

## **Kimberly Swanson Church, Ph.D.**

### **Education**

Ph.D. University of Arkansas. Fayetteville, AR. (2010).

Major: Accounting.

Supporting Areas of Emphasis: Information Systems.

Dissertation Title: Two Essays on the Accounting Treatment for Information Technology Expenditures.

M.S.A. Kansas State University. Manhattan. KS. (2002).

Major: Accountancy-Tax Track.

Supporting Areas of Emphasis: Information Systems.

B.B.A. Pittsburg State University. Pittsburg, KS. (1998).

Major: Accounting.

A.A. Johnson County Community College. Overland Park, KS. (1996).

Major: Business

### **Professional Positions**

#### **Academic**

Assistant Professor of Accounting Information Systems. University of Missouri-Kansas City. Kansas City, MO. (2013 – present).

Senior Trainer/Consultant. Accounting Program for Building the Profession. (Advanced Placement Accounting Pilot Program). American Institute of Certified Public Accountants. Durham, NC. (2013-present).

Assistant Professor. University of North Texas. Denton, TX. (2011–2012).

Assistant Professor. Oklahoma State University, Stillwater, OK. (2007–2011)

Curriculum Development Consultant/Adjunct Instructor. Friends University. Wichita, KS. (2006-2010).

Lecturer and Research Assistant. University of Arkansas. Fayetteville, AR. (2003-2007).

Instructor/SIFE Advisor. Pittsburg State University. Pittsburg, KS. (2002-2003).

Instructor. Coffeyville Community College. Coffeyville, KS. (2001-2002).

Lecturer. Kansas State University. Manhattan, KS. (2000-2001).

#### **Professional**

Owner/Operator. Swanson Farms Gamebird Hunts, LLC. Elsmore, KS. (1995-2018).

Trust Tax Preparer. Kansas State University Foundation, Manhattan, KS. (2000).

Accounting Clerk. Beachner Grain. Bronson, KS. (1999-2000).

## ACCOLADES

### Awards

- National AICPA Educator Award. (2019). “George Krull/Grant Thornton Innovation in Junior and Senior-Level Teaching Award Recipient.” *Presented at the 2020 Annual AAA/CTLA Meeting*. Atlanta, GA. Monetary award \$5000.
- National Award. AAA-SET Best Faculty Research Paper. (2019). “Accounting Implications of Blockchain - A Hyperledger Composer Use Case for Intangible Assets.” *Presented at 2019 AAA-SET Section Research Workshop*. San Francisco, CA.
- Global IMA Award. (2019). “IMA Champion”. *Presented at the ACE2019 IMA Annual Global Conference and Expo – 100 Years Celebration*. San Diego, CA.
- Global IMA Award. (2019). “Bronze Medal Webmaster”. *Presented at the ACE2019 IMA Annual Global Conference and Expo – 100 Years Celebration*. San Diego, CA.
- National IMA Educator Award. (2018). “Jim Bulloch Award for Innovations in Management Accounting Education.” *Presented at the 2018 Annual AAA Meeting, MAS Section Lunch*. Washington, DC. Monetary award \$2000.
- Regional IMA Educator Award. (2018). “Outstanding Accounting Educator for Achievement and Commitment as an Educator and IMA Board Member.” *Awarded by IMA-Kansas City Chapter at the Heartland Region Council Meeting*. Kansas City, MO.
- National AICPA Educator Award. (2017). “Mark Chain/FSA Innovation in Graduate Teaching Award Recipient.” *Presented at the 2018 Annual AAA/CTLA Meeting*. Washington, DC. Monetary award \$5000.
- National Award. AAA-TLC Best Education Paper. (2016). “Casey’s Collections – A Risk Assessment Case.” *Presented at 2016 Midwest AAA Regional Meeting*. Chicago, IL. Monetary award \$500.
- National AICPA Educator Award. (2016). “Bea Sanders/AICPA Innovation in Teaching Award Honorable Mention.” *Presented at the 2017 Annual AAA/CTLA Meeting*. San Diego, CA.
- Kansas State University Alumni Award. (2015). “Bridge Award for Outstanding Service to Accounting Education.” *Awarded at the College of Business Alumni and Awards Banquet*. Manhattan, KS.

### Honors

- Oklahoma State University. (2011). “Greiner Teaching Award Nomination - Undergraduate.” *Awarded by the Spears College of Business*. Stillwater, OK.
- University of Arkansas. (2007). “Excellence in Teaching - Graduate Student.” *Awarded by the Walton College of Business*. Fayetteville, AR.
- University of Arkansas. (2005). “Excellence in Teaching - Graduate Student.” *Awarded by the Walton College of Business*. Fayetteville, AR.
- University of Arkansas. (2003). “Favorite Faculty Member.” *Awarded by the Dean's Student Advisory Board for the Walton College of Business*. Fayetteville, AR.

## Grants

- IMA Incubator Research Grant. (2018). "Data Analytics for SMEs: Not a composer? You still must read music to play in the Band." *Institute of Management Accountants*. \$4420.
- Diversity & Inclusion Summer Research Grant. (2018). "Perception of Diversity and Inclusion in Accounting: the Impact on the Future of the Accounting Profession". *University of Arkansas*. \$3000.
- IMA Applied Research Track Grant. (2018). "From My Cold, Dead Hands: Will We Ever Give Up Our Beloved Excel?" *Institute of Management Accountants*. Practitioner Research Participants.
- NASBA Research Grant. (2017). "The Landscape of High School Accounting Education and the Impact on the Future of the Accounting Profession". *National Association of State Boards of Accountancy*. \$7165.

## SCHOLARSHIP

### Published Intellectual Contributions

#### Journal Articles

- Church, K.S.\*, P.J. Schmidt and K. Ajayi. (2019). "Mostly Cloudy- Opportunity for Fair or Foul Weather: Cloud Computing Insights and Issues." *Journal of Information Systems*. Forthcoming.
- Kinory, E. \*, S.S. Smith and K.S. Church. (2019). "Exploring the Playground: Blockchain Prototype Use Cases with Hyperledger Composer." *Journal of Emerging Technologies in Accounting*. Forthcoming.
- Schmidt P.J., K.S. Church, and Riley, J\*. (2019). "Clinging to a Warm Blanket: Investigating Accountants' Resistance to Emerging Data Analytics Technology." *Journal of Emerging Technologies in Accounting*. Forthcoming.
- Butler, M.G.\*, K.S. Church and A.W. Spencer. (2019). "Do, Reflect, Think Apply: Experiential Education in Accounting." *Journal of Accounting Education*. September, Vol. 2, 12-21. Available online at: <https://doi.org/10.1016/j.jaccedu.2019.05.001>
- Church, K.S.\*, G.H. King, P. J. Schmidt and R. Swisher. (2018). "Building Bridges with Universities." *Strategic Finance*. October. Available at: <https://sfmagazine.com/post-entry/october-2018-building-bridges-with-universities/>
- Church, K.S., P.J. Schmidt, and G. Smedley\*. (2016). "Casey's Collections: A Strategic Decision Making Case Using the Systems Development Lifecycle—Phase 1 Planning and Phase 2 Analysis." *Journal of Emerging Technology in Accounting*. 13(2), 231-245.
- Church, K.S., P.J. Schmidt, and G. Smedley\*. (2017). "Casey's Collections: A Strategic Decision-Making Case Using the Systems Development Lifecycle—Planning and Analysis Phases Teaching Notes." *Journal of Emerging Technologies in Accounting Teaching Notes*. 13(2), 31-81.
- Butler, M.G., K.S. Church and A.W. Spencer\*. (2016). "What Grade Do You Earn?" *New Accountant*. Fall, 19-25.
- Church, K.S., and S.E. Kovar\*. (2011). "Jerry's Hunting Tours-A Series of REA Modeling Activities." *American Accounting Association IS Section. Compendium for Cases and Classroom Tools*. Online. Available: <http://commons.aaahq.org/posts/41c2cdc741>
- Church, K., and R.E. Smith\*. (2008). "REA Ontology-Based Simulation Models for Enterprise Strategic Planning." *Journal of Information Systems*. 22(2), 303-331.

Church, K.\* and R.E. Smith. (2007). “An Extension of the REA Framework to Support Balanced Scorecard Information Requirements.” *Journal of Information Systems*. 21(1), 1-25.

### **Conference Proceedings**

Ang, H.N., K.S. Church, and M. Feng\*. (2009). “Accounting Convergence of Intangibles: Value Relevance of R&D Accounting Treatment.” *Proceedings of the AAA International Accounting Section Mid-Year Meeting*. Charleston, SC.

Church, K.\* and R.E. Smith. (2007). “An Ontology-Based Enterprise Model for Managerial Planning and Control.” *Proceedings of the REA-25 Conference*. Newark, DE.  
<http://citeseerx.ist.psu.edu/viewdoc/summary?doi=10.1.1.90.1795>

### **Work in Progress Status**

#### **Revise & Resubmit under Second Review – Journal**

*Sponsored by the National IMA*

Church, K.S., G.H. King and A.W. Spencer\*. (2019). “Professional Competencies for Student Skills Development.” *BizEd AACSB International Magazine*. Article. University of Missouri-Kansas City, Washburn University and Oklahoma State University.

#### **Revise & Resubmit – Journal**

Church, K.S.\*, G.H. King and G. Kickul. (2019). “Shared Experience to Prepare Students for Critical Thinking in Activity Based Management Decision Making.” *IMA Educational Case Journal*. Working Paper. University of Missouri-Kansas City and Washburn University.

#### **Under Submission – Journal**

Church, K.S., J. Riley and P.J. Schmidt\*. (2019). “Investigating Accountants’ Resistance to the Adoption of Data Analytics Technology.” *Accounting Horizons*. Working Paper. University of Missouri-Kansas City, University of Nebraska Omaha and Washburn University.

Church, K.S.\*, E. Kinory and S.S. Smith. (2019). “Accounting Implications of Blockchain - A Hyperledger Composer Use Case for Intangible Assets.” *Journal of Emerging Technologies in Accounting*. Working Paper. University of Missouri-Kansas City, Rutgers University and Lehman College CUNY.

Tapis, G.\* , K.S. Church and Z.T. Webb. (2019). “Professional Certification Boot Camps for Accreditation Strategies: A CISA Case Study.” *AIS Educators’ Journal*. CO. Working Paper. University of Missouri-Kansas City and Washburn University.

*IMA-MAS (AAA) Competitive Case Competition 2018*

*AICPA – Mark Chain/FSA for Teaching Innovation Award Recipient 2017*

Butler, M.G, K.S. Church\*, G.H. King and A.W. Spencer. (2019). “Lifelong Learning Mindset: A Self-Assessment and Competency Development Case.” *Issues in Accounting Education*. Working Paper. University of Tampa, University of Missouri-Kansas City, Washburn University and Oklahoma State University.

Smith, S.S\*, K.S. Church and E. Kinory. (2019). “Blockchain for Introductory Accounting Courses: Instructional Scaffolding for Student Learning.” *Issues in Accounting Education*. Working Paper. Lehman College CUNY, University of Missouri-Kansas City and Rutgers University.

*Sponsored by the IMA – Kansas City Chapter*

Church, K.S.\* and P.J. Schmidt. (2018). “Power-Users and New Hires: Contrarian Insights on Technology Skills for Entry into the Accounting Profession.” *Issues in Accounting Education*. Working Paper. University of Missouri-Kansas City and Washburn University.

*IMA Applied Research Track Grant Recipient 2018*

Riley, J.\*, P.J. Schmidt and K.S. Church. (2018). “From My Cold, Dead Hands: Will We Ever Give Up Our Beloved Excel?” *Management Accounting Research Quarterly*. Working Paper. University of Nebraska-Omaha, Washburn University and University of Missouri-Kansas City.

### **Impending Submissions – Target Journal**

*IMA-MAS Jim Bulloch Award for Innovations in Management Accounting Education 2018*

*IMA-MAS (AAA) Case Competition 2017*

*AICPA - Bea Sanders/AICPA Teaching Innovation Award Honorable Mention 2016*

Church, K.S., K. Crabb\* and G.H. King. (2019). “Launch Learning with a Team Based Managerial Accounting Case.” *Journal of Accounting Education*. Working Paper. University of Missouri-Kansas City, University of Kansas, and Washburn University.

*Sponsored by the AICPA*

*NASBA Summer Research Grant Award Recipient 2017*

Church, K.S.\*, G.H. King, and J. Trivitt. (2019). “Addressing the Accounting Pipeline: A Profile of Accounting High School Educators Teaching Honors Content.” *Journal of Accounting Education*. Working Paper. University of Missouri-Kansas City, Washburn University and University of Arkansas.

*Diversity & Inclusion Summer Research Grant 2018*

Trivitt, J.\* and K.S. Church. (2019). “Debits and Credits Don’t Add up for Minority Students Considering an Accounting Major.” *Issues in Accounting Education*. Working Paper. University of Arkansas and University of Missouri-Kansas City.

Kinory, E. \*, S.S. Smith and K.S. Church. (2019). “Blockchain: Bridging the Profession-Education Gap with Instructional Scaffolding.” *Journal of Emerging Technologies in Accounting*. Working Paper. Rutgers University, Lehman College CUNY and University of Missouri-Kansas City.

King, G.H.\*, K.S. Church and G. Kickul. (2019). “Critical Thinking for Professional Judgment in Activity Based Costing Decisions.” *Journal of Accounting Education*. Working Paper. Washburn University and University of Missouri-Kansas City.

Wright, J\*. and K.S. Church. (2019). “GenZ Worldview.” *Strategic Finance*. Article. Rockhurst University and University of Missouri-Kansas City.

### **Working Papers**

Ang, H.N., K.S. Church, and M. Feng\*. (2019). “Value Relevance of R&D Accounting Treatment.” Working Paper. Deakin University, University of Missouri-Kansas City and Western Michigan University.

*IMA Research Incubator Grant Recipient 2018*

Church, K.S.\*, J. Riley and P.J. Schmidt. (2019). “Data Analytics for SMEs: Not a composer? You still Must Read Music to Play in the Band.” Working Paper. University of Missouri-Kansas City, University of Nebraska-Omaha and Washburn University.

Schmidt, P.J.\* and K.S. Church. (2018). “You Crashed My Server! Gamification for Cybersecurity Attack and Defense Strategies.” Working Paper. Washburn University and University of Missouri-Kansas City.

*AAA-TLC National Award: Best Education Paper 2016*

Schmidt, P.J. and K.S. Church\*. (2017). “Casey’s Collections – Risk Assessment.” Working Paper. University of Missouri-Kansas City and Washburn University.

Schmidt, P.J.\* and K.S. Church. (2016). “Crisis and Disaster Recovery Planning: Developing Critical Thinking through Risk. Crisis and Disasters among Digital Natives.” Working Paper. Washburn University and University of Missouri-Kansas City.

Schmidt, P.J.\* and K.S. Church. (2016). “Casey’s Collections – Part V: A Systems Development Lifecycle (SDLC) Case–Phase 5, Maintenance and Post Implementation Review.” Working Paper. Washburn University and University of Missouri-Kansas City.

Church, K.S.\* and J. Trivitt. (2015). “The Business Value of IT: A Rational Economic Argument for Capitalizing Intangible IT Expenditures in an Environment of Big Data.” Working Paper. University of Missouri-Kansas City and University of Arkansas.

### **Proposals**

Kinory, E.\* and K.S. Church. (2019). “Automating Attendance to Reinforce AIS Course Topics.” Proposal. Rutgers University and University of Missouri-Kansas City.

Church, K.S.\*, G.H. King and P.J. Schmidt. (2018). “Intro to Data Analytics–Start with Excel across the Curriculum.” Proposal. University of Missouri-Kansas City and Washburn University.

King, G.H.\* and K.S. Church. (2018). “Apprentice to the Accounting Master: Structuring Student Experiences Around the Accounting Professional.” Article. Washburn University and University of Missouri-Kansas City.

Church, K.S.\*, G.H. King and S. Lhuillier. 2018. “Using Live Cases in the Classroom: Strategic Management Decision Making with Agri-Tourism.” Proposal. University of Missouri-Kansas City, Washburn University and Kansas State University.

Church, K.S.\*, K. Crabb, G.H. King and S. Lhuillier. 2018. “Check a New Box: Engaging Non-Tenure Track Faculty as Teaching & Learning Scholars.” Proposal. University of Missouri-Kansas City, University of Kansas, Washburn University, Kansas State University.

### **Research Interests**

- Information Technology and Intangibles
- Performance Measurement - use of financial and non-financial measures
- Emerging & Disruptive Technology – Implications for Research, Curriculum and Practice

### **Presentations Given**

#### **Peer-Reviewed**

Church, K.S.\*, E. Kinory and S.S. Smith. “Accounting Implications of Blockchain - A Hyperledger Composer Use Case for Intangible Assets.” *2019 Strategic and Emerging Technologies Research Workshop*. Working Paper. University of Missouri-Kansas City, Rutgers University and Lehman College CUNY. (August 10, 2019).

Kinory, E., S.S. Smith and K.S. Church. “Blockchain: Bridging the Profession-Education Gap with Instructional Scaffolding.”

- *Annual American Accounting Association Conference*. San Francisco, CA (August 10, 2019).
- *AIS Educators’ Conference*. Denver, CO (June 22, 2019).

Kinory, E., S.S. Smith and K.S. Church. “Blockchain for Introductory Accounting Courses: Instructional Scaffolding for Student Learning.”

- *Annual American Accounting Association Conference*. San Francisco, CA (August 10, 2019).
- *AIS Educators’ Conference*. Denver, CO (June 22, 2019).

- Church, K.S.\* and G.H. King. “Shared Experience to Prepare Students for Management Decision Making.” *2019 Conference on Teaching and Learning in Accounting*. San Francisco, CA. Working Paper. University of Missouri-Kansas City and Washburn University. (August 10, 2019).
- Church, K.S.\*, G.H. King and P.J. Schmidt. “LinkedIn: Professional Networking Tool for Student Branding, Faculty Assessment and Alumni Relations.”
- *Annual American Accounting Association Conference*. San Francisco, CA (August 10, 2019) with G.H. King.
  - *Conference on Teaching and Learning in Accounting*, San Francisco, CA (August 10, 2019) with G.H. King.
  - *AIS Educators’ Conference*. Denver, CO (June 22, 2019) with P.J. Schmidt & G.H. King.
- Church, K.S., J. Riley and P.J. Schmidt\*. “Investigating Accountants’ Resistance to the Adoption of Data Analytics Technology.” *AIS Educators’ Conference*. Denver, CO. (June 21, 2019) with J. Riley and P.J. Schmidt.
- Tapis, G.\*, K.S. Church and Z.T. Webb. “Utilizing Boot Camps in Accounting Programs: Getting Your Students Certified.” *AIS Educators’ Conference*. Denver, CO. (June 21, 2019) with Z.T. Webb.
- Butler, M.G, K.S. Church, K.S. G.H. King and A.W. Spencer. “Lifelong Learning Mindset: A Self-Assessment and Competency Development Case.”
- *AAA-TLC Section Midyear Colloquium*. Dallas, TX (November 9, 2018) with A. Spencer.
  - *Conference on Teaching Learning and Assessment*. Washington, DC (Aug 4-5, 2018) with M.G. Butler, G.H. King and A.W. Spencer.
  - *American Accounting Association Annual Meeting*. San Diego, CA. (August 7-9, 2017) with G.H. King.
- King, G.H. and K.S. Church. “Apprentice to Master: Structuring Student Experiences around the Accounting Professional.” *American Accounting Association*. Washington, DC (Aug 6-8, 2018) with G.H. King.
- Church, K.S. and P.J. Schmidt. “Power-Users and New Hires: Contrarian Insights on Technology Skills for Entry into the Accounting Profession.”
- *American Accounting Association*. Washington, DC (Aug 6-8, 2018).
  - *AAA-AIS Midyear Meeting*. New Port Beach, CA. (January 20, 2018).
  - *AIS Educator’s Conference*. Colorado Springs, CO. (June 23-25, 2017).
- Church, K.S. and P.J. Schmidt. “Intro to Data Analytics–Start with Excel across the Curriculum.”
- *Conference on Teaching Learning and Assessment*. Washington, DC (Aug 4-5, 2018).
  - *AAA Midwest Regional Meeting*. St Louis, MO. (October 15-17, 2015) with P.J. Schmidt.
- Church, K.S. and P.J. Schmidt. You Crashed My Server! A Cybersecurity "Attack & Defense" Game.” *AIS Educators Conference*. Denver, CO (June 23, 2018) with P.J. Schmidt.
- P.J. Schmidt and K.S. Church. “Insights from Integrating Public Data Sources with Business Data and Utilizing Relational Databases: Collect, Transform and Analyze Metro Bike Data.” *AAA-Intensive Data and Analytics Summer Workshop*. Orlando, FL (June 7, 2018) with P.J. Schmidt.
- P.J. Schmidt and K.S. Church. “Geographic Data Analysis of Metro Bike Data: Making Business Decisions Informed by GPS Information.” *AAA-Intensive Data and Analytics Summer Workshop*. Orlando, FL (June 7, 2018) with P.J. Schmidt.

- Church, K.S., K. Crabb and G.H. King. “Launch Learning: Students Create, Collaborate and Comprehend Managerial Accounting.”
- *IMA-MAS Teaching Case Competition*. Naperville, IL. (October 20, 2017).
  - *Conference on Teaching Learning and Assessment*. San Diego, CA. (August 5-6, 2017) with K. Crabb and G.H. King.
  - *AAA Midwest Regional Meeting*. Chicago, IL. (October 20-22, 2016) with K. Crabb and G.H. King.
  - *American Accounting Association Annual Meeting*. New York, NY. (August 8-11, 2016) with K. Crabb and G.H. King.
- Church, K.S., G.H. King and J. Trivitt. “Qualifications of High School Accounting Educators Teaching College Level Content.” *American Accounting Association*. San Diego, CA. (August 5-6, 2017).
- Church, K.S., K. Crabb and G.H. King. “Check a New Box: Engaging Non-Tenure Track Faculty as Teaching & Learning Scholars.”
- *American Accounting Association*. San Diego, CA. (August 7-9) with K. Crabb, G.H. King P.J. Schmidt.
  - *Conference on Teaching and Learning*. San Diego, CA. (August 5-6) K. Crabb and G.H. King.
  - *AAA Midwest Regional Meeting*. Chicago, IL. (October 20-22, 2016) with K. Crabb and S. Lhuillier.
- Church, K.S. and G.H. King. “Integrating Theory and Practice: Strategies for Professional Interactions to Engage Students.” *American Accounting Association*. San Diego, CA. (August 7-9, 2017) with K. Crabb and P.J. Schmidt.
- Church, K.S. and G.H. King. “Measuring Student Impact: Beyond Student Evaluations.” *Conference on Teaching Learning and Assessment*. San Diego, CA. (August 5-6, 2017) with G.H. King.
- Church, K.S. and P.J. Schmidt. “Casey’s Collections-A Risk Analysis Case.”
- *AAA Midwest Regional*. Chicago, IL. (October 20-22, 2016) with P.J. Schmidt.
  - *AIS Educator’s Conference*. Colorado Springs, CO. (June 23-25, 2016) with P.J. Schmidt.
  - *AAA Information Systems Midyear Meeting*. Houston, TX. (January 21-23, 2016) with P.J. Schmidt.
- Church, K.S. “The Landscape of High School Accounting Courses and the Impact on the Future of Accounting Education.” *American Accounting Association Annual Meeting*. Chicago, IL. (August 8-12, 2015).
- Church, K.S. and P.J. Schmidt. “Georgia’s Boutique Part 5-A SDLC Case Maintenance Stage.” *AIS Educator’s Conference*. Colorado Springs, CO. (June 25-27, 2015) with P.J. Schmidt.
- Church, K.S., P.J. Schmidt and G. Smedley. “Georgia’s Boutique Part II: A Systems Development Life Cycle Case-Analysis Phase.” *AIS Educator’s Conference*. Golden, CO. (June, 2014) with G. Smedley and P.J. Schmidt.

### **Invited**

- Wright, J and K.S. Church. “The GenZ Worldview.”
- *AAA-TLC Section Midyear Colloquium*. Tampa, FL (November 9, 2019) with J. Wright.
  - *18<sup>th</sup> Annual Accounting Educator Conference*. Kansas City, MO (March 1, 2019) with J. Wright.



- Kinory, E., S.S. Smith and K.S. Church. “Blockchain: Bridging the Profession-Education Gap with Instructional Scaffolding.” *2019 IMPACT THE FUTURE: A Conference about the Changing World of Accounting*. New York, NY. (October 4, 2019).
- Geerts, G., G.H. King and K.S. Church. “Applying data analytics to accounting problems: a hands-on workshop.” *2019 IMPACT THE FUTURE: A Conference about the Changing World of Accounting*. New York, NY. (October 5, 2019) with G. Geerts and G.H. King.
- Church, K.S. “Preparing Accountants for the Future: A Professional Competencies and Self-Assessment Exercise.”
- *Beta Alpha Psi – Lambda Gamma Chapter Meeting*. Pittsburg State University, Pittsburg, KC (October 2, 2019).
  - *Institute of Management Accountants 100 Year Anniversary*. Kansas City, MO. (October 25, 2019).
  - *Institute of Management Accountants Heartland Council Student Leadership Conference*. Springfield, MO. (March 30, 2019).
  - *Institute of Management Accountants Student Leadership Conference*. St. Louis, MO. (November 2, 2018).
- Church, K.S., K. Crabb and S. Lhuillier. “Creating Collaborative Partnerships between the Scholarship and Art of Teaching.”
- *Conference on Teaching and Learning*. San Diego, CA. (August 10, 2019) with K. Crabb and S. Lhuillier.
  - *AAA-TLC Midyear Colloquium*. Dallas, TX. (November 10, 2018) with K. Crabb and S. Lhuillier.
- Schmidt, P.J. and K.S. Church. “Using Gamification for Cybersecurity Attack and Defense Strategies.”
- *AAA-AIS Section Bootcamp*. Atlanta, GA (May 21, 2019) with P.J. Schmidt.
  - *ISACA KC Chapter Meeting*. Overland Park, KS. (October 11, 2018) with P.J. Schmidt.
- Church, K.S. “Activities, Resources and Takeaways from AAA’s Intensive Data and Analytics Summer Workshop.”
- University of Montevideo, Montevideo, Uruguay (May 27, 2019)
  - *AAA-Ohio Region Meeting*. Dublin, OH (May 10, 2019).
  - *AAA-Western Region Meeting*. Newport Beach, CA (April 12, 2019).
  - *AAA-Northeast Region Meeting*. Old Greenwich, CT. (October 19, 2018).
- Church, K.S. “Accounting Program for Building the Profession: Completing the Pathway from High School to College.”
- *National Texas Community College Conference*. Dallas, TX (March 22, 2019).
  - *Missouri Business Educator Association Conference*. Columbia, MO (December 1, 2018) with Andrew Grow, MOCPA.
  - *Kansas Business Educator Association Convention*. Wichita, KS. (October 1, 2018).
  - *American Accounting Association*. Washington, DC. (August 6-8, 2018) with Y. Hinson, AICPA.
- Church, K.S. and B. Swisher. “Student and Professional Chapter Coordination.”
- IMA St Joe Chapter & Missouri Western University. St. Joe, MO (February, 25, 2019).
  - *IMA Heartland Leadership Training Seminar*. Branson, MO (April 28, 2018).
- Burney, L., K. S. Church and K. O’Brien. “Providing Insights into Careers in Industry.” *AAA-Accounting Program Leader Group Midyear Meeting*. Tampa, FL (February 8, 2019).

- Church, K.S. and A.W. Spencer. “Do Your Students Have the Right Stuff: IMA Core Competencies?” *Institute of Management Accountants Faculty Friday*. Webinar. (February 1, 2019) with A.W. Spencer.
- Church, K.S., G.H. King, and J. Trivitt. “The Landscape of High School Accounting Courses and the Impact of the Future of Accounting Education.”
- *NASBA Western Regional Meeting* Lake Tahoe, NV (June 28, 2019).
  - *Washburn University Research Colloquium*. Topeka, KS. (November 4, 2014).
- Schmidt, P.J. and K.S. Church. “Data Analysis of Metro Bike Transit Business Data: Making Decisions from a Managerial Accounting Perspective.” *AIS-Accounting Information Systems Bootcamp Incorporating Data Analytics into Accounting Curriculum*. Minneapolis, MN (May 22, 2018) with P.J. Schmidt.
- Burney, L., K. S. Church and S. Smith. “An Academic Roadmap for Success Working with the IMA.” *IMA Student Leadership Conference*. Houston, TX (November 10, 2017).
- Crabb, K. and Church, K.S. “Partnering for Success to Launch Learning.” *Missouri Annual Educators’ Conference*. Osage Beach, MO. (November 4, 2017) with K. Crabb.
- Church, K.S. “Preparing New Hires for a Career in Accounting.” *Institute of Management Accountants Kansas City Chapter Meeting*. Kansas City, MO. (March 8, 2017).
- Church, K.S., K. Crabb and G.H. King. “Integrating Professionals into Course Activities: A Strategy for Student Engagement.”
- *Missouri Annual Educators’ Conference*. Osage Beach, MO. (November, 2016) with K. Crabb.
  - *AAA Midwest Regional Meeting*. Chicago, IL. (October 20-22, 2016) with G.H. King.
  - *Conference on Teaching Learning and Assessment*. New York, NY. (August 6-7, 2016) with S. Lhuillier and P.J. Schmidt.
- Church, K.S., P. Goodchild, A. King, J. Kline, and J. Riley. “Excel across the Curriculum.” *15<sup>th</sup> Annual Accounting Educator Conference*. University of Missouri-Kansas City, MO. (March 4, 2016).
- Church, K.S. “Managerial Track Course Mapping to the CMA Exam-What can the IMA do for you?” *14<sup>th</sup> Annual Accounting Educator Conference*. University of Missouri-Kansas City, MO. (March 6, 2015) with Bob Swisher, IMA.

### **Professional Development Activities for Research**

- Conference. “The Midwest Accounting and Finance Blockchain Conference.” *Missouri Society of CPAs*. St. Louis, MO (September, 2019).
- Conference. “Blockchain Technology an Emerging Issues Forum.” *American Accounting Association*. San Francisco, CA (September, 2018).
- Workshop. “AAA-Intensive Data and Analytics Summer Workshop.” *American Accounting Association*. Orlando, FL (June 4-7, 2018).
- Conference. “Accounting IS Big Data.” *American Accounting Association*.
- Brooklyn, NY (September 2017).
  - San Francisco, CA (September 2016).
  - Webex (February 24, 2016)
  - New York, NY (September 2015).
- Conference. “Big Data for Big Business.” *Retail’s Academic Symposium*, Chicago, IL. (July 31, 2018).

Conference. “*Big Data & HPC.*” Federal Reserve. Kansas City, MO. (2015).

Conference. “*Are You Ready for COSO.*” ISACA COSO Update. Kansas City, MO. (2013).

## TEACHING

### Teaching Experience

#### **University of Missouri Kansas City – Kansas City, MO (2013 – Present)**

Cost Accounting – Excel, PowerBI

Graduate Managerial Accounting – Excel, PowerBI

Accounting Information Systems – Visio, Excel, Access, SQL, Sage50

IT Audit – ACL

#### **University of Montevideo – Montevideo, Uruguay (May 2019)**

Visiting Intersession Faculty – Introduction to Data Analytics

#### **University of North Texas – Denton, TX (2011-2012)**

Accounting Information Systems – Visio, Excel, Access, SQL, Peachtree

IT Audit - ACL

#### **Oklahoma State University – Stillwater, OK (2007-2011)**

Cost Accounting - Excel

Accounting Information Systems – Visio, Access, SQL

Advanced Accounting Information Systems – Access, Great Plains, XBRL

#### **Friends University – Wichita, KS (2006-2010)**

Graduate Managerial Accounting

Graduate Research Methods

Managerial Statistical Decision Making

Accounting Systems and Data Processing - Access

Finance

Internal Control Processes

Intermediate Accounting

Financial Accounting

Managerial Accounting

#### **University of Arkansas – Fayetteville, AR (2003-2007)**

Financial Accounting

Accounting Technology - Access

Financial Statement Analysis

Graduate Financial Accounting (on-line)

#### **Pittsburg State University – Pittsburg, KS (2002-2003)**

Financial Accounting

#### **Coffeyville Community College – Coffeyville, KS (2001-2002)**

Financial Accounting

Managerial Accounting

Business Law I & II

Personal Finance

## **Kansas State University – Manhattan, KS (2000-2001)**

Accounting for Business Operations  
Accounting for Investing and Financing

### **Directed Student Learning**

Directed Independent Study. University of Missouri–Kansas City.

Liuzhe Zhang. M.S.A. Student. 2019.  
Yue Zhang. M.S.A. Student. 2017.  
Cara Leung. M.S.A. Student. 2014.  
Kyle Dixon. M.S.A. Student. 2013.  
Elizabeth Rodabaugh. B.S.A. Student. 2013.

Teaching Certificate Mentor. University of Missouri–Kansas City.

Advised: Heather King. M.S.A. Student. 2017.

Directed Individual. University of North Texas.

Steve Garner. Ph.D. Student. 2012.  
Weerpat Attacho. Ph.D. Student. 2011-2012.

Directed Individual. Oklahoma State University.

Mingming Feng, Ph.D. Student. 2007-2009.

### **Teaching Interests**

- Information Systems – Processes, Controls, Modeling & Technology Tools
- Managerial Accounting – Decision Making, Tools & Techniques
- Financial Accounting – Introductory, Valuation, Theory, Research
- Technology Based Curriculum

### **Professional Development Activities for Teaching**

Bootcamp. “Accounting Information Systems Bootcamp on Cybersecurity.” AAA-Information Systems Section. Atlanta, GA (May 21-22, 2019).

Training. “Introduction to PowerBI.” AAA-Western and Ohio Region. Newport Beach, CA and Dublin, OH (April 13 and May 11, 2019).

Training. “Flashcards & Learning Games for your LMS”. Respondus. Webinar. (September 19, 2018).

Bootcamp. “Accounting Information Systems Bootcamp Incorporating Data Analytics into Accounting Curriculum.” AAA-Information Systems Section. Minneapolis, MN (May 22-23, 2018).

Training. “Online Teaching and Learning Bootcamp”. University of Missouri-Kansas City, Kansas City, MO. (2017).

Workshop. “Bring Your A Game.” Johnson County Community College. Overland Park, KS. (2017).

Training. “Prevent Cheating During Online Exams.” Respondus. Webinar. (May 21, October 20, 2015).

Workshop. “Active Learning Space.” University of Missouri-Kansas City. (May 3 & April 5, 2013).

### **In the News**

Gerrone, M. “IMA Announces Winners of 2019 Annual Global Awards and Lifetime Achievement Award”. Press Release. IMA. (September 4, 2019). <https://www.imanet.org/about-ima/news-and-media-relations/press-releases/2019/9/4/ima-announces-winners-of-2019-annual-global-awards--and-lifetime-achievement-award?ssopc=1>

- Michaels, M. “IMA Celebrates ‘100 Years and Counting’”. *Strategic Finance*. IMA. (August 1, 2019). <https://sfmagazine.com/post-entry/august-2019-ima-celebrates-100-years-and-counting/>
- Wotapka, D. “Help international students thrive on campus - Follow these five tips to help students far from home fit in”. *Extra Credit Newsletter*. AICPA. (July 16, 2019). <https://www.journalofaccountancy.com/newsletters/extra-credit/help-international-students-thrive-on-campus.html>
- Church, K.S. and J. Wright. 2019. “Generation Z Talent Seek Empowering Work Culture”. *Ignite – A Blog for and by a Community of Accounting and Finance Professionals*. KSCPA. (April 19). <https://exchange.kscpa.org/blogs/ignite-guest-blogger/2019/04/19/generation-z-talent-seeks-empowering-work-culture>
- Wotapka, D. 2019. “Why you should use metacognition in the classroom - Get students to go beyond memorization”. *Extra Credit Newsletter*. AICPA. (Feb. 12). [https://www.journalofaccountancy.com/newsletters/extra-credit/metacognition-in-the-classroom.html?utm\\_source=mnl:extracredit&utm\\_medium=email&utm\\_campaign=12Feb2019](https://www.journalofaccountancy.com/newsletters/extra-credit/metacognition-in-the-classroom.html?utm_source=mnl:extracredit&utm_medium=email&utm_campaign=12Feb2019)
- Farr, Liz and Courtney Vien. 2018. “Tips and Ideas for Teaching Excel”. *Extra Credit Newsletter*. AICPA. (October 9). <https://www.journalofaccountancy.com/newsletters/extra-credit/tips-for-teaching-excel.html>
- Canaday, Jessica. 2018. “LinkedIn: Where employers are looking for you”. *University News*. (March 1). <https://info.umkc.edu/unews/linkedin-where-employers-are-looking-for-you/>
- McCabe, Sean. 2017. “AICPA names 2017 'Effective Learning Strategies' Educators.” *accountingtoday*. (Nov 15). <https://www.accountingtoday.com/news/aicpa-names-2017-effective-learning-strategies-educators>
- AICPA. 2017. “AICPA Recognizes Accounting Educators for Innovative Teaching Strategies.” *cpapracticeadvisors*. (Nov 15). <http://www.cpapracticeadvisor.com/news/12381495/aicpa-recognizes-accounting-educators-for-innovative-teaching-strategies>
- Kelly, Shannon. 2017. “Bridging School to Careers: Accounting Pilot and Bridge Project Preps High School Accounting Teachers.” *Lagniappe*. 43(3), 19. <http://lagniappe.lcpa.org/?issueID=59&pageID=19>
- Crevier, S. [BusEdCrev]. 2017. “Big Data in Business Education”: <http://www.tchat.io/> #BusEdu #BigData [TwitterChat]. (April 18).
- Sankar, Usha. 2016. “How to Ensure Your Students Prepare for Class: Address the Multiple Reasons Students Fail to Prepare.” *Extra Credit Newsletter*. AICPA. (November 8). [https://www.aicpa.org/interestareas/accountingeducation/newsandpublications/ensure-students-prepare-for-class.html?utm\\_source=mnl:extracredit&utm\\_medium=email&utm\\_campaign=08Nov2016](https://www.aicpa.org/interestareas/accountingeducation/newsandpublications/ensure-students-prepare-for-class.html?utm_source=mnl:extracredit&utm_medium=email&utm_campaign=08Nov2016)

## SERVICE

### Current Affiliations

American Accounting Association–Accounting Information System, Management, Teaching Learning and Curriculum Sections & Midwest Region.

Institute of Management Accountants – University of Missouri Kansas City Student Chapter, Kansas City Chapter & Heartland Council

AICPA

ISACA–KC Chapter

Kansas & Missouri Societies of CPA

Missouri Accounting Educator Association

## **Organization Advisory and Leadership Roles**

### **Professional Organizations**

Webmaster. (2016-2020). Institute of Management Accountants. Heartland Council.

Academic Influencer & Campus Advocate. (2015-2019). Institute of Management Accountants.

Webmaster. (2015-2020). Institute of Management Accountants. KC Chapter. Kansas City, MO.

Vice President - Academic Relations. (2014-2019). Advisory Board Kansas City Chapter Board. Institute of Management Accountants. Kansas City, MO.

### **Academic Organizations**

Associate Editor. (2018-2021). Accounting Information Systems Educators' Journal.

Chairperson (2020-2021) Research Committee. (2016-2021). American Accounting Association -Teaching, Learning and Curriculum Section. Sarasota, FL.

Emerging Technology & Data Analytics Presentation Travel Team. (2017-2020). American Accounting Association Conference on Teaching and Learning in Accounting. Sarasota, FL.

Chairperson (2019-2020) Education Committee (2017-2020). American Accounting Association - Accounting Information Systems Section. Sarasota, FL.

Advisory Board Member. (2019-2020). Accounting Department. Johnson County Community College, Overland Park, KS.

Board Member. (2018-2020). American Accounting Association – Management Accounting Section Data Analytics Advisory Board. Sarasota, FL.

Advisory Board Member. (2013-2020). Business Department. Johnson County Community College, Overland Park, KS.

Nominating Committee. (2018-2019). American Accounting Association - Teaching, Learning and Curriculum Section. Sarasota, FL.

Chairperson Membership Committee. (2013-2018). American Accounting Association - Teaching, Learning and Curriculum Section.

Advisory Board Member. (2014-2017). Business Department. Platte High School, Platte City, MO.

Faculty Advocate. (2013-2016). ISACA. University of Missouri-Kansas City, MO.

Faculty Advocate. (2011-2012). ISACA. University of North Texas. Denton, TX.

## **Event Leadership Positions**

### **Professional Events**

Organizer. (2015, 2020). “IMA Regional Leadership Conference.” Institute of Management Accountants Heartland Council. University of Missouri-Kansas City, Kansas City, MO.

Planning Committee. (2017-2019). “Annual Fall Conference”. Institute of Management Accountants Kansas City Chapter. Kansas City, MO.

Organizer. (2015). “Mr. Excel Conference,” Institute of Management Accountants Kansas City Chapter. University of Missouri-Kansas City, Kansas City, MO. (May 19).

### **Academic Events**

Research Co-Chair. (2017-2020). AIS Educator Conference. Denver, CO.

Chairperson (2019-2020) Annual Bootcamp Planning Committee. (2017-2020). American Accounting Association - Accounting Information Systems Section. Sarasota, FL.

Chairperson Planning Committee. (2015-2020). Annual Accounting Educator Conference. University of Missouri Kansas City, Kansas City, MO.

Conference Chairperson (2019-2020) & Conference Research Co-Chair (2018-2019). American Accounting Association - Teaching, Learning and Curriculum Section. Mid-Year Colloquium. Sarasota, FL.

Steering Committee. (2017-2020). Conference on Teaching and Learning in Accounting. Sarasota, FL.

Co-Chairman. (2018). “Journal of Information Systems Conference on AIS and Cloud Computing.” AICPA, Durham, NC (March 15-16).

Organizer. (2014, 2016-2018). “College Accounting for High School Teachers.” Accounting Pilot & Bridge Program. University of Missouri-Kansas City, Kansas City, MO.

Planning Committee and AIS Interim Track Chairman. (2014-2016). AAA-Midwest Region Mid-Year Meeting.

Planning Committee Member. (2014). “13<sup>th</sup> Annual Accounting Educator Conference”. Johnson County Community College. Overland Park, KS. (March 7).

### **Review Activities**

Ad Hoc Reviewer. (2019). Accounting Horizons.

Ad Hoc Reviewer. (2019). Hawaii Accounting Research Conference (HARC).

Ad Hoc Reviewer. (2019). Journal of Accounting Education.

Ad Hoc Reviewer. (2018-2019). Teaching Learning and Curriculum Track. American Accounting Association Annual Meeting.

Ad Hoc Reviewer. (2015-2019). Accounting Information Systems Educator Meeting.

Ad Hoc Reviewer. (2012-2013, 2017-2019). Accounting Information System Track. American Accounting Association Annual Meeting.

Ad Hoc Reviewer. (2015-2019). American Accounting Association-Accounting Information Systems Midyear Meeting.

Ad Hoc Reviewer. (2018). Americas Conference on Information Systems (ACIS).

Ad Hoc Reviewer. (2007, 2017-2018). Journal of Information Systems.

Ad Hoc Reviewer. (2017). Accounting Education.

Ad Hoc Reviewer. (2016). International Journal of AIS.

Ad Hoc Reviewer. (2011). European Conference on Information Systems (ECIS).

Ad Hoc Reviewer. (2010, 2011). "Accounting Information Systems: A Business Value Approach."  
McGraw-Hill Publishing.

Ad Hoc Reviewer. (2006 - 2007). International Conference of Information Systems (ICIS).

### **Department, College and University Service**

Committee Member. (2016, 2019-2020). Campus Faculty Recognition Taskforce. University of Missouri-Kansas City. Kansas City, MO.

Faculty Advisor. (2015-2019). UMKC Student Chapter. Institute of Management Accountants and University of Missouri Kansas City, Kansas City, MO.

- "IMA Heartland Regional Student Leadership Conference." Missouri State University, Springfield, MO. (March 30, 2019).
- "IMA Student Leadership Conference". St Louis, MO (November 1-3, 2018).
- "IMA Student Leadership Conference". Houston, TX (November 9-11, 2017).
- "IMA Student Plant Tour – Mars Candy Factory". Topeka, KS. (October 26, 2017).
- "IMA Heartland Regional Student Leadership Conference." Washburn University, Topeka, KS. (April 8, 2017).
- "IMA Student Plant Tour – Goodyear Tire". Topeka, KS. (March 29, 2016).
- "IMA Student Leadership Conference". Orlando, FL (November 12-14, 2015).
- "IMA Heartland Regional Student Leadership Conference." Missouri Southern State University, Joplin, MO. (February 28, 2015).

Coordinator. (2015-2020). Annual Accounting Educators' Seminar. University of Missouri-Kansas City. Kansas City, MO.

Grant Proposal Reviewer. (2015-2016, 2019). University of Missouri System.

Managerial Track Coordinator. (2015-2018). UMKC Accounting Department. Kansas City, MO.

Committee Member. (2016-2017). College Faculty Research and Awards Committee. University of Missouri-Kansas City. Kansas City, MO.

### **Professional Development Activities for Practice Engagement**

Training. "IMA Heartland Council Leadership Conference." Institute of Management Accountants. Kansas City, MO (October 26, 2019).

Training. "IMA's Women's Accounting Leadership Conference." Institute of Management Accountants. Chicago, IL (October 10-11, 2019).

### **Community Engagement**

Volunteer. (2019). KSCPA Inspire Business Camp. Wichita, KS. (August 2).

Professional Judge. (2019). DECA Missouri State Competition. Lake of the Ozarks, MO. (February 21).

Professional Judge. (2018). DECA Kansas State Competition. Overland Park, KS. (March, 6).

Event Trainer. (2016). "Youth Financial Literacy Class for 5<sup>th</sup> Grade." Humboldt Charter Elementary School. Humboldt, KS. (October 26).