

Zhihao (Terry) Zhang

Department of Marketing and Supply Chain Management
Henry W. Bloch School of Management, University of Missouri - Kansas City
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ACADEMIC POSITION

University of Missouri - Kansas City, Henry W. Bloch School of Management Kansas City, MO
Assistant Professor, Department of Marketing and Supply Chain Management Sept 2020 - Current

EDUCATION

Darla Moore School of Business, University of South Carolina, Columbia, SC 2020
Ph.D., Management Science

Robert H. Smith School of Business, University of Maryland, College Park, MD 2014
Master of Science, Supply Chain Management

University of International Business and Economics, Beijing, China 2013
Bachelor of Economics, Logistical Management

RESEARCH INTERESTS

Supply Chain Management, Retail Operations, Organic Food, Operations & Marketing Interface

RESEARCH

Papers Under Review/Revision

- Zhang, Z., Dong, Y., Venkataraman, S., Jayaram, J. (2019) "Organic Product and Conventional Product Assortment: An Empirical Study", (Invited to resubmit as new submission) to *Manufacturing & Services Operations Management*

Work in Progress

- Zhang, Z., Venkataraman, S., Dong, Y., Ferguson, M. "How Customers Choose Among Different Products: Organic, Conventional and Other Attributes", Targeted for *Production and Operations Management*
- Zhang, Z., Dong, Y., Peng, Y., Shou, Y. "The Effects of Mergers and Acquisitions on Operational Performance", Targeted for *Journal of Operations Management*
- Zhang, Z., Dong, Y., Venkataraman, S., Guha, A., "A Behavioral Study on Private Label Organic Products"

PRESENTATIONS

- "How Customers Choose Among Different Products: Organic, Conventional and Other Attributes", *The Institute for Operations Research and the Management Sciences (INFORMS)*. Seattle, WA 2019 (Scheduled)
- "How Customers Choose Among Different Products: Organic, Conventional and Other Attributes", *Decision Sciences Institute (DSI)*. New Orleans, LA 2019
- "How Customers Choose Among Different Products: Organic, Conventional and Other Attributes", *Production and Operations Management Society (POMS)*. Washington D.C. 2019
- "Impact of Organic Variety on Conventional Variety: An Empirical Study", *Decision Sciences Institute (DSI)*. Chicago, IL 2018

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- “The Effects of Mergers and Acquisitions on Operational Performance”, *Decision Sciences Institute (DSI)*. Chicago, IL 2018
- “The Effects of Mergers and Acquisitions on Operational Performance”, *The Institute for Operations Research and the Management Sciences (INFORMS)*. Phoenix, AZ 2018
- Impact of Organic Variety on Conventional Variety: An Empirical Study”, *Production and Operations Management Society (POMS)*. Houston TX, 2018
- 2018 POMS: The Effects of Mergers and Acquisitions on Operational Performance”, *Production and Operations Management Society (POMS)*. Houston TX, 2018
- 2017 DSI: Impact of Organic Variety on Conventional Variety: An Empirical Study”, *Decision Sciences Institute (DSI)*. Washington D.C., 2017
- 2017 POMS: Impact of Organic Variety on Conventional Variety: An Empirical Study”, *Production and Operations Management Society (POMS)*. Seattle WA, 2017

TEACHING EXPERIENCE

Henry W. Bloch School of Management, University of Missouri - Kansas City

Instructor

DSOM 340 –Supply Chain and Operations Management

Darla Moore School of Business, University of South Carolina

Instructor

MGSC 395 – Introduction to Operations Management, Core Undergraduate Course

MGSC 491 – Supply Chain Management, Supply Chain Major Elective Course

Workshop Organizer

- Business Analytics Workshop (Fall 2017): Introduced the basics of SAP, Tableau, and Python to Ph.D. students and faculties in the Management Science Department.

PROFESSIONAL SERVICE

Method reviewer for Journal of Operations Management

PROFESSIONAL EXPERIENCE

2014-2015: *Research Assistant*, R.H. Smith School of Business, University of Maryland

April-August 2014: *Supply Chain Analyst Intern*, Caitec Ltd, Baltimore, MD

June 2012-January 2013: *Full-Time Intern*, Customer Relationship Management Department, Daimler Northeast Asia Parts Trading and Services Co., Ltd, Beijing, China

SOFTWARE AND DATABASE SKILLS

Stata, SAS, R, SAP, MATLAB, Tableau, Bloomberg Terminal, Thomson Reuters Database.