



Bachelor of Business Administration Program (BBA)

Effective fall 2019 for all students

Name: _____

Student ID Number: _____

General Education Requirements--30-33 hours

Reasoning and Values--6 hours	Course Completed for Requirement	Hrs Req'd	Hrs Earned	Grade
Anchor 1		3		
Discourse 1		3		

Cultural Diversity--6 hours	Course Completed for Requirement	Hrs Req'd	Hrs Earned	Grade
Anchor 2 (pre-requisite: Anchor 1)		3		
Discourse 2 (pre-requisite: Discourse 1)		3		

Civic & Community Engagement--6 hours	Course Completed for Requirement	Hrs Req'd	Hrs Earned	Grade
Anchor 3 (pre-requisite Anchor 2)		3		
Discourse 3 (pre-requisite Discourse 2)		3		

Focus Courses--12 hours	Course Completed for Requirement	Hrs Req'd	Hrs Earned	Grade
A: Arts & Humanities		3		
B: Scientific Reasoning & Quantitative Analysis		3		
C: Human Actions, Values & Ethics		3		
D: Focus Elective: one from area above		3		

Constitution Requirement--3 hours	Course Completed for Requirement	Hrs Req'd	Hrs Earned	Grade
Select one: CJC 364, HIST 101, 102, 360R, POL -SCI 210, 409		3		

General Electives to bring program total to 120; number will vary depending on courses selected in General Education. Only two hours of PE activity will be counted. No vocational, remedial or military science courses will apply.

Basic Skills Courses--24 hours	Pre-requisite(s)	Transfer Course Used	Hrs Req'd	Hrs Earned	Grade
ACCTNG 210/210L, Intro to Financial Acctng	MATH 110 & 30 hrs earned		3		
ACCTNG 211, Intro to Managerial Accounting	ACCTNG 210/L & 45 hrs earned		3		
DSOM 211, Business Analytics I	MATH 110		3		
ECON 201, Intro to Economics I [macro]			3		
ECON 202, Intro to Economics II [micro]			3		
MATH 110, Precalculus Algebra	22 ACT Math or 51% ALEKS		3		
MGT 256, Legal & Regulatory Context of Orgs			3		
MIS 202, Computer Applications in Mgmt	MATH 110 or 61% ALEKS score		3		

International Requirement--up to 3 hours

Options: MGT 370, International Management; MGT 470, International Study in Business. With approval from the Management Departments, this can include international business-related course work transferred from other institutions, study abroad opportunities and emphasis-specific international courses.

Course Satisfying Requirement	Pre-requisite(s)	Transfer Course Used	Hrs Req'd	Hrs Earned	Grade
			3		

Junior/senior level accounting and business classes are restricted to students admitted to Bloch School programs who have at least 45 hours completed. Pre-requisite and credit hour requirements apply regardless of ability to enroll via Pathway. Check the schedule in Pathway for enrollment restrictions.

Business Core--27 hours	Pre-requisite(s)	Tfer Course	Hrs Req'd	Hrs Earned	Grade
DSOM 311, Business Analytics II	DSOM 211		3		
DSOM 340, Supply Chain & Operations Mgmt	DSOM 211 & ECON 202		3		
ENT 315, Entrepreneurial Mindset & Opportunity Recognition			3		
FIN 325, Financial Management	ACTG 210		3		
MGT 301, Effective Business Communication OR MGT 301A, Effective Business Communication for Non-native Speakers	Submission of valid RooWriter assessment		3		
MGT 332, Principles of Organizational Behavior	MGT 301 or concurrent enrollment in MGT 301		3		
MKT 324, Principles of Marketing			3		
MIS 402, Information Management	MIS 202 & junior standing		3		
MGT 471, Strategic Management	Completion of DSOM 326 or DSOM 340 or concurrent enrollment plus completion of ACTG 211, MGT 330 or MGT 332, MKT 324 and FIN 325		3		

Emphasis Area--21 hours Seven options: Entrepreneurship, Finance, Health Administration, Management, Marketing, Nonprofit Management & Real Estate			
Emphasis Area Selected:			
Courses Toward Emphasis:	Hrs Req'd	Hrs Earned	Grade
1.	3		
2.	3		
3.	3		
4.	3		
5.	3		
6.	3		
7.	3		

Disallowed:

Regulations and Expectations:

*Students are responsible for program information included on this evaluation, on their advising forms, in the UMKC Undergraduate Catalog and on the Bloch School website. Students should take time to become familiar with the policies that apply to their program.

*Minimum of 120 hours required; at least 30 hours, including 50% of business core and emphasis area courses, must be completed at UMKC. A minimum of 60 hours from UMKC is required for Latin honors eligibility.

*Students transferring to UMKC need a 2.5 cumulative GPA to be admitted, and must maintain a 2.25 UM and in-major GPA thereafter. "Cumulative" means attempts on all college-level courses and includes repeats (unless excluded per UMKC/Bloch policy).

*Bloch School undergraduate students must maintain 2.25 UM and in-major GPAs to remain in good standing in the program. UM and in-major GPAs are calculated on classes completed at UMKC and other UM campuses in Columbia, St. Louis & Rolla.

*Academic advising is required PRIOR to enrollment for freshman and junior students, students on academic contract or probation.

*ALEKS placement exam is required for enrollment in initial college-level math course at UMKC. Completion of pre-requisite or higher course at UMKC or elsewhere with required grade will allow enrollment in subsequent courses.

*Take RooWriter Writing Assessment semester after completion of Discourse 2 and prior to earning 90 credit hours. Transfer students should complete the RooWriter in their first semester at UMKC. Acceptable RooWriter submission must be noted in Pathway in order to enroll in MGT 301/301A. Students are allowed to enroll in MGT 301/301A prior to full assessment of RooWriter exam.

*Students must complete the ETS Proficiency Profile (EPP)/HEIghTen exit exam, RooWriter, Missouri Civics exam and any other state/University required assessments to meet graduation requirements.

as of 6/26/2019



Bachelor of Business Administration Degree Emphasis Area Options

Emphasis Areas: Choose one. Each emphasis is 21 credit hours. Students may take emphasis course work concurrent with business core classes as long as pre-requisite requirements (in parenthesis) have been met.

Entrepreneurship

Four Required Courses:

1. ENT 327, Designing the Business Model (ENT 315)
2. ENT 364, Entrepreneurial Management and Innovation
3. ENT 412, Entrepreneurial Finance (ACTG 210 or ENT 301, & ENT 327)
4. ENT 462, Entrepreneurial Experience (ENT 327 & ENT 412)

One Entrepreneurship Elective from:

- ENT 321, Real Estate Principles
- ENT 326, Creativity, Innovation and Problem Solving
- ENT 329, Entrepreneurship Scholars (application process)*
- ENT 341, Technology Entrepreneurship
- ENT 361, New Product Development
- ENT 421, Real Estate Finance Fundamentals
- ENT 425, Corporate Entrepreneurship
- ENT 432, Entrepreneurial Marketing and Selling
- ENT 461, Social Entrepreneurship
- RL-EST 425, Principles of Real Estate Property Management
- Other ENT courses approved by faculty

Select two upper-division Bloch electives to complete emphasis area.

*Entrepreneurship Scholars is a special program for aspiring entrepreneurs which requires application and acceptance. The two-semester program admits students in fall and spring. Students accepted to this program will enroll in ENT 329, one in each semester of Entrepreneurship Scholars participation, for a total of 6 hours of credit across the two terms.

Finance

Four Required Courses:

1. FIN 326, Financial Management II (FIN 325)
2. FIN 340, Global Financial Markets & Institutions (FIN 325)
3. FIN 345, Investments (FIN 325)
4. FIN 435, Advanced Corporate Finance (FIN 326)

Two Finance Electives from:

- FIN 350, Introduction to Risk Management and Insurance
- FIN 369, Payment Systems
- FIN 419, Financial Statement Analysis (FIN 325)
- FIN 428, Commercial Bank Management (FIN 325)
- FIN 445, Advanced Investments (FIN 345)
- FIN 451, Life and Health Insurance (FIN 350)
- FIN 452, Property and Casualty Insurance (FIN 350)
- FIN 453, Risk Management (FIN 350)
- FIN 454, Principles of Surety and Corporate Liability (FIN 350)
- FIN 476, Introduction to Fintech

Select one upper-division Bloch elective to complete emphasis area.

Health Administration

Two Required Courses:

1. HLTH-ADM 471, Financial Management Issues of Health and Human Services Organizations
OR HLTH-ADM 480, The Economics of Health and Medicine (DSOM 311)
2. HLTH-ADM 481, Health Policy in the United States

Two Health Administration Electives from:

- HLTH-ADM 471, Financial Management Issues of Health and Human Services Organizations
- OR
- HLTH-ADM 480, The Economics of Health and Medicine (DSOM 311)
- HLTH-ADM 473, Health and Social Equity
- HLTH-ADM 477, Leadership and Management in Health Care Orgs

Select three upper-division Bloch electives to complete emphasis area.

Management

Three Required Courses:

1. MGT 337, Managing Human Capital (MGT 332)
2. MGT 370, International Management
3. MGT 372, Ethics and Leadership (MGT 330 or MGT 332 or concurrent)
OR MGT 410, Corporate Social Responsibility (MGT 332 or 330 or concurrent;
and MGT 301 or 301A or ACCTNG 360 or concurrent)

Two Management Electives from:

- MGT 360, Groups and Teams
- MGT 367, Human Resources Analytics (MGT 337, DSOM 211)
- MGT 374, Leading a Positive Work Environment (MGT 330 or MGT 332)
- MGT 375, Global Mindset for Managers (MGT 370)
- MGT 470, International Study in Business (application required)
- MGT 487, Special Topics
- MIS 415, Managing the Information Systems Resource (MIS 202 and six hours
of business school courses at the 300-level or above)

Select two upper-division Bloch electives to complete emphasis area.

Marketing

Three Required Courses:

1. MKT 335, Customer Insights (MKT 324)
2. MKT 348, Marketing Research (DSOM 211, MKT 324)
3. MKT 480, Strategic Marketing (MKT 335 & MKT 348 or concurrent)

Select Three of the Following Required Electives:

- MKT 390, Consumer Data Analytics (DSOM 211, MKT 324)
- MKT 418, Advertising and Branding (MKT 324)
- MKT 420, Sales Management (MKT 324)
- MKT 442, Social Media and Mobile Marketing (MKT 324)
- MKT 465, Introduction to Retailing & Pricing (MKT 324)

Select one upper-division Bloch elective to complete emphasis area.

Nonprofit Management

Four Required Courses:

- PUB-ADM 492, Creating and Measuring Social Impact
- PUB-ADM 493, Nonprofit Fundraising and Development
- PUB-ADM 494, Leading and Managing Nonprofit Organizations
- PUB-ADM 495, Voluntarism, Philanthropy & Non-Profit Sector in the U.S.

Select three upper-division Bloch electives to complete emphasis area.

Real Estate

Three Required Courses:

1. RL-EST 321, Real Estate Principles
2. RL-EST 421, Fundamentals of Real Estate Finance (FIN 325)
3. RL-EST 425, Principles of Real Estate Property Management

Select Two of the Following Required Electives:

- ENT 327, Designing the Business Model (ENT 315)
- ENT 361, New Product Development
- ENT 412, Entrepreneurial Finance (ACTG 210 or ENT 301, & ENT 315)
- RL-EST 496, Internship: Real Estate (faculty approval and internship
contract required)

Select two upper-division Bloch electives to complete emphasis area.