

HEART & SOUL

... AND THEN SOME

THE 35TH ANNUAL ENTREPRENEUR OF THE YEAR AWARDS

NOVEMBER 12, 2020

STUDENT VENTURE SHOWCASE: 4:30-5:30 P.M. CST
ENTREPRENEUR OF THE YEAR AWARDS: 5:30-6:30 P.M. CST

UMKC

BLOCH

REGNIER
INSTITUTE
FOR ENTREPRENEURSHIP
AND INNOVATION

“The person who succeeds is the one who does his or her own job, and then some; who is thoughtful to others, and then some; who meets obligations and responsibilities, and then some. That’s the person who steps ahead of the crowd and goes on to great heights.”

—Henry W. Bloch

THESE WORDS HAVE NEVER BEEN TRUER THAN TODAY.

This year demonstrated that difficult and unusual times require everything of an entrepreneur. Traits mentioned in mission statements and strategic plans now take on new meaning: transparency, fearlessness, community and hope.

Those who carve their own path and invent their own game; run towards and look beyond the contract; constantly innovate and see the bigger picture and put their whole selves into the game, are the ones who create a legacy.

We seek to learn from those who have built large corporations or small businesses and rolled up their sleeves to successfully outwork adversity.

The 2020 Entrepreneur of the Year Awards honor those who have succeeded in both robust and fraught economic times. They gave of themselves and then gave back exponentially. For them, the world is their business, worth giving heart and soul ... and then some.



AGENDA

Student Venture Showcase 4:30 P.M.

Awards Program 5:30 P.M.

Opening Remarks

Tom and Mary Bloch, *emcees*

C. Mauli Agrawal, chancellor, UMKC

Brian Klaas, dean, UMKC Henry W. Bloch School of Management

Regnier Institute for Entrepreneurship and Innovation

Jeff Hornsby, director, Regnier Institute

Student Entrepreneur of the Year, Jonaie Johnson

Entrepreneurship in our Challenging Times Panel Discussion

Maria Meyers, founder, SourceLink, *moderator*

Chris Beier, co-founder, Strange Days Brewing Co.

Riddhiman Das, co-founder and CEO, TripleBlind

Lyndsey Gruber, founder and CEO, PEPPR

Kansas City Entrepreneur of the Year, Nathaniel Hagedorn

Nathaniel Hagedorn, founder and president, NorthPoint Development

Jason Carter-Solomon, vice president of Commercial Real Estate and Commercial Banking, Enterprise Bank and Trust, *moderator*

Marion and John Kreamer Award for Social Entrepreneurship, Robert W. Hatch

Jack Waldron, president and COO, Cereal Ingredients, Inc. (CII)
and Great Plains Analytical Laboratory

Andy Heise, assistant teaching professor, Bloch School and managing director,
Regnier Institute, *moderator*

Supporting UMKC Students and Programs

Ali Brandolino, president, UMKC Enactus

Ben Williams, managing director, Regnier Institute

Henry W. Bloch International Entrepreneur of the Year, Yvon Chouinard

Vincent Stanley, director of philosophy, Patagonia

Anne St. Peter, founder and CEO, Global Prairie, *moderator*

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Vice President and CIO (Retired),
B/E Aerospace

James Stowers, III

Owner and Founder,
Oxford Companies

EOY2020 HONOREES

STUDENT ENTREPRENEUR OF THE YEAR

This award honors an undergraduate or graduate student in the UMKC Henry W. Bloch School of Management who displays an aptitude for entrepreneurship. The honoree has shown that they have the foundation to be a successful entrepreneur. The honoree also receives a \$2,500 scholarship.



JONAIE JOHNSON

Jonaie Johnson is currently a Dean's List business student and athlete at UMKC majoring in entrepreneurship. She started her company, Interplay, when she was accepted into the E-Scholars program. Interplay is working towards automating pet interaction by providing dog owners with an automated dog crate. She has had continued success with her company with the support and help of the E-Scholars program and Regnier Institute.

KANSAS CITY ENTREPRENEUR OF THE YEAR

This award honors an entrepreneur who has made a substantial investment and commitment to the greater Kansas City region. Their work has led to building a thriving entrepreneurial ecosystem and creating continued prosperity within the metro.



NATHANIEL HAGEDORN FOUNDER AND CEO, NORTHPOINT DEVELOPMENT

With 18 years of commercial real estate experience, Nathaniel Hagedorn is responsible for the overall strategy and culture of NorthPoint Development.

Hagedorn has helped raise in excess of \$7.1 billion in capital over the last eight years for NorthPoint's various real estate investments. To date, NorthPoint has developed and managed in excess of 88 million square feet of commercial space and over 4,900 apartments. The NorthPoint family of companies has grown to include the real estate development and management company, an international logistics and freight forwarding firm, a third-party logistics company, warehouse technology and supply chain integration company and an industrial architectural and engineering firm.

EOY2020 HONOREES

MARION AND JOHN KREAMER AWARD FOR SOCIAL ENTREPRENEURSHIP

This award signifies a deep commitment to developing and enhancing the common good through entrepreneurial efforts. Similar to Marion and John Kreamer, who gave generously through their philanthropic efforts, the honoree has added to the well-being of the community.



ROBERT W. HATCH

**CHAIRMAN AND CEO, CEREAL INGREDIENTS, INC. (CII)
AND GREAT PLAINS ANALYTICAL LABORATORY**

Robert W. Hatch founded Cereal Ingredients, Inc., a Leavenworth, KS-based specialty food ingredients manufacturer, in 1990. He is also CEO for two other start-up companies he founded in 1990 which are located in Kansas City, Great Plains Analytical Laboratory and Maverick Converting. He previously served as Chairman, President and CEO of Interstate Bakeries Corporation, a wholesale baker which at the time had \$1.1 billion in sales, 36 plants, 650 retail stores and 15,000 employees. Prior to that, he spent 22 years with General Mills, Inc., reaching the position of Executive Vice President.

Hatch is also Chairman of FINCA International (Foundation for International Community Assistance), a nonprofit microfinance organization whose mission is to provide financial services to the world's lowest-income entrepreneurs to help create jobs, build assets and improve their standard of living. Founded in 1984 by Mr. Hatch, Rupert Scofield, Richard Williamson, and his brother John Hatch, FINCA pioneered the "village banking method" of credit delivery, which offers small loans and a savings program to those without access to traditional banks, believing that even the poor have a right to financial services. FINCA is a leader in the field, with programs in 20 countries in Africa, Eurasia, the Greater Middle East and Latin America.

EOY2020 HONOREES

HENRY W. BLOCH INTERNATIONAL ENTREPRENEUR OF THE YEAR AWARD

Renamed for Henry W. Bloch in 2017, the International Entrepreneur of the Year truly has a global impact. The honoree not only built a company but transformed their industry and significantly contributed to the economic and cultural development of many throughout the world.



YVON CHOUINARD FOUNDER, PATAGONIA

Yvon Chouinard is an itinerant adventurer, passionate activist and iconoclastic businessman. In 1973, he founded Patagonia, a mission-driven company known for its environmental and social initiatives.

Chouinard is a surfer, mountain climber, gardener, falconer and is particularly fond of tenkara fly fishing. Chouinard has written several books and his latest, “Some Stories,” is a selection of his favorite stories and memories— a fascinating chronicle that reveals the evolution of his thoughts and philosophies. His business memoir, “Let My People Go Surfing,” has been published in 16 languages and has sold more than 500,000 copies. His other books include “The Responsible Company,” “Simple Fly Fishing” and “Climbing Ice.” He was the executive producer of the 2014 award-winning documentary, “DamNation” and the 2019 investigative documentary, “Artifishal.”

Chouinard co-founded the Fair Labor Association, 1% for the Planet, the Textile Exchange, The Conservation Alliance and the Sustainable Apparel Coalition. On the first day he was legally able to do so, Yvon personally filed the paperwork in Sacramento, California for the company to become a benefit corporation (B Corp).

ACKNOWLEDGEMENTS

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