



Henry W. Bloch  
School of Management

UNIVERSITY OF MISSOURI-KANSAS CITY

Henry W. Bloch School of Management

**亨利·布劳克管理学院**

美国密苏里大学—堪萨斯城

*"Transforming Talent for Kansas City and Beyond"*

**“培养人才—为世界和堪萨斯”**



## Kansas City, MO 密苏里州堪萨斯城

Kansas City, Missouri state (MO) is the sister city of Xi'an, China.

密苏里州堪萨斯城和陕西省西安市是姐妹城市。

Kansas City, MO is the 29th largest metropolitan area in the U.S. with about 2.1 million people living in 18 counties on the border of Missouri and Kansas states, mid-west of the U.S.

Kansas City has more fountains than any other city in the world, except for Rome. More than 200 fountains flow here. The city is located where the Kansas and Missouri rivers meet and in early days many people arrived in Kansas City by steamboat to begin their overland journeys west. The city is also famous for its jazz music which has been a staple of the KC music scene since the 1920s as well as the barbecue culture. It is reported that KC has more barbecue restaurants per capita than any other city in the nation.

密苏里州堪萨斯城位于美国中西部，坐落于密苏里州和堪萨斯州的边界，共有18个县，二百一十万人人口，是美国第二十九大城市。相比世界其他城市，堪萨斯城可能是除罗马城外拥有喷泉最多的城市。超过200座喷泉流经于此。堪萨斯城恰好处在密苏里河边，早期，许多人乘坐蒸汽船抵达堪萨斯，由此开始他们的西部开发之旅。自上世纪二十年代以来，爵士乐一直是堪萨斯音乐的一大特色。直到今天，这座城市也因爵士乐和烧烤文化而闻名于世，有报道表明，相比美国其他城市，堪萨斯城人均拥有更多的烧烤餐厅。

The Nelson Atkins Museum of Art, located in Kansas City, MO, has the third largest Chinese art collection in the U.S.

坐落在堪萨斯城的 Nelson Atkinson 博物馆被排为全美第三位拥有最多中国艺术品收藏的博物馆。

Also home to the KC animal health corridor, the Greater KC area is the national leader in the animal health and nutrition industry.

堪萨斯动物卫生机构坐落于堪萨斯城，在动物卫生和培育产业方面，大堪萨斯地区在全美名列前茅。

KC was named among the "top 12 cities in the world to watch for innovation" by Fast Company magazine, keeping company with Beijing, Abu Dubai, Calgary, Moscow, Seattle, and Barcelona to name a few. It was also ranked the second best city in the U.S. for young entrepreneurs by Under30CEO.com.

被 Fast Company\* 杂志评为在创新方面“全世界最具观赏性的12座城市之一”，其他得到此项评价的城市有，北京，迪拜，卡尔加里，莫斯科，西雅图和巴塞罗那等。堪萨斯在《Over 30 CEO》杂志评选的全美最适合青年创业者城市排名中列第三位。



A UNIVERSE of KNOWLEDGE in a CITY of OPPORTUNITY  
充满智慧和机遇的城市

# About Kansas City, MO

## 关于密苏里州堪萨斯城



### 密苏里州堪萨斯城名人 Famous People in Kansas City, MO

- Edgar Snow, the famous American journalist known for his books and articles about the Chinese Communist revolution, was born in Kansas City in 1905. He is best known for *Red Star Over China* (1937) an account of the Chinese communist movement from its founding until the late 1930s.
- 埃德加·斯诺（1905年出生于堪萨斯城）是著名的美国记者，因报道，撰写中国革命的文章和书籍而闻名，所著有《西行漫记》，主要介绍了中国的共产主义运动从诞生到上世纪三十年代末的发展经过。
- The Edgar Snow Memorial Foundation and the Edgar Snow Memorial Reading Room are located at UMKC. The Edgar Snow Symposium is conducted once every two years by Beijing University, China People to People Association and UMKC.
- 埃德加·斯诺纪念基金和纪念阅览室坐落于密苏里大学 - 堪萨斯（简称“UMKC”）校园内。埃德加·斯诺专题讨论会由北京大学，中国人民友好协会和 UMKC 每两年联合举办一次。
- Harry S. Truman, U.S. 33rd President, studied for two years toward a law degree at the Kansas City Law School (now the University of Missouri-Kansas City School of Law) in the early 1920s.
- 美国第三十三任总统杜鲁门先生，曾在上世纪 20 年代早期在堪萨斯法学院（现为 UMKC 法学院）学习法律。
- Dr. Mark Funkhouser, the former mayor of Kansas City, MO, obtained his Ph.D. from the UMKC Bloch School of Management.
- 密苏里州堪萨斯城前市长 Mark Funkhouser 博士在 UMKC 布劳克管理学院取得博士学位。
- Henry W. Bloch is one of the world's greatest entrepreneurs and the co-founder of tax empire H&R Block.
- 全球最大的税务服务公司 H&R Block 公司的联合创始人，全球最杰出的创业者之一，亨利·布劳克。
- Walter Elias Disney is co-founder of Walt Disney Productions, which later became one of the best-known motion picture producers in the world. He studied at the College of Arts and Sciences at UMKC.
- 华特·迪士尼和其兄洛伊·迪士尼一同创办了世界著名的华特迪士尼公司。他曾经在 UMKC 的艺术与科学学院学习。
- Esther L. George is president and chief executive officer of the Federal Reserve Bank of Kansas City and a member of the Federal Open Market Committee, which has authority over U.S. monetary policy. She got her MBA degree from the Henry W. Bloch School of Management, University of Missouri-Kansas City.
- Esther L. George 是美国联邦储备银行（堪萨斯）的主席和 CEO，同时兼任美联储开放市场委员会的委员，该委员会掌管美国的货币政策。她在 UMKC 的布劳克管理学院取得 MBA 学位。







# Welcome to the University of Missouri-Kansas City 欢迎来到美国密苏里大学—堪萨斯城

The University of Missouri - Kansas City (UMKC) is located in Kansas City, MO. It is the largest urban research public university in Kansas City. UMKC is accredited by the Education Minister of China.

美国密苏里大学—堪萨斯城 (简称“UMKC”) 坐落于美国密苏里州堪萨斯城。她是堪萨斯城内最大的公立研究型大学。UMKC 是中国教育部认可的美国大学。

UMKC is one of four universities within the UM (University of Missouri) system. The others are University of Missouri (MU), University of Missouri-St. Louis (UMSL), and University of Missouri-Science and Technology. The University of Missouri is among the Top 61 public listed universities and a member of AAU (Association of American Universities). The University of Missouri has been listed among the elite "Public Ivies".

UMKC 是 UM (密苏里大学) 体系内的 4 所大学之一。另外三所是密苏里大学—哥伦比亚, 密苏里大学—圣路易斯和密苏里理工大学。密苏里大学是美国 61 所顶尖研究型大学之一 (AAU 成员校), 素有“公立常春藤名校”的美誉。

The UMKC is home to 12 schools, including Henry W. Bloch School of Management, College of Arts & Science, Conservatory of Music and Dance, School of Biological Sciences, School of Computing and Engineering, School of Dentistry, School of Education, School of Law, School of Medicine, School of Nursing, School of Pharmacy and School of Graduate Studies.

UMKC 拥有 12 所学院, 分别是, 布劳克管理学院, 文理学院, 音乐舞蹈学院, 生物科学学院, 计算机与工程学院, 牙科学院, 教育学院, 法学院, 医学院, 护理学院, 药物学院和研究生院。

UMKC enrolls 15,500 students from all 50 states and 62 countries around the world.

UMKC 从全美 50 个州及全球 62 个国家招收了一万五千五百名学生。



## Welcome to University of Missouri - Kansas City! 欢迎来到美国密苏里大学—堪萨斯城!

UMKC has a strong link to some of the largest enterprises in the world, which are originally from Kansas City: H&R Block, the largest tax preparation company in the U.S.; Hallmark Cards, the world's largest greeting card company; Garmin, world-wide distributor of GPS and innovative technology; and the Kauffman Foundation, the world's largest foundation devoted to entrepreneurship.

UMKC 和所在社区关系密切。尤其和发源于堪萨斯城, 如今已发展成行业巨头的企业和机构更有着紧密联系, 比如: 当今全美最大的税务公司, H&R Block, 世界最大的贺卡制造公司, 赫曼贺卡, 世界上最大的全球定位系统制造商, 佳明以及全美甚至是全世界最大的鼓励创业的考夫曼基金。



## About

# the Henry W. Bloch School of Management

# 关于亨利·布劳克管理学院

- Bloch is an AACSB accredited business school.
- 获得美国 AACSB 认证的商学院
- Bloch was founded in 1953.
- 成立于 1953 年
- Bloch was endowed by Henry W. Bloch (co-founder, H&R Block) in 1986, who made his fortune in tax preparation.
- 1986 年以全美最大税务公司 H&R Block 的创始人 Henry W. Bloch 的名字命名
- Henry W. Bloch recently gave a \$32 million gift for an innovative, state-of-the-art building to house Bloch School's entrepreneurship, graduate and executive programs (opening 2013)
- 亨利·布劳克先生向布劳克管理学院捐赠了三千两百万美元用于建设一个富有创意和艺术气质的研究生教育和训基地。

## Our China Vision

Our vision is to nurture the next generation of entrepreneurial and innovative leaders for China through scientific management education to serve in the private, public, profit and nonprofit enterprises and to promote U.S. China relations and people-to-people friendship.

## 我们的中国愿景

通过科学管理教育，为中国的私人企业和政府非营利机构，培养新一代创新型人才，并促进中美两国关系和中美两国人民的友谊。

## Specialization

The Bloch School is one of very few business schools that integrates public administration with business administration, and infuses an entrepreneurial mindset within students across all business disciplines.

## 我们的特点

布劳克管理学院是少数将商学院和公共管理学院合二为一的学院，旨在为私人企业和政府非营利机构培养创业型领导人才。



- The Bloch School is home to more than 60 full and part-time world-class faculty including Ph.D.s from Harvard, Cambridge, Yale, Cornell, Virginia and other top Universities as well as the No. 1 scholar in the world for innovation management. All full-time tenured faculty have Ph.D. degrees.

- 布劳克管理学院拥有超过 60 名全球知名教授，其中包括来自哈佛大学，剑桥大学，耶鲁大学，康奈尔大学，弗吉尼亚大学和其他世界顶尖大学的教授和世界第一的创新管理学者。所有全职教授都拥有博士学位。

- Bloch is accredited by both AACSB (Association to Advance Collegiate Schools of Business) and NASPAA (National Association of Schools of Public Affairs and Administration) - only 15% of U.S. business schools have this accreditation.

- 布劳克管理学院获得了 AACSB 和 NASPAA 的认可。全美商学院中仅有 15% 得到了 AACSB 的认可。

- Both the graduate and undergraduate programs in entrepreneurship in the Bloch School's Department of Global Entrepreneurship and Innovation are ranked among the top 25 in the nation by Princeton Review, making UMKC one of only 11 universities in the country to have both programs in this ranking.

In addition, because of the department faculty's prolific research, UMKC is ranked No. 1 in the world for innovation management research in a study appearing in the *Journal of Product Innovation Management*.

- 根据最新的 <Princeton Review> 排名，布劳克管理学院创业与创新中心 (IEI) 的本科与硕士阶段的创业教育水准排名均位列全美前 25 位。UMKC 是 全美仅有的 11 所能在本科和硕士教育水准排名均进入前 25 名的大学之一。除此之外，因为 IEI 丰硕的研究成果，根据 <Journal of Production Innovation Management> 排名，UMKC 在创新管理领域的研究水准名列世界第一。

- The Institute for Entrepreneurship and Innovation (IEI) was recognized with two international awards from the Global Consortium of Entrepreneurship Centers (GCEC), including "Exceptional Activities in Entrepreneurship Across Disciplines" and "Outstanding Contributions to Enterprise Creation".

The undergraduate entrepreneurship program was also ranked among the top 26 model programs in the nation by Entrepreneur.edu.org. The Institute is home to Dr. Michael Song, the No. 1 innovation management scholar in the world.

- 布劳克管理学院的创业与创新学院（简称“IEI”）获得全球创业中心联盟（GCEC）颁发的两项国际奖项，“跨学科创业教育优秀奖”和“企业造就杰出贡献奖”。被 Entrepreneur.edu.org 评选为全美最优秀的 26 个创业力高等教育示范项目之一。而且，IEI 拥有世界第一的创新管理学者 Michael Song 博士。



## Points of Prides

# 我们的骄傲



# Nurturing the next generation of entrepreneurial leadership

## 培养创业型领导人才

The Henry W. Bloch School of Management is one of the few business schools to combine both business and public administration. It is designed to nurture students in for profit/private companies, government or nonprofit organizations by fostering an entrepreneurial mindset regardless of academic discipline. Whether studying accounting, finance or management, we want our students to be not only entrepreneurial, but we want them to process other fundamental aspects of a global leader.

We think this talent comes in a "T" shape. You may be majoring in accounting, finance or management vertically, but horizontally you can be an entrepreneurial leader in your field by learning an international perspective and vision, team spirit and creative thinking.

Products and services of today are no longer constrained to a single country. They move from headquarters to their global corporate

subsidiaries or companies, or to small/medium sized businesses across the world, working together to create innovative products and services. A young talent must have the ability to play in this competitive society, work in a diversified team and possess the spirit of innovation.

Team work is very important, and in the world of 21st century enterprise, a corporation will pay close attention to your ability to be entrepreneurial and innovative as well as work well in diverse teams.

布劳克管理学院是少数将商学院和管理学院合而为一的学院，旨在通过培养来自不同专业背景的学生们的创新思维，为企业、政府和非营利机构培养创业型领导人才。不论是会计、金融还是管理专业，我们希望学生不仅具有创业精神，同时还要具备成为全球化背景下领导者的基本素质。我们秉承“T”型人才结构的理念。从垂直的角度，学生可以沿着会计、金融和管理等专业方向纵深发展，水平上则通过训练国际视角和视野、团队精神以及创造性思维而成为创业型领导者。今天的生产和服务已经不再局限在某一个国家，它们在总部和全球范围内的分支机构、合作伙伴间，通过团队合作共同创造创新性的产品和服务。也因为网络的关系，竞争地区是无止境，没有国界方面的概念。团队协作非常重要，一个年轻人必须具有适应充满竞争的社会和多元化团队的能力。这里的多元化团队不仅仅是专业知识的多元，也是文化的多元。21 世纪的企业在招聘人才的时候特别注意，不管你是学会计的、金融的、管理的、工程的、化学的、物理的、医疗的，特别注意人才的创新思维、创意精神以及多元化的经验。因为现在的竞争是一种全球性的竞争，这些都非常重要，需要在你专业的基础上搭建比较广的多方面的素质。到最后，国际公司在招聘人才的时候，很重视一点，在意义上，这个人才到这个公司去做事，能不能发挥作用，或不管在哪里工作，工作都是全球化的含量。



### Student Services at the Bloch School

#### 布劳克管理学院学生服务办公室

The Student Services Office is a one-stop office for Bloch School students to help our students succeed and graduate. Staff in Student Services advise on course scheduling, provide counseling to graduate and undergraduate students, and help students find other resources based on their needs.

Student Services handles all graduate admissions to the Bloch School. Additionally, staff help in all other areas of student mentoring and advisement.

学生服务办公室是面向布劳克管理学院学生的一站式服务办公室，开展一系列工作，旨在帮助学生完成学业顺利毕业。该办公室同时帮助本科生和研究生进行课程安排并提供其他咨询，包括就业和实习咨询。学生服务办公室处理布劳克管理学院所有的研究生录取工作。此外，该办公室对学生进行全面指导并帮助他们决定各自求学重点和职业追求。

### The Bloch Career Launcher

#### 布劳克就业服务中心

The Bloch School's Career Launcher is available to every full- or part-time student in the Bloch School. Students will be able to get

information related to career planning and job search needs. This includes the Bloch School's ROADMAP for career planning, seminars, networking events, job postings, internships, helpful job search web links, and more.

布劳克管理学院的就业服务中心面向所有布劳克管理学院的学生。学生可以通过该中心获得有关职业计划和工作需求的信息。其中包括了布劳克管理学院为学生提供的职业计划，论坛，人际交流活动，工作机会，实习机会，实用求职网站等信息。

### UMKC Career Services Center

#### UMKC 就业服务中心

UMKC's Career Services Center provides resources for both job seekers and employers. Students can find resources such as career fair information, internships, resume building and job placement. They also offer Roo Career Network (RCN), an employment database that offers local and national job listings.

UMKC 就业服务中心同时为学生求职者和招聘单位提供资源。学生可以获得有关招聘会，实习机会，简历制作及其他方面的重要信息。该中心向求职者和招聘方免费提供全美工作岗位数据库。该中心在布劳克管理学院设有办事处。

同时，UMKC 就业服务中心为 UMKC 校友提供各种服务，协助修改简历，职业评估，个人职业咨询以及面试培训等。

## Service Centers

# 服务中心



## Bloch School begins a strategic initiative with China by signing Memorandums of Understanding with select Chinese universities (2010)

布劳克管理学院与数所中国高校签定了合作备忘录，迈出了走向中国具有战略意义的一步。

### Undergraduate 本科教育

Bachelor of Business Administration  
工商管理学士学位课程  
*emphasis areas: enterprise management, entrepreneurship, finance, marketing*  
重点领域: 企业管理, 创业, 金融, 市场营销

Bachelor of Science in Accounting  
会计学学士学位课程

### Graduate 硕士教育

Master of Business Administration  
(*emphasis areas: entrepreneurship, finance, international business, leading and managing people, management, management information systems, marketing, supply chain and operations management*)  
工商管理硕士课程

Executive Master of Business Administration  
高级工商管理硕士课程

Master of Public Administration  
(*emphasis areas: health services administration, nonprofit management, urban administration*)  
公共管理硕士课程

Executive Master of Public Administration  
高级公共管理硕士课程

Master of Science in Accounting  
会计学硕士课程  
Master of Entrepreneurial Real Estate  
创业房地产硕士课程

Master of Science in Finance  
金融硕士课程

Master of Global Entrepreneurship and Innovation (coming in 2013)  
全球创业与创新硕士课程

### Doctoral 博士教育

I.Ph.D. (Interdisciplinary Ph.D.) in Public Affairs and Administration  
公共事务和管理博士(跨学科博士)课程

Ph.D. in Entrepreneurship and Innovation  
创业与创新博士课程



## Education 学位教育

### Requirement for undergraduate course: 本科(4年制)基本入学要求:

高中毕业。成绩学分绩点: 2.75;  
雅思 IELTS: 6.0 / 托福 550, (79-80)  
(其一)

### Basic admission requirement for master's course: 硕士课程基本入学要求:

1. 受认可的本科学位及学历
  2. GMAT 500 或 GRE
  3. 托福 550, (79-80) 或雅思 6.0
  4. 本科阶段学分绩点: 3.0
  5. GRE+GPA 成绩: 综合考量 (MPA 适用)
- (200\* GPA) + GRE = 1550  
注: 每年招生 2 次

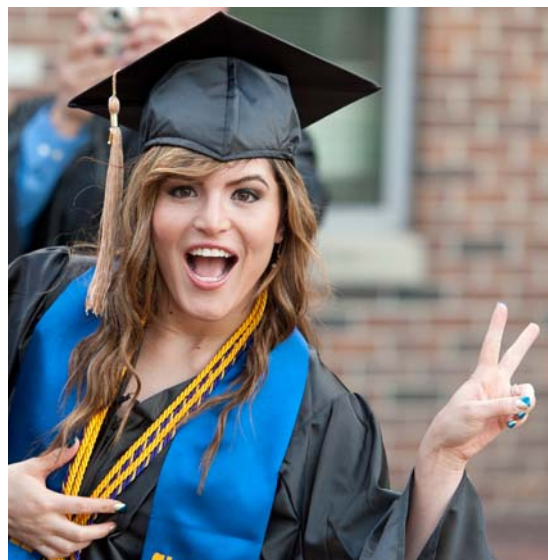
### Estimated cost: 费用估测:

申请费: 50 美金  
本科平均学费: 22,000 美金  
硕士平均学费: 28,000 美金  
生活费: 800 美金 (每月)  
注: 此估计是在没有奖学金的情况下, 课程时间为一年

### Scholarship: 奖学金:

Chancellor's Non-resident Award (CNR)  
校长奖学金-非本地学生(简称“CNR”)  
The CNR scholarship is a financial waiver award for undergraduate and graduate international students. It covers the difference between resident and non-resident educational fees for attending UMKC, estimated at approximately \$8,870 per academic year for undergraduate and \$8,510 for graduate students.  
More Information about this scholarship:  
[http://www.umkc.edu/isao/cnr\\_faq.htm#2](http://www.umkc.edu/isao/cnr_faq.htm#2)

本科学生毕业后, 直接可以进行一年的硕士学习。学习期间, 可以到美国金融/会计企业实习。增强学生实际应用能力。提供校长奖学金--非本地学生(简称“CNR”) CNR 奖学金是针对国际学生的奖学金。获奖者在支付 UMKC 学费时, 可享受本地学生待遇。更多关于此奖学金的信息请查看: [http://www.umkc.edu/isao/cnr\\_faq.htm#2](http://www.umkc.edu/isao/cnr_faq.htm#2)  
提供私人奖学金: <http://www.umkc.edu/isao/privatescholarship.htm>





# Residential Life 住宿生活

UMKC has three new state-of-the-art residence halls on campus.  
UMKC 拥有三处高水平的学生校园宿舍

- Oak Street Hall
- Herman Johnson Hall
- Oak Place Apartments

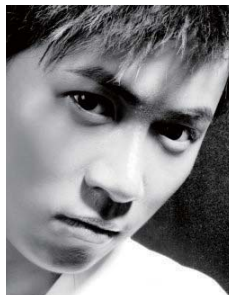
Or, students can choose to rent a house or apartment off campus or stay in a nearby home.  
同时学生也可以根据自己需求选择在校外租房或入住当地人家。

## What Students Say 学生感言

### 徐超科 - Xu Chaoke MBA - 工商管理硕士

"I chose the Bloch School at UMKC because it has world-class faculty and great facilities, and Kansas City is the heart of America. People here are very nice, and life in the Midwest is very affordable compared to the more expensive East and West Coasts. Kansas City has an excellent arts scene, with top museums and many festivals and gallery openings every month. For me, it was definitely one of the most suitable cities in which to live and study."

我选择 UMKC 布劳克管理学院是因为她拥有世界一流的教授团队和各项完善的设施。而且堪萨斯城也处于美国的中心，这里的人们非常友善。同时，相对于昂贵的东海岸和西海岸，美国中西部的生活花费也非常合理。堪萨斯城是中西部的艺术之都，拥有一流的博物馆，每个月都有很多节日和展览开幕。它的确是全世界最适合居住和学习城市之一。



### 赵宓 - Zhao Mi MBA - 工商管理硕士

"The Bloch School is different in that it offers hands-on learning opportunities. In my marketing class, we learned to do marketing research by going to local wine stores to collect pricing information on different brands. In my entrepreneurship class, we teamed up with students from the law school and engineering school to turn a business idea into a business plan, and then present it to venture capitalists for possible funding. Classes like these are very practical, and prepare students for real world issues. As for the Bloch School professors, they are knowledgeable and experienced. They facilitate open classroom discussions, address students concerns, and always want to bring out the best in their students."

布劳克管理学院的不同之处在于它提供了很多实践学习机会。在市场营销课程中，我们过去当地的酒类仓库收集不同品牌的伏特加酒的价格信息，学习了如何进行市场调研。在创业学课程中，我们和法学院及工程学院的学生一起组队，进行商业构思，制作商业计划书，并向风险投资家进行陈述以获取可能的融资机会。像这类的课程十分实用，帮助学生适应毕业后的现实世界。布劳克管理学院的教授们知识渊博，经验丰富。在课堂上，他们通过开放式讨论，想学生所想，并带领学生不断提升自我。我从布劳克管理学院的教学中获益良多。

### 杨远 - Yang Yuan MSA - 会计学硕士

"Most people think that coming to a completely strange environment and studying in a graduate school in a foreign country could be very difficult. Well, not for me! Since coming to UMKC, everybody I met here has been so kind and helpful. They never got tired of explaining how to solve any difficulties I ran into. The faculty, staff and other students here all come with different kinds of experience and are always happy to share their interesting anecdotes with you. With the amazing fall seasonal scenery, I enjoy studying on this beautiful campus."

我来到 UMKC 已经两个月了。大多数人会觉得，在一个完全陌生的环境中，用和以前不同语言，进行硕士阶段的学习总会有些困难。于我而言，完全没有。这里的人都非常友善并乐于助人，也很愿意和你分享他们不同的人生经历和奇闻轶事。当你在课堂上遇到困难的时候，他们会耐心的给你解释和指导。还有，这里秋天的景色实在太惊艳了，在这样美丽的校园里学习让我感到非常享受。





## Cooperation with Organizations and Universities in China 在中国的合作机构和大学

Jiangsu Provincial Department of Education  
江苏省教育厅

Xiamen University  
厦门大学

Jimei University  
集美大学

Shandong University of Finance and Economics  
山东财经大学

Jiangsu University  
江苏大学

East Asia International Beijing  
东亚国际北京

UMKC also has MOU agreements with Nanjing University and Xi'an Jiaotong University.  
UMKC 也与南京大学和西安交通大学签署了合作备忘录。

## Bloch School of Management China Offices 布劳克管理学院中国办事处

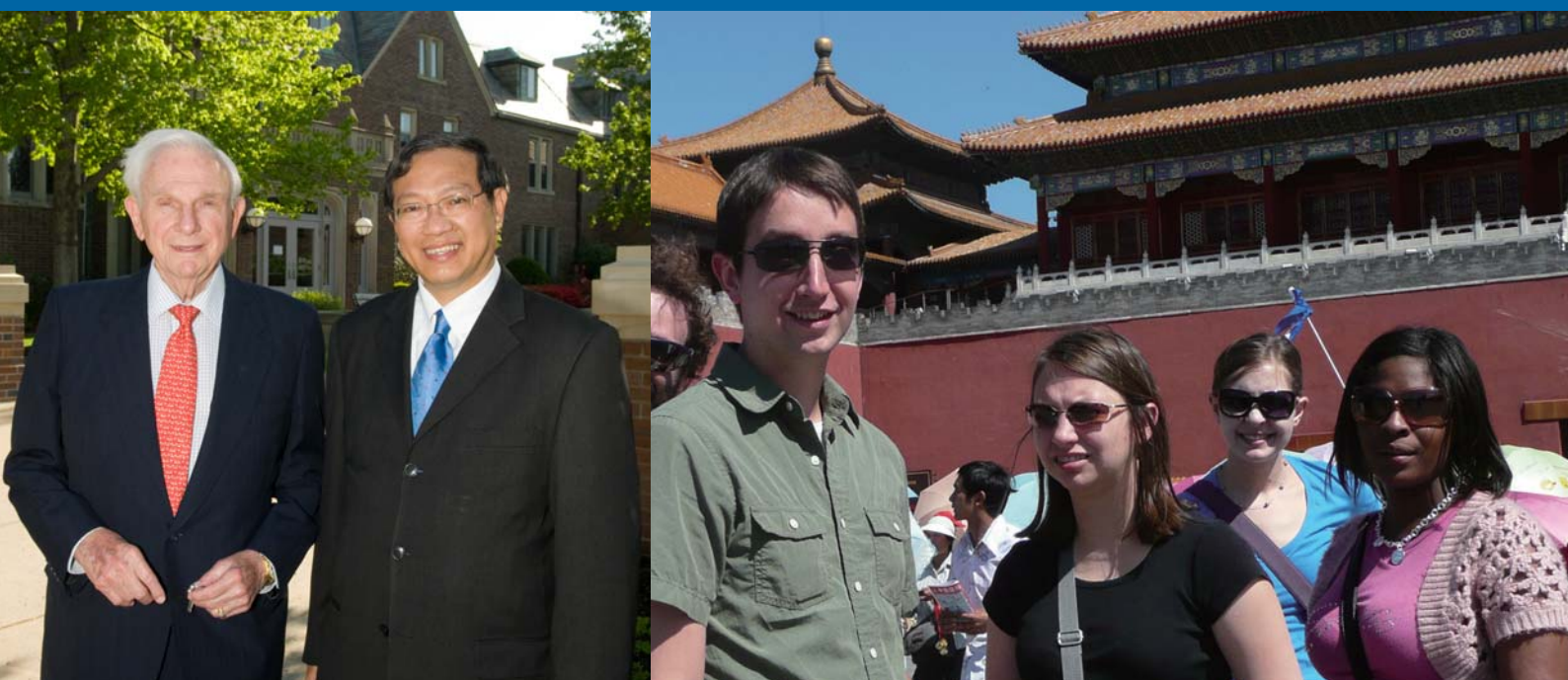
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Jimei University, School of Business Administration (Year 2012, Xiamen City)  
驻集美大学工商管理学院办事处 - 厦门市集美区 2012 年

## Cooperation with Organizations and Universities in China 在中国的合作机构和大学





## Current Cooperation Programs with Various Chinese Universities 目前与中国各大学合作项目

联合研究，发展并派遣可取得学士学位的教育项目和 / 或研究生阶段的教育项目

Development and delivery of educational programs in the bachelor and/or graduate levels. Mainly:

- M.S.A. (Master of Science in Accounting) 会计学硕士 (包括美国 CPA 考试指导课程)
- M.S.F. (Master of Science in Finance) 金融硕士 (包括美国 CFA 考试指导课程)
- M.B.A. (Master of Business Administration) 工商管理硕士
- A.S.A.P. (America Study Abroad Program) 学生短期海外创新与文化交流培训项目
- Master of Global Entrepreneurship and Innovation (coming 2013) 全球创业硕士课程 (新)
- CEO Entrepreneurship & Innovation Study Mission to U.S.A. 探索美国中小企业发展与创新的机遇短训课程



2010 年 UMKC 与江苏省教育厅合作举办大学校长培训班





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