
JAE C. JUNG

Henry W. Bloch School of Management, University of Missouri–Kansas City
5110 Cherry Street, Kansas City, Missouri, U.S.A. 64110

Tel: 1-816-235-5161; Email: jungjc@umkc.edu

As of May 28, 2019

PRIMARY ACADEMIC POSITION

Associate Professor (with Tenure), Bloch School of Management, University of Missouri–Kansas City (UMKC), 2014-present

Assistant Professor, Bloch, UMKC, 2007-2014

OTHER ACADEMIC APPOINTMENTS

External Faculty, Cross-Enterprise Research Center for Engaging Emerging Markets, Ivey School of Business, The University of Western Ontario (UWO; renamed as Western University), Canada, 2007-2016

Visiting Scholar, Sogang Business School, Sogang University, South Korea, June 2011

AREAS OF INTERESTS

Research: Corporate Social Responsibility, Alliances, and Foreign Direct Investments

Teaching: International Management, Strategy, Corporate Social Responsibility

EDUCATION

Ph.D. in Strategy and International Business, Ivey, UWO, 2007

M.B.A. in International Business, School of Business Administration, Korea University, 1998

B.A. in International Trade, School of Business Administration, Korea University, 1996

JOURNAL PUBLICATIONS

- 1) Suh, T., **Jung, J.C.**, Zank, G.M. & Arend, R.J. 2019 (forthcoming). Twofold relationship dynamics of supplier's knowledge sharing, *Journal of Business and Industrial Marketing* (Impact Factor: 1.833)
- 2) **Jung, J.C.** & Sharon, E. 2019. The Volkswagen emissions scandal and its aftermath, *Global Business and Organizational Excellence*, 38(4): 6-15.
- 3) **Jung, J.C.** & Lee, K.-P. 2018. Host country sourcing of multinational enterprises: A corporate social responsibility perspective, *Journal of Business Ethics*, 152(3), 683-701 (Financial Times Top 50 Journal; Impact Factor: 2.917)
- 4) **Jung, J.C.** & Xiong, X. 2017. SoftBank's acquisition of Sprint Nextel, *Asian Case Research Journal*, 21(2): 377-392.
- 5) **Jung, J.C.** & Howe, D. 2017. Wanda's ambitious global expansion, *The CASE Journal*, 13(6): 729-749.
- 6) **Jung, J.C.** & Chen, Y. 2017. Analyzing Alibaba's magic, *Ivey Business Journal*, (summer Issue).
- 7) **Jung, J.C.** & Park, S.B. 2017. Volkswagen's diesel emissions scandal, *Thunderbird International Business Review*, 59(1): 127-137.

* The number one downloaded article at the journal site in 2017 (13, 277 downloads).
- 8) Bansal, P., Jiang, F.G.L. & **Jung, J.C. (equal contribution of authors)**. 2015. Managing responsibly in tough economic times: Strategic and tactical CSR during the 2008-2009 global recession, *Long Range Planning*, 48(2): 69-79. (Impact Factor: 3.221)

* Featured in the *Strategy + Business* Magazine in 2015.
- 9) **Jung, J.C.**, Uboma, M. & Alvin, A.K. 2015. Does Alibaba's magic work outside China? *Thunderbird International Business Review*, 57(6): 505-518.
- 10) **Jung, J.C.** & Suh, T. 2013. Why IJV over WOS?: Home country effect on the US and Japanese MNEs, *Journal of Asia Business Studies*, 7(2), 153-170.
- 11) Chang, Y.K., Oh, W.Y., **Jung, J.C.** & Lee, J.-Y. 2012. Firm size and corporate social performance: The mediating role of outside director representation, *Journal of Leadership and Organizational Studies*, 19(4), 486-500. (Impact Factor: 1.672)
- 12) Suh, T., **Jung, J.C.** & Smith, B.L. 2012. Learning creativity in the client-agency relationship, *Learning Organization*, 19(5), 428-439.
- 13) **Jung, J.C.**, Beamish, P.W. & Goerzen, A. 2010. Dynamics of experience, environment and MNE ownership strategy, *Management International Review*, 50(3), 267-296.

(Financial Times Top 40 Journal; Impact Factor: 2.279)

- 14) **Jung, J.C.** & Bansal, P. 2009. How firm performance affects internationalization, *Management International Review*, 49(6), 709-732. (Financial Times Top 40 Journal; Impact Factor: 2.279)
- 15) **Jung, J.C.**, Beamish, P.W. & Goerzen, A. 2008. FDI ownership strategy: A Japanese-US MNE comparison, *Management International Review*, 48(5), 491-524. (Financial Times Top 40 Journal; Impact Factor: 2.279)
- 16) Beamish, P.W. & **Jung, J.C.** 2005. The performance and survival of joint ventures with parents of asymmetric size, *Management International (Gestion Internaciona)*, 10(1), 19-30.

CASES

- 1) Beamish, P.W., **Jung, J.C.** & Kim, H. 2003. American fast food in Korea. *Ivey Publishing Case* No. 9B03M016; Teaching Note No. 8B03M16.

* Translated into Chinese.

- 2) Beamish, P.W., **Jung, J.C.** & Miller, J. 2002. Huxley Maquiladora. *Ivey Publishing Case* No. 9B02M033; Teaching Note No. 8B02M33.

* Finalist in the 2003 John Molson Case Writing Competition; Translated into Chinese and French.

Reprinted in:

- Lawrence, J. & Beamish, P.W. (Eds.). 2013. *Globally Responsible Leadership: Managing According to the UN Global Compact*. Thousand Oaks: Sage Publications.
- Pearce, J. & Robinson, R. 2010. *Strategic Management* (12th ed.). Burr Ridge: McGraw-Hill/Irwin.
- Beamish, P.W. (Ed.). 2006. *Cases in Strategic Management* (8th ed.). Toronto: McGraw-Hill Ryerson.
- Pearce, J. & Robinson, R. 2004. *Strategic Management: Strategy Formulation, Implementation and Control* (9th ed.). Burr Ridge: McGraw-Hill/Irwin.
- Grasby, E.M.A., Crossan, M.M., Frost, A.C., Haywood-Farmer, J.S., Pearce, M.R. & Purdy, R.L. 2004. *Business Decision Making: Text and Cases* (7th ed.). Toronto:

REFEREED CONFERENCE PROCEEDINGS

- 1) Jung, J.C. & Lee, K.-P. 2015. Corporate social responsibility and local sourcing in the host country, *Proceedings of Academy of Management Annual Conference*, Vancouver, BC, Canada.
- 2) Suh, T., Jung, J.C. & Zank, G.M. 2013. Knowledge factors in supply chain alliances, *Proceedings of Administrative Sciences Association of Canada Conference*, Calgary, AB, Canada.
- 3) Chang, Y.K., Oh, W.Y. & Jung, J.C. 2010. Firm size and corporate social responsibility: The mediating effect of the proportion of outside directors, *Proceedings of Southern Management Association Meeting*, St. Pete Beach, FL, U.S.A.
- 4) Beamish, P.W. & Jung, J.C. 2005. The performance and survival of joint ventures with asymmetric parents. *Proceedings of Administrative Sciences Association of Canada Conference*, Toronto, ON, Canada.
- 5) Jung, J.C. 2003. The strategic implications of technology and brand resources in diversification. *Proceedings of Administrative Sciences Association of Canada Conference*, Halifax, NS, Canada.

PRESENTATIONS

- 1) Jung, J.C. & Lee, J.Y. 2019. A parent-firm's CSR and a subsidiary's intra-firm trade: The mediating role of intangible resources, *Academy of Management Annual Conference*, Boston, MA, U.S.A.
- 2) Jung, J.C. & Lee, J.Y. 2019. Intra-firm trade for socially responsible MNEs, *Academy of International Business Annual Conference*, Copenhagen, Denmark.
- 3) Jung, J.C. & Lee, J.Y. 2018. Intra-firm trade for socially responsible MNEs: The mediating role of intangible resources, *Management Research Series, UMKC*, MO, U.S.A.
- 4) Jung, J.C. & Lee, J.Y. 2018. Intra-firm trade for socially responsible MNEs: The mediating role of intangible resources, *Management Seminar Series, University of Kansas*, KS, U.S.A.

- 5) Jiang, F.G.L., Jung, J.C., & Makino, S. 2018. Parent-firm CSR and overseas subsidiary performance, *Academy of Management Annual Conference*, Chicago, IL, U.S.A.
- 6) Jiang, F.G.L., Jung, J.C., & Makino, S. 2018. Corporate social responsibility at home and subsidiary performance abroad, *Academy of International Business Annual Conference*, Minneapolis, MN, U.S.A.
- 7) Jung, J.C. & Im, J.Y. 2018. CSR effect and stakeholders' propensity to trust and develop consensus, *Business Research Colloquium, University of Manitoba*.
- 8) Jung, J.C., Bae, J.Y. & Lee, K.-P. 2017. Which tool under uncertainties? Control mechanisms of multinational enterprises, *Academy of Management Annual Conference*, Atlanta, GA, U.S.A.
- 9) Jung, J.C. & Howe, D. 2017. Wanda's ambitious global expansion, *Administrative Sciences Association of Canada Conference*, Montreal, QC, Canada.
- 10) Jung, J.C. & Lee, K.-P. 2015. Local sourcing for responsible MNEs, *Administrative Sciences Association of Canada Conference*, Halifax, NS, Canada.
- 11) Jung, J.C. 2015. Corporate social responsibility in 2015, *Human Resource Advisory Board Meeting, UMKC*.
- 12) Jung, J.C. 2014. Corporate social responsibility home and local sourcing abroad, *Stoltenberg Memorial Colloquium, University of Kansas*.
- 13) Bansal, P., Jiang, F.G.L. & Jung, J.C. (equal contribution of authors). 2014. Managing responsibly in tough economic times: Strategic and tactical CSR during the 2008-2009 global recession, *Management Research Colloquium at Bloch School of Management, UMKC*.
- 14) Bansal, P., Jiang, F.G.L. & Jung, J.C. (equal contribution of authors). 2014. Managing responsibly in tough economic times: Strategic and tactical CSR during the 2008-2009 global recession, *Research Seminar at Rowe School of Business, Dalhousie University*.
- 15) Jung, J.C. & Jiang, F.G.L. 2013. Economic recession, performance prospect and corporate social investment, *Academy of Management Annual Conference*, Orlando, FL, U.S.A.
- 16) Suh, T., Jung, J.C. & Zank, G.M. 2012. Knowledge specificity and long-term partnership, *Academy of Management Annual Conference*, Boston, MA, U.S.A.
- 17) Jung, J.C. & Jiang, F.G.L. 2012. Corporate social responsibility in economic recession, *Administrative Sciences Association of Canada Conference*, St. John's, NL, Canada.
- 18) Jung, J.C. 2011. How does the home country affect MNE ownership strategy?, *Midwest*

Academy of Management Annual Conference, Omaha, NE, U.S.A.

- 19) Jung, J.C. 2010. Divergence of subsidiary ownership strategy: A comparative study of the US and Japanese MNEs, *Academy of Management Annual Conference, Montreal, QC, Canada.*
- 20) Jung, J.C. & Goerzen, A. 2009. Dynamics of MNE ownership strategy, *Academy of Management Annual Conference, Chicago, IL, U.S.A.*
- 21) Jung, J.C., Beamish, P.W. & Goerzen, A. 2008. MNE ownership strategy: A Japan-U.S. comparison, *Academy of Management Annual Conference, Anaheim, CA, U.S.A.*
- 22) Jung, J.C., Beamish, P.W. & Goerzen, A. 2008. MNE ownership strategy: A Japan-U.S. comparison, *Working Paper Symposium – Contemporary Topics in International Business, Kansas City, MO, U.S.A.*
- 23) Jung, J.C. & Bansal, P. 2005. How firm performance affects internationalization. *Academy of International Business Conference, Quebec City, QC, Canada.*
- 24) Jung, J.C. 2004. The effects of technology and brand resources on the performance of international subsidiaries. *Academy of Management Annual Conference, New Orleans, LA, U.S.A.*

AWARDS & HONORS

Member of the Doctoral Faculty, UMKC, 2009-present

Member of the Graduate Faculty, UMKC, 2009-present

Finalist of the Best Paper Award in International Ethics, Social Responsibility, and Sustainability, Academy of Management Conference, 2015

Best Paper Award in the International Business Division, Administrative Sciences Association of Canada Conference, 2005

Finalist of the Best Case Award, John Molson Case Writing Competition, 2003

GRANTS (COMPETITIVE RESEARCH GRANTS TOTAL: \$159,800)

Kemper Research Grant, 2011-2019, Bloch

Insight Development Grant, 2013, Social Sciences and Humanities Research Council of Canada

New Horizons Travel Grant, Bloch, 2008, 2009, 2010, 2011, 2012, 2013

Plan for Excellence Doctoral Scholarship, Ivey, UWO, 2001-2006

TEACHING EXPERIENCE

Strategic Management in the Globalized World (MBA), Bloch, UMKC, 2019-present

Corporate Social Responsibility (Undergraduate), Bloch, UMKC, 2018-present

Global Management Consultancy (MBA) (in South Korea/Taiwan), Bloch, UMKC, 2016-present

International Management (MBA & Undergraduate), Bloch, UMKC, 2007-present

Seminar in International Management (MBA), Bloch, UMKC, 2008-2013

Capstone Global Immersion (Intensive MBA) (in Beijing, Xi'an, and Shanghai, China) (as a co-instructor), Bloch, UMKC, 2016

Global Initiatives in Management (Executive MBA) (as a co-instructor), Bloch, UMKC, 2010, 2011, 2012

Study Abroad in Munich, Germany (MBA & Undergraduate) (as a co-instructor), Bloch, UMKC, May 2010

Study Abroad in Bremen and Berlin, Germany (MBA & Undergraduate) (as a co-instructor), Bloch, UMKC, May 2008

Student internships, independent studies, and thesis, 2012-present

PROFESSIONAL SERVICE

Editorial Review Board:

- *International Business Journal*, 2015-present

Executive Officer, *Academy of International Business (Canada Chapter)* and *Administrative Sciences Association of Canada (International Business Division)*, 2012-2015

Award Reviewer:

- Best International Dissertation Award, *Academy of Management*, 2015, 2016
- Shinhan Bank Award for the Best Ph.D. Student Papers, *Academy of Management*

(organized by the Association of Korean Management Scholars), 2012

External Tenure Reviewer:

- Memorial University of Newfoundland, Canada, 2018

Session Chair:

- *Academy of International Business Annual Conference*, 2019
- *Annual Conference of Administrative Sciences Association of Canada*, 2013, 2015

UNIVERSITY SERVICE

Area Coordinator, International Business Emphasis in the undergraduate and MBA Program, Bloch, 2008-present

Coordinator, Management Research Series, Bloch, 2018-present

Member, Strategic Planning Committee, Bloch, 2018-present

Faculty Adviser, International Business Club, Bloch, 2018-present

Member, Professional Online MBA Steering Committee, Bloch, 2018-present

Member, Governance Committee, Bloch, 2018-present

Member, Strategy Case Competition Steering Committee, Bloch, 2011-present

Member, Graduate Council, UMKC, 2017-present

Member, Promotion and Tenure Committee, Bloch, 2016-present

Chair, Search Committee for Strategy Faculty, Bloch, 2017-2018

Member, Library Committee, UMKC, 2008-2010, 2015-2018

Member, Committee for Bloch Research Colloquium, Bloch, 2015-2017

Chair, Strategic Planning Committee for Research Excellence, Bloch, 2016

Member, Ph.D. Dissertation Committee for Junyon Im, Bloch, 2015-2016 (placed at University of Manitoba)

Member, Search Committee for Organizational Behavior Faculty, Bloch, 2015-2016

Member, Search Committee for Information Systems Faculty, Bloch, 2015-2016

Member, Faculty Diversity Design Committee, UMKC, 2015-2016

Member, Faculty Executive Committee, Bloch, 2014-2015

Member, Faculty Research and Awards Committee, Bloch, 2014-2015

Member, Doctoral/Graduate Faculty Nominating Committee, Bloch, 2011-2014

Member, Search Committee for Strategy Faculty, Bloch, 2013

Member, Search Committee for the Chair of Management Department, Bloch, 2012-2013

Member, Search Committee for Strategy Faculty, Bloch, 2011-2012

Chair, Search Committee for International Management Instructors, Bloch, 2011

Member, Committee for International Business Curriculum in the MBA Program, Bloch, 2011

Member, Admissions Committee for the BBA and MBA Programs, Bloch, 2010-2011

Member, AACSB Task Force for International Business Courses in the Undergraduate Program, Bloch, 2010

Member, Search Committee for Strategy Faculty, Bloch, 2009-2010

PROFESSIONAL AFFILIATIONS

Academy of Management (IM & SIM divisions), 2003-present

Academy of International Business, 2003-present

Administrative Sciences Association of Canada, 2003-2006, 2012-2017

Association of Korean Management Scholars, 2005-present