340)
2. DSOM 432, Spending, Analytics, Contracts, and Risks Management (DSOM 340)
3. DSOM 442, Logistics, Transportation, Warehousing, and Distribution (DSOM 340)
4. DSOM 445, Strategic Sourcing and Supplier Relationship Management (DSOM 340)

Possible Interest Area Combinations:

Analytics and Business Intelligence; Banking and Financial Services; Corporate Accounting; Corporate Finance and Investments; Healthcare Ecosystem; Healthcare Financial Management; Healthcare Management; Human Resource Management; Innovation and Startup; Market Research and Analytics; Real Estate; Sales and Business Development; Technology, Innovation and Management



Bachelor of Business Administration Degree Interest Area Options

Interest Areas: Choose one. Each interest area is 9 credit hours. Students may take interest area course work concurrent with business core classes and emphasis area courses as long as prerequisite requirements (in parenthesis) have been met.

Interest areas are intended to complement the emphasis area to allow more in-depth study in a particular field or to develop new skills in preparation for workplace entry.

Note:

1. Students may substitute other Bloch School courses to satisfy interest area requirements with Dean approval.
2. The same course **CANNOT** apply to both a student's emphasis area and interest area.
3. Interest areas are not listed on a student's official transcript. Only emphasis areas are transcribed.

Analytics and Business Intelligence

1. MGT 367, Human Resource Analytics (MGT 337 and DSOM 211)
or DSOM 346, Service Industry Analytics (DSOM 340)
2. MKT 390, Customer Data Analytics (MKT 324 and DSOM 211)
or DSOM 443, Project Management
3. DSOM 458, Data Visualization
or MIS 459, Data Wrangling

Banking and Financial Services

1. FIN 426, Credit Analysis (FIN 325)
2. FIN 428, Commercial Bank Management (FIN 325)
3. FIN 350, Introduction to Risk Management and Insurance
or FIN 419, Financial Statement Analysis (FIN 325)
or FIN 425, Financial Services Marketing and Relationship
Management (FIN 325)

Corporate Accounting

1. ACCTNG 306, Intro to Intermediate and the Accounting Profession
(ACCTNG 210 and 45 hour completed)
2. ACCTNG 307, Cost Management (ACCTNG 211)
3. ACCTNG 412, Introduction to Income Taxation (ACCTNG 211)
or ACCTNG 470, Fraud Examination (Junior standing Bloch student)

Corporate Finance and Investments

1. FIN 419, Financial Statement Analysis (FIN 325)
2. FIN 445, Advanced Investments (FIN 345)
3. FIN 350, Introduction to Risk Management and Insurance
or ACCTNG 307, Cost Management (ACCTNG 211)
or ACCTNG 412, Introduction to Income Taxation (ACCTNG 211)
or RL-EST 421, Real Estate Finance Fundamentals (FIN 325)

Financial Management

1. FIN 326, Financial Management 2 (FIN 325)
2. FIN 340, Financial Markets and Institutions (FIN 325)
3. FIN 345, Investments (FIN 325)
or ACCTNG 307, Cost Management (ACCTNG 211)

Healthcare Ecosystem

1. HLTH-ADM 473, Health and Social Equity (DSOM 211)
2. HLTH-480, The Economics of Health and Medicine (DSOM 311)
3. HLTH-ADM 481, Health Policy in the United States

Healthcare Financial Management

1. HLTH-ADM 471, Financial Management Issues of Health and
Human Service Organizations
2. HLTH-480, The Economics of Health and Medicine (DSOM 311)
3. ACCCTNG 307, Cost Management (ACCTNG 211)

Healthcare Management

1. HLTH-ADM 471, Financial Management Issues of Health and Human
Services Organizations
2. HLTH-ADM 477, Leadership and Management in Health Care Orgs
3. HLTH-ADM 481, Health Policy in the United States

Human Resource Management

1. MGT 337, Human Resource Management (MGT 332)
Plus, two from:
MGT 347, Employee Staffing (MGT 332)
MGT 357, Employee Training and Development (MGT 332)
MGT 367, Human Resource Analytics (MGT 337, DSOM 211)
MGT 377, Total Rewards Management (MGT 332)

Innovation and Startup

1. ENT 326, Creativity, Innovation, and Problem Solving
 2. ENT 327, Designing the Business Model (ENT 215 or ENT 315)
 3. ENT 329, Entrepreneurship Scholars (application)
- or ENT 364, Entrepreneurial Management and Innovation
or ENT 461, Social Entrepreneurship

Market Research and Analytics

1. MKT 390, Customer Data Analytics (MKT 324 and DSOM 211)
 2. MKT 430, Personal Selling
 3. DSOM 458, Data Visualization
- or MIS 459, Data Wrangling

Real Estate

1. RL-EST 321, Real Estate Principles
2. RL-EST 421, Real Estate Finance Fundamentals (FIN 325)
3. RL-EST 425, Principles of Real Estate Property Management

Sales and Business Development

1. MKT 335, Customer Insights (MKT 324)
- or MKT 390, Customer Data Analytics (MKT 324 and DSOM 211)
2. MKT 420, Sales Management (MKT 324)
 3. MKT 430, Personal Selling

Technology, Innovation and Management

1. ENT 326, Creativity, Innovation, and Problem Solving
2. ENT 341, Technology Entrepreneurship
3. ENT 361, New Product Development