



Bachelor of Business Administration Program (BBA)

Effective fall 2020 for all students

Name: _____

Student ID Number: _____

UMKC Essentials General Education Requirements--30 hours

Foundation--12 hours	Course Completed for Req't	Hrs Req'd	Hrs Earned	Grade
COMM-ST 110, 140, 212 or 277		3		
ENGLISH 110, English I: Intro to Academic Prose		3		
ENGLISH 225, English II: Intermediate Academic Prose		3		
MATH 110, Precalculus Algebra (or more advanced)		3		

Essential Questions--18 hours	Course Completed for Req't	Hrs Req'd	Hrs Earned	Grade
GEFSE 101, First Semester Experience		3		
GECRT-AH course: Critical Thinking in the Arts & Humanities		3		
GECRT-SC course: Critical Thinking in Nat & Phys Sciences		3		
GECRT-SS course: Critical Thinking in Beh & Social Sciences		3		
GECDV 201, Culture & Diversity		3		
GECUE 201, Civic & Community Engagement		3		

Constitution Requirement--3 hours	Course Completed for Req't	Hrs Req'd	Hrs Earned	Grade
Select one: CJC 364; HIST 101; HIST 102; HONORS 230; POL-SCI 210		3		

General Electives to bring program total to 120; number will vary depending on courses selected in General Education. Only two hours of PE activity will be counted. No vocational, remedial or military science courses will apply.

Basic Skills Courses--24 hours	Pre-requisite(s)	Transfer Course Used	Hrs Req'd	Hrs Earned	Grade
ACTG 210/210L, Intro to Financial Acctng	see below		3		
ACTG 211, Intro to Managerial Accounting	ACCTNG 210/L & 45 hrs earned		3		
DSOM 211, Business Analytics I	see below		3		
ECON 201, Intro to Economics I [macro]			3		
ECON 202, Intro to Economics II [micro]			3		
MATH 110, Precalculus Algebra	see below		3		
MGT 256, Legal & Regulatory Context of Orgs			3		
MIS 202, Computer Applications in Mgmt	see below		3		

Prerequisites for Math-related courses:

ACCTNG 210 prerequisites: 30 credit hours completed AND MATH 110 or MATH 120 or higher OR 61% or higher ALEKS OR 28 ACT Math or 660 SAT Math

DSOM 211 prerequisites: MATH 110 or 120 or higher OR 61% or higher ALEKS OR 28 ACT Math or 660 SAT Math

MATH 110 prerequisites: 51% or higher ALEKS OR 22 ACT Math OR 550 SAT Math

MIS 202 prerequisites: 51% OR higher ALEKS OR 22 ACT Math OR 550 SAT Math

International Requirement--up to 3 hours

Options: MGT 370, International Management; MGT 470, International Study in Business. With approval from the Management Departments, this can include international business-related course work transferred from other institutions, study abroad opportunities and emphasis-specific international courses.

Course Satisfying Requirement	Pre-requisite(s)	Transfer Course Used	Hrs Req'd	Hrs Earned	Grade
			3		

Junior/senior level accounting and business classes are restricted to students admitted to Bloch School programs who have at least 45 hours completed. Pre-requisite and credit hour requirements apply regardless of ability to enroll via Pathway. Check the schedule in Pathway for enrollment restrictions.

Business Core--27 hours	Pre-requisite(s)	Tfer Course	Hrs Req'd	Hrs Earned	Grade
DSOM 311, Business Analytics II	DSOM 211		3		
DSOM 340, Supply Chain & Operations Mgmt	DSOM 211 & ECON 202		3		
ENT 315, Entrepreneurial Mindset & Opportunity Recognition			3		
FIN 325, Financial Management	ACTG 210		3		
MGT 301, Effective Business Communication OR MGT 301A, Effective Business Communication for Non-native Speakers	ENGL 225, DISC 200 or equivalent AND minimum 45 hours completed		3		
MGT 332, Principles of Organizational Behavior	MGT 301 or concurrent enrollment in MGT 301		3		
MKT 324, Principles of Marketing			3		
MIS 402, Information Management	MIS 202 & junior standing		3		
MGT 471, Strategic Management	Completion of DSOM 326 or DSOM 340 or concurrent enrollment plus completion of ACTG 211, MGT 330 or MGT 332, MKT 324 and FIN 325		3		

Emphasis Area--12 hours Nine options: Analytics and Business Intelligence; Entrepreneurship and Innovation; Finance; Health Administration; Management; Marketing; Nonprofit Management; Real Estate & Supply Chain Management			
Emphasis Area Selected:			
Courses Toward Emphasis:	Hrs Req'd	Hrs Earned	Grade
1.	3		
2.	3		
3.	3		
4.	3		
Interest Area--9 hours Thirteen options: Analytics and Business Intelligence; Banking and Financial Services; Corporate Accounting; Corporate Finance and Investments; Financial Management; Healthcare Management; Innovation and Design; Market Research and Analytics; Organizational Leadership; Real Estate; Sales and Business Development; Startup; Technology, Innovation and Management			
Interest Area Selected:			
Courses Toward Interest Area:	Hrs Req'd	Hrs Earned	Grade
1.	3		
2.	3		
3.	3		

Disallowed:

Regulations and Expectations:

- *Students are responsible for program information included on this evaluation, on their advising forms, in the UMKC Undergraduate Catalog and on the Bloch School website. Students should take time to become familiar with the policies that apply to their program.
- *Minimum of 120 hours required; at least 30 hours, including 50% of business core, emphasis area and interest area courses, must be completed at UMKC. A minimum of 60 hours from UMKC is required for Latin honors eligibility.
- *Students transferring to UMKC need a 2.5 cumulative GPA to be admitted, and must maintain a 2.25 UM and in-major GPA thereafter. "Cumulative" means attempts on all college-level courses and includes repeats (unless excluded per UMKC/Bloch policy).
- *Bloch School undergraduate students must maintain 2.25 UM and in-major GPAs to remain in good standing in the program. UM and in-major GPAs are calculated on classes completed at UMKC and other UM campuses in Columbia, St. Louis & Rolla.
- *Academic advising is required PRIOR to enrollment for freshman and junior students, students on academic contract or probation.
- *ALEKS placement exam or appropriate ACT/SAT Math score is required for enrollment in initial college-level math course at UMKC. Completion of prerequisite or higher course at UMKC or elsewhere with required grade will allow enrollment in subsequent courses.
- *Students must complete the ETS HEIghten exit exam, Missouri Civics exam and any other state/University required assessments to meet graduation requirements.



Bachelor of Business Administration Degree Emphasis Area Options

Emphasis Areas: Choose one. Each emphasis is 12 credit hours. Students may take emphasis course work concurrent with business core classes and interest area courses as long as pre-requisite requirements (in parenthesis) have been met.

Analytics and Business Intelligence

Four Required Courses:

1. MGT 367, Human Resource Analytics (MGT 337 and DSOM 211)
or DSOM 346, Management Analysis (DSOM 340)
2. MKT 390, Customer Data Analytics (MKT 324 and DSOM 211)
or DSOM 443, Project Management
3. DSOM 487, Special Topics
4. ACCTNG 487, Special Topics

Possible Interest Area Combinations:

Banking and Financial Services; Corporate Accounting;
Corporate Finance and Investments; Financial Management;
Healthcare Management; Innovation and Design;
Organizational Leadership; Real Estate; Sales and Business
Development; Startup; Technology, Innovation and
Management

Entrepreneurship

Four Required Courses:

1. ENT 327, Designing the Business Model (ENT 315)
2. ENT 361, New Product Development
or ENT 364, Entrepreneurial Management and Innovation
3. ENT 412, Entrepreneurial Finance (ACTG 210 or ENT 301, & ENT 327)
4. ENT 462, Entrepreneurial Experience (ENT 327 & ENT 412)
or ENT 329, Entrepreneurship Scholars (application required)

Possible Interest Areas Combinations:

Analytics and Business Intelligence; Banking and Financial Services;
Corporate Accounting; Corporate Finance and Investments;
Financial Management; Healthcare Management; Market Research
and Analytics; Organizational Leadership; Real Estate; Sales and
Business Development

Finance

Four Required Courses:

1. FIN 326, Financial Management II (FIN 325)
2. FIN 340, Global Financial Markets & Institutions (FIN 325)
3. FIN 345, Investments (FIN 325)
4. FIN 435, Advanced Corporate Finance (FIN 326)

Possible Interest Area Combinations:

Analytics and Business Intelligence; Banking and Financial Services
Corporate Accounting; Corporate Finance and Investments;
Healthcare Management; Innovation and Design; Market Research and
Analytics; Organization Leadership; Real Estate; Sales and Business
Development; Startup; Technology, Innovation and Management

Health Administration

Four Required Courses:

1. HLTH-ADM 471, Financial Management Issues of Health and
Human Services Organizations
2. HLTH-ADM 477, Leadership and Management in Health Care Orgs
3. HLTH-ADM 480, The Economics of Health and Medicine (DSOM 311)
4. HLTH-ADM 481, Health Policy in the United States

Possible Interest Area Combinations:

Analytics and Business Intelligence; Banking and Financial Services;
Corporate Accounting; Corporate Financial and Investments; Financial
Management; Innovation and Design; Market Research and
Analytics; Organizational Leadership; Organizational Leadership; Real
Estate; Sales and Business Development; Startup; Technology,
Innovation and Management

Management

Four Required Courses:

1. MGT 337, Managing Human Capital (MGT 332)
2. MGT 370, International Management
or MGT 375, Global Mindset for Managers (MGT 370)
or MGT 470, International Study in Business (application required)
3. MGT 372, Ethics and Leadership (MGT 332 or concurrent)
or MGT 410, Corporate Social Responsibility (MGT 332 or concurrent)
4. MGT 360, Groups and Teams
or MGT 374, Leading a Positive Workplace (MGT 332)
or MIS 415, Managing the Information Systems Resource (MIS 202 & Jr)
or DSOM 443, Project Management
or ENT 326, Creativity, Innovation, and Problem Solving

Possible Interest Area Combinations:

Analytics and Business Intelligence; Banking and Financial Services;
Corporate Accounting; Corporate Finance and Investments;
Financial Management; Healthcare Management; Innovation and
Design; Market Research and Analytics; Real Estate; Sales and
Business Development; Startup; Technology, Innovation and
Management

Marketing

Four Required Courses:

1. MKT 335, Customer Insights (MKT 324)
2. MKT 348, Marketing Research (DSOM 211, MKT 324)
3. MKT 442, Social Media and Mobile Marketing (MKT 324)
4. MKT 480, Strategic Marketing (MKT 335 & MKT 348 or concurrent)

Possible Interest Area Combinations:

Analytics and Business Intelligence; Banking and Financial Services;
Corporate Accounting; Corporate Finance and Investments;
Financial Management; Healthcare Management; Innovation and
Design; Market Research and Analytics; Organizational Leadership
Real Estate; Sales and Business Development (must take MKT 390);
Startup; Technology, Innovation and Management

Nonprofit Management

Four Required Courses:

- PUB-ADM 492, Creating and Measuring Social Impact
PUB-ADM 493, Nonprofit Fundraising and Development
PUB-ADM 494, Leading and Managing Nonprofit Organizations
PUB-ADM 495, Voluntarism, Philanthropy & Non-Profit Sector in the U.S.

Possible Interest Area Combinations:

Analytics and Business Intelligence; Banking and Financial Services;
Corporate Accounting; Corporate Finance and Investments;
Financial Management; Healthcare Management; Innovation and Design;
Market Research and Analytics; Organizational Leadership; Real Estate;
Sales and Business Development; Startup; Technology, Innovation and
Management

Real Estate

Four Required Courses:

1. RL-EST 321, Real Estate Principles
2. RL-EST 421, Fundamentals of Real Estate Finance (FIN 325)
3. RL-EST 425, Principles of Real Estate Property Management
4. FIN 340, Global Financial Markets & Institutions (FIN 325)
or FIN 326, Financial Management 2 (FIN 325)
or MKT 430, Personal Selling

Possible Interest Area Combinations:

Analytics and Business Intelligence; Banking and Financial Services;
Corporate Accounting; Corporate Finance and Investments;
Healthcare Management; Innovation and Design; Market Research
and Analytics; Organizational Leadership; Sales and Business
Development; Startup; Technology, Innovation and Management

Supply Chain Management

Four Required Courses:

1. DSOM 431, Quality Management and Process Improvement
DSOM 311 and DSOM 340)
2. DSOM 432, Spending, Analytics, Contracts, and Risks Management
(DSOM 340)
3. DSOM 442, Logistics, Transportation, Warehousing, and Distribution
(DSOM 340)
4. DSOM 445, Strategic Sourcing and Supplier Relationship Management
(DSOM 340)

Possible Interest Area Combinations:

Analytics and Business Intelligence; Banking and Financial Services;
Corporate Accounting; Corporate Finance and Investments; Healthcare
Management; Innovation and Design; Market Research and Analytics;
Organizational Leadership; Real Estate; Sales and Business
Development; Startup; Technology, Innovation and Management



Bachelor of Business Administration Degree Interest Area Options

Interest Areas: Choose one. Each interest area is 9 credit hours. Students may take interest area course work concurrent with business core classes and emphasis area courses as long as pre-requisite requirements (in parenthesis) have been met.

Interest areas are intended to complement the emphasis area to allow more in-depth study in a particular field or to develop new skills in preparation for workplace entry.

Note:

1. Students may substitute other Bloch School courses to satisfy interest area requirements with Dean approval.
2. The same course **CANNOT** apply to both a student's emphasis area and interest area.
3. Interest areas are not listed on a student's official transcript. Only emphasis areas are transcribed.

Analytics and Business Intelligence (pending MDHE approval)

1. MGT 367, Human Resource Analytics (MGT 337 and DSOM 211)
or DSOM 346, Management Analysis (DSOM 340)
2. MKT 390, Customer Data Analytics (MKT 324 and DSOM 211)
or DSOM 443, Project Management
3. DSOM 487, Special Topics
or ACCTNG 487, Special Topics

Banking and Financial Services

Three courses from:

- FIN 350, Introduction to Risk Management & Insurance
- FIN 369, Payment Systems
- FIN 428, Commercial Bank Management (FIN 325)
- FIN 476, Introduction to Fintech

Corporate Accounting

1. ACCTNG 306, Intro to the Accounting Prof & Procedures (ACCTNG 210 and 45 credit hours completed)
2. ACCTNG 307, Cost Management (ACCTNG 211)
3. ACCTNG 412, Introduction to Income Taxation (ACCTNG 211)
or ACCTNG 470, Fraud Examination (Junior standing Bloch student)

Corporate Finance and Investments

1. FIN 350, Introduction to Risk Management & Insurance
or ACCTNG 307, Cost Management (ACCTNG 211)
or ACCTNG 412, Introduction to Income Taxation (ACCTNG 211)
2. FIN 419, Financial Statement Analysis (FIN 325)
3. FIN 445, Advanced Investments (FIN 345)
or FIN 476, Introduction to Fintech

Financial Management

1. FIN 326, Financial Management II (FIN 325)
2. FIN 340, Global Financial Markets and Institutions (FIN 325)
3. FIN 345, Investments (FIN 325)
or ACCTNG 307, Cost Management (ACCTNG 211)

Healthcare Management

1. HLTH-ADM 471, Financial Management Issues of Health and Human Services Organizations
2. HLTH-ADM 477, Leadership and Management in Health Care Orgs
3. HLTH-ADM 481, Health Policy in the United States

Innovation and Design

1. ENT 326, Creativity, Innovation, and Problem Solving
2. ENT 327, Designing the Business Model (ENT 315)
3. ENT 364, Entrepreneurial Management and Innovation
or ENT 461, Social Entrepreneurship

Market Research and Analytics

1. MKT 390, Customer Data Analytics (MKT 324 and DSOM 211)
2. MKT 430, Personal Selling
3. DSOM 487, Special Topics
or ACCTNG 487, Special Topics

Organizational Leadership

1. MGT 337, Managing Human Capital (MGT 332)
2. MGT 370, International Management
or MGT 375, Global Mindset for Managers (MGT 370)
or MGT 470, International Study in Business (application required)
3. MGT 360, Groups and Teams
or MGT 374, Leading a Positive Workplace (MGT 332)
or MIS 415, Managing the Information Systems Resource (MIS 202 & Jr)
or DSOM 443, Project Management
or MGT 372, Ethics and Leadership (MGT 332 or concurrent)
or MGT 410, Corporate Social Responsibility (MGT 332 or concurrent)
or ENT 326, Creativity, Innovation, and Problem Solving

Real Estate

1. RL-EST 321, Real Estate Principles
2. RL-EST 421, Real Estate Finance Fundamentals (FIN 325)
3. RL-EST 425, Principles of Real Estate Property Management

Sales and Business Development

1. MKT 335, Customer Insights (MKT 324)
or MKT 390, Customer Data Analytics (MKT 324 and DSOM 211)
2. MKT 420, Sales Management (MKT 324)
3. MKT 430, Personal Selling

Startup

1. ENT 327, Designing the Business Model (ENT 315)
2. ENT 329, Entrepreneurship Scholars (application required)
3. ENT 361, New Product Development

Technology, Innovation and Management

1. ENT 326, Creativity, Innovation, and Problem Solving
2. ENT 341, Technology Entrepreneurship
3. ENT 361, New Product Development