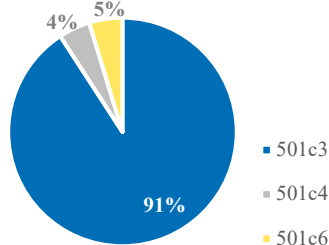


Kansas City Nonprofit Sector at a Glance 2020



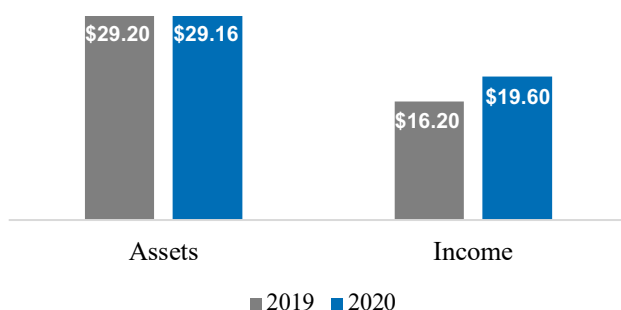
Number of Nonprofits

There were 10,545 nonprofits registered as 501c3s, 501c4s, or 501c6s in 2020, an increase of 2.9% since 2019. Of those, 9,570 were registered as 501c3s, an increase of 3.3 percent since 2019. Approximately 30 percent of registered 501c3s reported an annual revenue over \$50,000 or had requirement to file with the Internal Revenue Service. The following analysis takes a deeper look at these **2,916 charitable nonprofits**.



Income & Assets

Annual income was \$19.6 billion, a 20 percent increase each year for the past two years.. Total assets were \$29.16 billion, comparable to 2019.



Share of Economy

The charitable nonprofit sector share of the metropolitan economy has held steady at 11.5% for the past two years. In 2018 the sector experienced growth of half a percent.



Foundations and Philanthropy

The last reporting available for the Kansas City metropolitan region in 2016 showed that 93.4 percent of foundations in the region were independent, community foundations that accounted for one-quarter of total assets and over half of total giving.

Foundation Type	Number of Foundations	Percent of Foundations	Total Assets (in millions)	Percent of Total Assets	Total Giving (in millions)	Percent of Total Giving
Independent	483	93.4%	\$6,805.40	72.3%	\$287.70	41.9%
Corporate	21	4.1%	\$134.30	1.4%	\$15.10	2.2%
Community	2	0.4%	\$2,438.80	25.9%	\$383.20	55.8%
Operating	11	2.1%	\$31.80	0.3%	\$1.20	0.2%

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Kansas City Metropolitan Area

Missouri Counties

- Cass
- Clay
- Clinton
- Jackson
- Lafayette
- Platte
- Ray

Kansas Counties:

- Johnson
- Leavenworth
- Miami
- Wyandotte

Data Sources

- Foundation Center
- Internal Revenue Service
- U.S. Bureau of Economic Analysis
- U.S. Census Bureau

Charitable Nonprofit

- Organization with 501c3 status
- Not a religious congregation
- Annual revenue over \$50,000
- Required to file with IRS

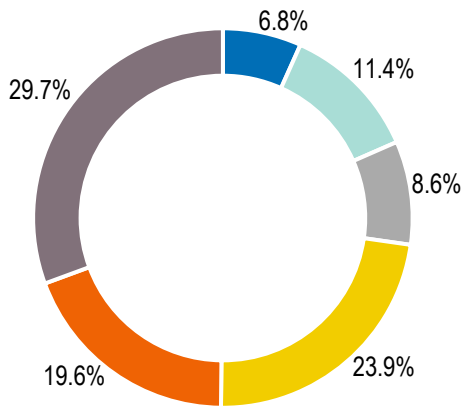
Sector Share

Total income of charitable nonprofits divided by Gross Domestic Product for the Kansas City metropolitan area, also called Gross Metropolitan Product (GMP)



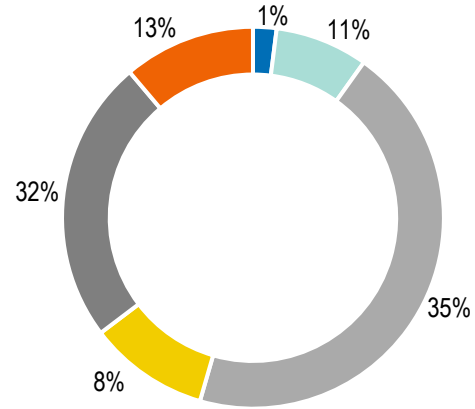
Distribution of Nonprofits

The top five classifications were Human Services, Public/Societal Benefit, Education, Health and Arts/Culture/Humanities.



- Arts/Culture/Humanities
- Education
- Health
- Human Services
- Public/Societal Benefit
- All Others

Health organizations brought in 35 percent of annual income, but only accounted for 8.6 percent of organizations, a continual trend.



- Arts/Culture/Humanities
- Education
- Health
- Human Services
- Public/Societal Benefit
- All Others



Metropolitan Comparison

Kansas City was on par with metropolitan areas with similar population in two categories, nonprofit organizations per 1,000 people and sector share of GMP. However, Kansas City ranked lowest in total income and total assets.

Metropolitan Area	Total Population	Number of Organizations	Nonprofits per 1,000	Total Income (in billions)	Total Assets (in billions)	Sector Share of GMP
Chicago	9,533,040	14,679	1.54	\$ 115.98	\$ 187.46	12.5%
Atlanta	5,884,736	7,545	1.28	\$ 49.75	\$ 82.82	16.8%
Minneapolis	3,600,618	6,662	1.85	\$ 52.97	\$ 76.58	11.9%
Denver	2,888,227	4,874	1.69	\$ 25.41	\$ 46.79	24.2%
St. Louis	2,807,338	3,862	1.38	\$ 43.76	\$ 81.56	14.8%
Orlando	2,509,831	2,741	1.09	\$ 18.46	\$ 35.87	22.9%
Kansas City	2,128,912	2,916	1.37	\$ 19.70	\$ 29.16	20.1%
Indianapolis	2,028,614	3,058	1.51	\$ 34.03	\$ 56.56	13.3%
Milwaukee	1,576,236	3,512	2.23	\$ 23.80	\$ 36.95	25.8%

About Us

The **Midwest Center for Nonprofit Leadership** is the nonprofit research and leadership development center of the Department of Public Affairs of the Henry W. Bloch School of Management at the University of Missouri-Kansas City. Our mission is to enhance the effectiveness and performance of the nonprofit sector through high-quality programs of education, applied research, problem solving, and service. We serve nearly 4,000 nonprofit leaders each year through more than 30 public and 100 customized retreats, workshops and programs.

For the full **2020 Kansas City Nonprofit Sector Report**, visit www.mcnl.org or contact us at (816) 235-5720 or culverm@umkc.edu.

Photo: University of Missouri-Kansas City
Icons: Made x Made