

UNIVERSITY OF MISSOURI-KANSAS CITY
Henry W. Bloch School of Business and Public Administration
2009

BLOCH



Primed to Lead:

Dean Teng-Kee Tan
brings new era of leadership to Bloch

Top 25!

The UMKC Bloch School is ranked by the Princeton Review among the top 25 graduate entrepreneurial colleges and business schools in the nation.

BLOCH

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IN THIS ISSUE

- PG. 1** Message from the Dean
- PG. 2** Primed to Lead: Dean Brings New Era of Leadership
- PG. 4** News from Around the Bloch
- PG. 8** Study Abroad
- PG. 9** Bloch Professor Causing Drama
- PG. 11** Greater than the Sum of its Parts: Institute for Entrepreneurship and Innovation
- PG. 14** Institute Updates
- PG. 15** EMBA Alumni Create Innovation for Body and Soul
- PG. 16** Marriage of Business and Government: EMBA D.C. Residency
- PG. 17** Top Gun to Top Guy: Dave Ebbrecht (EMBA '06)
- PG. 19** Public Affairs News
- PG. 21** Learner to Leader: Bloch Executive Education Center
- PG. 23** Scholarships Change Lives
- PG. 25** Lewis White Real Estate Center
- PG. 26** MBA Graduates: Where Are They Now?
- PG. 27** Alumni and Development News
- PG. 29** Donor Honor Roll and Class Notes



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UMKC MISSION, VALUES AND GOALS

Mission

- Lead in the life and health sciences
- Deepen and expand strength in the visual and performing arts
- Develop a professional workforce; collaborate in urban issues and education
- Create a vibrant learning and campus life experience

Values

- Education first
- Discovery and innovation
- Integrity and accountability
- Diversity, inclusiveness and respect
- Energized collaborative communities

Goals

- We attract, nurture and develop responsible community leaders.
- We are a leader in scholarship and creative activity.
- We are an essential community partner and resource.
- We are a workplace of choice.
- We have the resources to achieve our strategic goals.

A Letter from the Dean

Greetings.

Please allow me to introduce myself as the new dean of the Bloch School. Since my arrival in August, I have been busy getting to know the faculty, staff and students, as well as the Kansas City community and all of the alumni and friends of the Bloch School.

We are also working on a strategic plan for the School, one I believe will take us to new levels of success.

I first want to thank interim Dean Lee Bolman for his service to the School in the past year. Even during difficult economic times, Bloch persevered in moving its mission, vision and programs forward.

As you may have heard, the Princeton Review ranked the Bloch School among the top 25 graduate entrepreneurial business schools in the country. This recognition further supports our strategic focus on entrepreneurship and innovation, and is a tribute to the excellence of our Institute for Entrepreneurship and Innovation.

As Bloch embarks on its journey to excellence, these are a few things we will strive for as we move forward:

Strategic focus: The Bloch School has a strategic focus on entrepreneurship and innovation as a mindset that is woven into all of our disciplines and enabled campus-wide through our partnerships with UMKC schools of law, engineering, health sciences, music and dance.

Program excellence: The Bloch School is home to signature programs of excellence, including accounting, nonprofit management and our Executive MBA, which was nationally ranked by *Financial Times*. Bloch is also home to new programs, such as The White Center — focusing on entrepreneurial real estate — and the Executive Education Center — providing non-degree education for corporate leadership.

World-class faculty: The Bloch School has a diverse faculty. Our full-time dedicated entrepreneurship and innovation faculty is one of the largest in the world. Over the next five years, we will work to strengthen and grow our faculty pipeline which is critical to ensuring a sustainable future for the school. To this end, we are currently recruiting for 11 new faculty positions in 2010.

Growth: Over the next five years, Bloch plans to roughly double the number of students across all disciplines.

These are exciting times for this School. Please join me in supporting our efforts to produce the next generation of entrepreneurial and innovative leaders.

Sincerely,

Teng-Kee Tan, PhD
Dean and Harzfeld Professor of Technology Entrepreneurship



Pg. 3
Leadership



Pg. 11
Curriculum



Pg. 15
Students



Teng-Kee Tan

BUSINESS AS USUAL? NOT FOR THIS DEAN.

When the old ways of doing business are no longer viable, innovation must prevail. It's a sentiment heard a lot these days, and when UMKC chose Dr. Teng-Kee Tan to lead the Bloch School, they found just the person to deliver the innovative leadership needed for a business school in a rapidly changing world.

When it comes to adapting to change and implementing innovation, Tan knows his stuff.

He comes to Bloch with an impressive academic record, most recently from Nanyang Technological University (NTU), in the Republic of Singapore, where he founded and directed the Nanyang Technopreneurship Center. The name

"technopreneurship," Tan explains, comes from the fusion of technology and entrepreneurship, which he believes to be inseparable. "The only way to build an enterprise and be innovative today is to apply technology," he says.

But before he was an academician, Tan spent more than 18 years in the corporate world, holding senior positions with multi-national corporations in Asia and North America, including Electrolux AB, Sweden, and Sunbeam Corporation, USA. He was also an entrepreneur for nine years, traveling and conducting business in Asia, Australia, Europe, South America, Canada and the U.S.

In fact, Tan wasn't really expecting to become a higher educator – at least,

not so soon. Inspired at an early age by a lecturer who postponed his Ph.D. education to teach at his alma mater when they needed him, Tan always knew in the back of his mind that when he retired, he wanted to teach as a way to give back to a world in which he was fortunate enough to be successful.

When the president of Nanyang Technological University approached him to take over and grow the Technopreneurship Center, Tan was only 48 – and far from retired.

"He insisted that, because of my entrepreneurial and executive experience, I was the perfect person to run the center, but I wasn't sure." After much persuasion, Tan gave in. "They really needed me, and it's such a powerful calling – to be able to teach, to lead in higher education. It's what I really want to do."

He took the center from just two people to more than 15 full-time faculty and 12 adjunct faculty, teaching more than 1,000 students. He created, with the help of colleagues, an entrepreneurship pedagogy to teach the next generation of entrepreneurs that is now used as a benchmark around the world.



Dr. Tan with his wife, Hai Mee



The Tans with Bloch School benefactor Henry W. Bloch

Next Stop, Kansas City

As someone with a passion for entrepreneurship, Tan says he was drawn to Kansas City's rich legacy of pioneers like the Blochs, Hallmark, Sprint, Garmin and many others. "Between the legacy of entrepreneurs in Kansas City and the Kauffman Foundation, the potential for the city's business school, University and community to excel in this area is outstanding," Tan notes.

Tan believes entrepreneurship has a place in all disciplines, not just in business and public administration. "And entrepreneurship is nothing without the other business disciplines," Tan says. "We can't be great at everything, but my goal is to put Bloch on the map by making us known for what we do best. Rising waters lift all boats, and along that journey, we bring up the standards of everything we do at Bloch."

Tan's standards are high. Inspired by the "remaking of Singapore," a movement that redefined the society to embrace innovation in a completely changing world, Tan sees the parallel for the United States as well. "America is reinventing – we have to. Things are

never going to be the same as they were."

And business schools must do the same, Tan insists. "We can't be satisfied with catching up – as the country reinvents its values and economy, universities must reinvent the way we educate the next generation," he says. "Experiential learning, global immersion and entrepreneurial leadership are key."

Tan says the entrepreneurial mindset will be imperative. "We must teach people to think in new ways," he says. "And we must make entrepreneurship infectious across all disciplines – it should be accessible to everyone."

But in the long term, what Tan hopes to create is a business school that is sustainable beyond his tenure, including the infusion of innovative, entrepreneurial thinking into all subjects and building a faculty pipeline of assistant professors who can be groomed to lead in the coming years.

"I hope to leave behind a cultural excellence and passion among faculty and staff for our pursuit," Tan concludes.



Dr. Tan at May 2009 Commencement

TENG-KEE TAN FAST FACTS

Born in: Malaysia
Ethnicity: Overseas Chinese

Has lived and worked in: Malaysia, China, the United Kingdom, Canada, Scandinavia, and the U.S. (including Chicago and Seattle)

Degrees held: Bachelor of Commerce, Nanyang University, Singapore; MBA, Kellogg School of Management, Northwestern; PhD, Judge Institute of Management, University of Cambridge

Family: Married to Hai-Mee Tan, with two adult children

Tan's appointment to Bloch makes him **one of the first Chinese-American deans of a U.S. business school.**

Research interest and expertise: Dilemma Reconciliation Theory related to technology innovation and new product development. He is currently working closely with Harvard Business School Professor Clayton Christensen on using his disruptive innovation theory to predict early venture survival rates.

NEWS FROM AROUND THE BLOCH

Princeton Review Ranks Bloch among Top in Nation for Entrepreneurship

On Sept. 22, the Bloch School made one of the most exciting announcements in its history. The excellence of the Institute for Entrepreneurship and Innovation's programs, faculty and students earned Bloch and UMKC a spot among the top 25 graduate entrepreneurial colleges and business schools in the nation, as ranked by the Princeton Review. The rankings appeared in the October issue of *Entrepreneur* magazine.

"This ranking is not just about IEI, or even Bloch," states Bloch School Dean Teng-Kee Tan. "Entrepreneurship is a focus that will be integrated with all disciplines, not just business, but across the campus. This recognition elevates the profile of the Bloch School and the University to which it belongs."



UMKC chancellor Leo Morton holds up a copy of the ranking as it appeared in *Entrepreneur*.

CONFESSIONS OF A FULBRIGHT SCHOLAR

Bloch Professor Sidne Ward finds challenges and rewards in Nepal

Sitting in the dark with just a single candle for comfort, Sidne Ward types her thoughts about her first few days in Kathmandu, Nepal. She won't be able to send the e-mail until the power comes back on in another hour. Typically, she is without any power for at least 16 hours a day.

A professor with Bloch's Department of Finance, Information Management and Strategy, Ward is one of only two UMKC professors to earn the prestigious Fulbright Scholar grant for the 2008-09 year.

Her assignment took her around the world to Kathmandu University in Nepal, where she studied and lectured on the global impact of information systems and distance learning at the University's School of Management (KUSOM), which also is home to the top MBA program in Nepal.

It's been quite an adventure, with some unusual challenges (even for a PhD). "When you think things aren't going particularly well economically," says Ward, "just remember that at least you aren't experiencing 16 hours a day without electricity, severe water shortages (no water at times to bathe), 14 percent inflation and 40 percent unemployment."

But in addition to adjusting to what seems like another world, Ward is not likely to forget the

rewards of her visit, as well. "I came here to teach, but I can't believe how much I learned," notes Ward. "The students are incredibly hard-working. They overcome so many obstacles to complete their studies, but nevertheless they consistently complete their assignments and always attend class. They are so eager to learn."

"Above all, I've learned that I can personally handle more challenges than I would have thought possible," she continues. "While my original plan was simply to spend seven months in Kathmandu and return to the U.S., I have really come to love Nepal and my students. I hope I get the opportunity to return someday and continue to teach there."



Ward

ROBERTSON BRINGS INTERNATIONAL BUSINESS TEACHINGS TO GERMANY

Leon Robertson, professor emeritus of strategic and international management, was recently a guest lecturer at the Frankfurt School of Finance and Management in Germany.

Robertson, who retired from full-time professor status after more than 20 years of service to the Bloch School, taught two courses at Frankfurt: Market Entry Strategies and International Business Simulation.

Both courses included components of Frankfurt's Master of International Business program, as well as globally diverse classes that included students from Germany, China, United States, India, Italy, Hungary, Turkey, Austria, Ethiopia, Taiwan and Russia.



Robertson



Gallos

GALLOS NAMED CURATORS' PROFESSOR

Joan Gallos, EdD, professor of leadership and director of the Executive MBA program at the Bloch School, has been named University of Missouri Curators' Teaching Professor of Leadership at the recommendation of UM System President Gary Forsee (and after review at the campus and system levels). A Curators' Professorship is the highest academic rank awarded by the University of Missouri to a select few scholars with extraordinary records of professional accomplishment. Gallos is one of only four Curators' Teaching Professors at UMKC.

Gallos has an exceptional record of award-winning teaching, research and service, and her portfolio for this appointment reflects her impact on former students, practicing professionals, colleagues, scholars, and educators across fields and institutions.

She has published three books (with three others in development), as well as numerous articles, chapters, and sets of curricular and instructional materials – and has maintained a high record of scholarly contribution while engaged in an array of service and leadership activities on campus and within her profession.

BLOCH PROFESSOR LEADS UNPRECEDENTED RESEARCH IN IRAQ

Sameeksha Desai, PhD, assistant professor in entrepreneurship and innovation at Bloch, has broken new ground with her research on entrepreneurship and economic development in post-conflict communities.

She was awarded a research contract in December 2008 from the 10th Mountain Division, U.S. Department of Defense, to study entrepreneurship in southern regions of Iraq.

According to Desai, this initiative is reflective of that division's "forward-looking approach focused on causes, not just symptoms."

The research project produced low-cost, high-impact recommendations that can support entrepreneurship and small business at the local level.

With her field team, dubbed Team Entrepreneur, Desai conducted surveys with business owners to better understand the local business environment.

"Security and economic development are inseparable," explains Desai, "and entrepreneurship can play an important role in supporting long-term peace."

Desai gave three of the 12 papers presented at the United Nations meeting about entrepreneurship's role in post-conflict communities, held this past March.

"Dr. Desai's work on this groundbreaking research is just one example of the Institute's vision: to be a world's leading institute that creates high-impact research and contributes to the creation of new knowledge all over the world," says Michael Song, executive director of the Bloch Institute for Entrepreneurship and Innovation.

Desai says the success of this research may lead to additional, similar research projects.



Desai



Song

SONG AMONG TOP 1 PERCENT

The Bloch School's Michael Song, PhD, executive director for the Institute for Entrepreneurship and Innovation, has been named among the top researchers in the world for innovation management. The International Association of Management of Technology (IAMOT) recognized Song in 2008 as one of the top 50 authors of technology and innovation management over the last five years based on a quantitative analysis of research from 2003-2007.

This exceptional achievement places Song among the top 1 percent of all researchers in the field.

ACCOUNTING PROFESSOR GIVES GOOD ADVICE FOR BAD ECONOMY

Randy Gardner, professor of tax and financial planning and director of the Bloch School’s Certificate in Financial Planning Program, has been popular with the media this year. The severe conditions of the current economy have everyone turning to the financial gurus for advice and expertise. Gardner has co-authored several books, including *101 Tax Saving Ideas; Tools and Techniques of Income Tax Planning; and WealthCounsel Estate Planning Strategies* (which came out in early 2009). His tips for a better financial future encourage people to not only spend wisely, but to stay mentally and emotionally balanced as well.

“Remember, your value is within you; you are not what you own,” Gardner says. His advice?

- Put pencil to paper and prepare a plan.
- Create a budget that allows you to save 10 percent of your gross income for retirement.
- Get out of the high payments by moving to a smaller place while you rent your old higher-cost home.
- Replace your car with a lower or no payment.
- Put non-emergency home improvements and new purchases on hold.
- Remember your health is your greatest wealth. Stay fit, eat well and get the sleep your body requires.
- Balance work with pleasure – every day.
- Education (“a lesson learned”) takes many forms and is always a good investment.
- Most importantly, never give up hope.



Gardner

BECOME YOUR OWN FINANCIAL GURU

Now more than ever, people are finding themselves in unprecedented financial situations and most have no idea what to do. The Bloch Certificate in Financial Planning (CFP) is a non-credit program designed to provide the background and the qualifications to prepare participants to successfully sit for the CFP® Certification Examination (the Exam) or train for a career in financial services.

However, the CFP is open to anyone and is also valuable to any individual interested in broadening their understanding of financial planning. The program covers personal financial planning, retirement planning, estate planning, tax planning, insurance and investments. Classes are presented using videos and MP3s, with a live meeting one Saturday a month for one year.

To learn more about the CFP program, visit umkc.edu/executive.

KCARTISTLINK HELPS CREATIVES WITH THE BUSINESS SIDE OF ART

Another incredible resource site has been born from the U.S.SourceLink model. *KCArtistLink* launched a new site in September. It enables artists in the greater Kansas City metropolitan area to connect to a network of nonprofit resource organizations that can provide information about business-building and support programs. The site, located at www.kcartistlink.com, serves as a portal for artists seeking resources to start or sustain a business.

It is the newest application of the SourceLink model, which was first implemented in the Kansas City region as *KCSourceLink*. SourceLink is also being used to connect business development resources to the people

who need them in almost 20 cities, states and regions nationwide.

“Artists are just like any other small business owner. There are many areas of their art business they must manage — planning, marketing, legal, accounting, technology, and finance. *KCArtistLink* is a one-stop shop to get information and connect to resources to help in all of these areas and more,” says Diane Scott, manager of the Professional Development Program for the Missouri Small Business and Technology Development Center. For more information, visit the site or call *KCArtistLink* at 888-870-6500.



LOTS OF CLASS: EXECUTIVE MBA CLASS OF 2009

The Executive MBA Class of 2009 took a moment to pose before heading off to commencement. The group had a lot to celebrate, having completed the intensive 21-month program designed to prepare these already highly experienced executives for the next level in their careers.

KC COALITION BRINGS AWARENESS TO INNOVATION IN KC



Last year, Kansas City was ranked among the top 12 cities in the world to watch for innovation by *FastCompany* magazine, sharing the spotlight with cities like Abu Dubai, Moscow, Beijing and Barcelona. In 2009, Kansas City is hosting more innovation-related conferences and events than ever before, including the National Business Incubation Association Conference, the State Science and Technology Institute (SSTI), and the North America Works International Conference.

A team of Kansas City organizations, including the Bloch School, came together to celebrate, support and encourage innovation in the Kansas City region to ensure our region’s economic sustainability. The team’s platform, The Year of Innovation, was created as a way to spotlight the legacy and future of innovation in Kansas City, celebrating creative thinkers and their integral contributions to Kansas City, the nation and the world.

“The only sure way to move an economy forward is through innovation,” says Bob Marcusse,

president and CEO, Kansas City Area Development Council.

Over the past three years, more than 20 current or recently graduated students from the Bloch School’s Institute for Entrepreneurship and Innovation (IEI) have launched ventures either while in school or shortly after graduation, creating viable businesses that will lead to more jobs.

“There are not a lot of jobs out there right now,” says Michael Song, executive director of the Institute. “Students who create new ventures during an economic downturn are positioned to take advantage of new growth opportunities once the economy begins to recover.”

One of IEI’s primary goals is to annually create 100 exceptionally well-trained entrepreneurs and 10 high-growth ventures, thus preparing and launching the next generation of innovators.

For more information, visit innovationkc.com.

SOURCELINK CONTINUES SCOPE ACROSS U.S.

U.S.SourceLink, modeled after the Bloch School’s own *KCSourceLink*, continues to make its way across the country, with St. Louis and Mississippi most recently on board with SourceLink Web sites.

STLSourceLink in St. Louis and MyBiz in Mississippi, like all other SourceLink sites, are designed to connect entrepreneurs with business-building resources.

U.S.SourceLink recently reached even deeper into Missouri, serving the rural communities served by the Missouri Rural Enterprise and Innovation Center (MREIC) in Kirksville, Mo.

KCSourceLink was the first implementation of the U.S.SourceLink model. It was developed in 2003 by The UMKC Innovation Center at the Bloch School, in partnership with the Ewing Marion Kauffman Foundation and the U.S.Small Business Administration.

The U.S.SourceLink model has a proven track record of delivering to local communities and states across the nation, including Kansas, Missouri, St. Louis, Alaska, Mississippi, Atlanta, Cincinnati, Cleveland and Jacksonville.

In addition, the SourceLink model has been used to create *KCVetLink*, which will provide a resource network to help returning vets, with its initial focus on troops returning from Iraq and Afghanistan. The site is ultimately intended to give veterans a visible, reliable place to help them get back into the work world or create their own business.



STUDENTS ABROAD: GAINING GLOBAL PERSPECTIVES



Above: Students visit the Forbidden City in Beijing on the post-trip excursion following the Shanghai/Xi'an program in May and June.

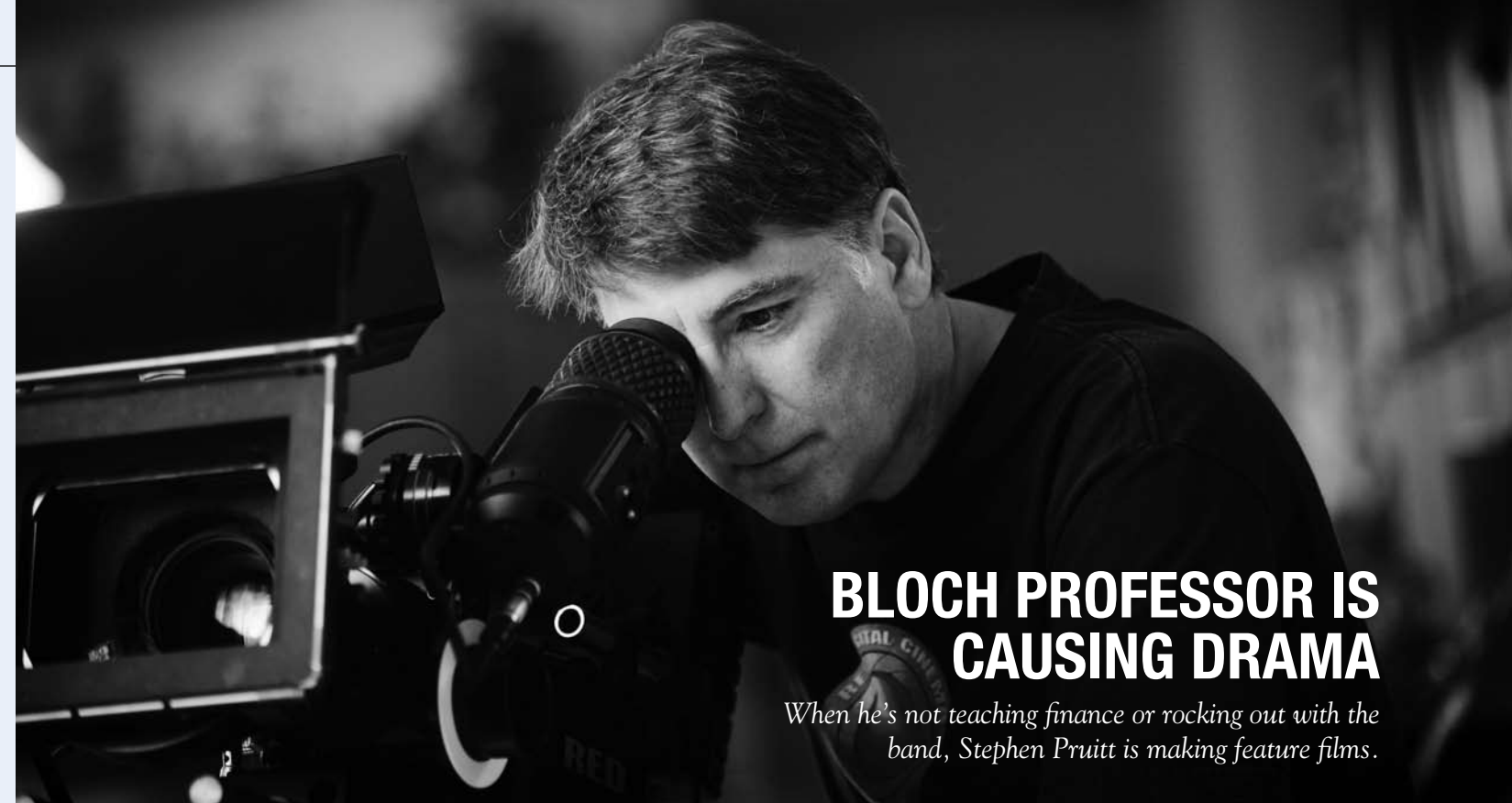
Below: Students on the Paris pre-trip excursion pose in front of the Pont Alexandre Bridge over Seine (and yes, that's the Eiffel Tower in the background). The trip preceded the London study abroad program in May.



The Bloch Study Abroad program is growing as more and more students realize the value of gaining understanding of how business is done around the world. "Employers today pay more attention to applicants with international experience on their résumés," says Fred Hays, Carl W. Allendoerfer Chair in Banking and Finance and director of the Study Abroad program. "Most major companies must do business globally, and want employees who have had some education about business overseas."

This spring, Bloch undergraduate and graduate students were offered three study abroad courses, one each in London, Munich and Shanghai. Students are primed with classes prior to the actual trips so they are better prepared. While overseas, students meet with major corporations (Cerner, HOK Sport Architects, Lloyd's of London Insurance, and Mercedes, for example) to learn how their business is conducted in that part of the world and how it relates to the United States and global economies. Study Abroad courses are also enhanced by optional short pre- or post-trip excursions, including Paris prior to London; Heidelberg following Munich; and Beijing after Shanghai.

For Marisa Fulz (BA '07) studying abroad at Bloch during her undergraduate education had a profound effect on her future. "The Study Abroad program influenced my decision to pursue a master of arts in international relations at Webster University in London," she says. "Having already been there with the Bloch School had a lot to do with my final decision. I felt comfortable with the city since I had visited before, used the public transportation, stayed in a hostel, visited museums and learned about both American businesses in the UK, as well as UK businesses and their operations. My study abroad experience was very well-rounded."



BLOCH PROFESSOR IS CAUSING DRAMA

When he's not teaching finance or rocking out with the band, Stephen Pruitt is making feature films.

Stephen Pruitt filming on the set of "Works in Progress"

Q&A with Stephen Pruitt, PhD, Arvin Gottlieb/Missouri Endowed Chair of Business Economics and Finance

So you're wrapping up production on a full-length romantic comedy called "Works in Progress." How does a finance professor end up making a movie?

Mid-life crisis. Well, maybe not totally, because I can say it goes back a long way – when I was 10 years old I thought about becoming a TV director. Nearly 40 years later I purchased a really good video camera to shoot a music video and boldly announced to my best friend, 'I'm going to make a movie next year.' He laughed and I laughed. But why not?

Where did the inspiration for the story come from?

My wife Mary and I wrote the script. It actually has a basis in a comedy/tragedy play we wrote about 10 years ago. As it turns out, the only thing that remains from the original play is the first name of one of the characters. "Works..." is a poignant romantic comedy with a very sophisticated sense of humor. The film is all about integrity – about being the person you're meant to be.

Did you shoot locally?

Yes, most of the film was shot in Kansas City. But it begins and ends in a small town in Western Kansas called Belpre. Actually, the mental hospital for Kansas is located right near there, and there were times during the shoot that I wondered if I should check myself in.

Where will people be able to see it?

That's a good question. We shot the final scenes in June, and once we're finished editing and color correcting, we'll submit to the Sundance Film Festival. The movie's probably too clean and not controversial enough for that crowd, but I wanted it that way. Ultimately, we're aiming for the art house market, not the masses. It's Tivoli vs. AMC.

Is this your first foray into moviemaking?

Yeah. This was the first film for nearly the whole crew. Most people start off by doing the reasonable thing and make a few shorts but that's not my style. I pretty much go big or go home. And it's hard to make movies. Really hard. I think if I had started out with a short, I may have given up the idea of doing a full-length feature, so I'm glad I just plunged in.

Will we see Stephen Pruitt's name on any other films down the road?

We're writing our second film right now – it's called "Terminal." It's the exact opposite of "Works..." it's a very depressing, though ultimately redemptive, drama. I came up with the story and my wife is working on the first draft of the screenplay as we speak. We'll start filming next January and it will probably take five months.

Movies aren't your only hobby. Don't you have a background in music?

Oh, yes. Since high school. I was in a band in college (while at Purdue University) that was amazingly good, but we never made 'the big album.' We could have made it big, but in retrospect, I'm glad we didn't. I'd probably be dead by now.

Are you in a band now?

Yes. It's called NEVER2LATE. We sound like a cross between Boston and Aerosmith. It's just me and one other guy, Geoff Wilcox, who was actually in my college band. He's scary good – the guy has played with The Allman Brothers, Jefferson Starship, Santana, lots of big names.

Do you play live shows?

Nope. We just record in my basement studio. I'm really interested in what I call 'archival quality' projects. That's the essence of my music and my movies.

To see a rough cut of the first eight minutes of "Works in Progress," visit www.filmlook.tv/wip.mov.



Study with
renowned faculty

Guided by
world-class research

Learn from
successful entrepreneurs

Create my venture

Where will the next generation of entrepreneurs come from?

Located in the heart of a city with a thriving entrepreneurial spirit, UMKC's Bloch School of Business and Public Administration is creating the next generation of entrepreneurs.

It's no surprise our Institute for Entrepreneurship and Innovation (IEI) has one of the top-ranked programs in the country. Kansas City is rich with a legacy of innovators who have created world-class ventures from the ground up, including Henry W. Bloch, co-founder of H&R Block and for whom our school is named.

With a driving focus on entrepreneurship, The Bloch School requires all students to take entrepreneurship and innovation classes.

At UMKC, we live innovation. We provide a complete ecosystem to help students learn, grow and succeed across all disciplines. Whether studying business, engineering, law, music and dance or health sciences, students gain transformational education and experiential learning in entrepreneurship found nowhere else.

Be the next generation ...
entrepreneurship.bloch.umkc.edu

UMKC is an equal opportunity/affirmative action institution.

A leader in entrepreneurship research and education, IEI is distinctive in its comprehensive combination of world-class research, renowned faculty, cutting-edge curriculum and experiential programs driven to deliver results.

- IEI is home to some of the best entrepreneurship faculty in the world, including the world's No. 1 innovation management scholar.
- Classes are team-taught by renowned faculty and successful entrepreneurs to provide students with an experiential, multi-disciplinary, team-based learning environment.
- All entrepreneurship students are required to create new ventures before they graduate.
- Graduates of the program leave with the toolkit, roadmap, skills, experience and mindset to begin their entrepreneurial journey.

Institute for
Entrepreneurship and
Innovation

UMKC

UNIVERSITY OF MISSOURI-KANSAS CITY
The Bloch School of Business and Public Administration

GREATER THAN THE SUM OF ITS PARTS:

Institute for Entrepreneurship and Innovation Uses All the Right Pieces to Build World-Ready Entrepreneurs

Entrepreneurship education is a hot topic. Most schools offer it in some form, but the UMKC Institute for Entrepreneurship and Innovation at Bloch is driven toward what really matters: building entrepreneurs and innovators who are prepared to launch viable new businesses, and giving them the tools and support to do so.

Through thoughtful and coordinated program development, the Institute serves the University, community and world by producing highly trained entrepreneurial thinkers who can take their skills into new or existing business, bringing the innovative mindset needed in a changing world.

The process begins with classroom education, where students can enter the program via three class levels: undergraduate, interdisciplinary MBA or Executive MBA tracks.

In the classroom

In class, students connect with Bloch's diverse faculty, who have global experience and executive expertise in a variety of areas, including product innovation, technology, entrepreneurship in post-conflict communities, venture capital finance and more.

To add even more to the classroom experience, classes are team taught between faculty and experienced, successful entrepreneurs and business owners in the community.

World-class research

Home to Michael Song and Mark Parry, two of the top innovation scholars in the world, the educational experience at the Institute is also based in leading research.

"You can't have a world-class program without meaningful research," says Song. "Our faculty creates new knowledge that impacts the world. These are the same pioneering researchers who are in the classroom and who design curriculum, and our students greatly benefit from what they know."

Entrepreneurship is for everyone

In addition to world-renowned faculty, the entrepreneurship program is campus-wide and interdisciplinary. The Institute already has partnerships with the School of Law, the School of Computing and Engineering and other academic units, including the Conservatory of Music and Dance, the School of Pharmacy and the College of Arts and Sciences, who are requiring students to have some level of entrepreneurship education, ranging from modules placed in existing classes to specifically designed immersion courses.

UMKC Professor of law Tony Luppino co-teaches entrepreneurship courses at Bloch including new venture creation and the entrepreneurship boot camp.

"Courses and programs that allow students and faculty



The Institute for Entrepreneurship and Innovation Entrepreneurship program features distinct elements that place it at the forefront of entrepreneurship education:

- All entrepreneurship majors create and manage a new venture before graduation;
- All Bloch School business majors, regardless of emphasis, complete the capstone course *Creating the Enterprise*; and
- All entrepreneurship courses are co-taught by world-class faculty and successful entrepreneurs.

The successful combination of these elements is results-driven and clearly demonstrated through the Institute's goal of creating 100 well-trained entrepreneurs and 10 high-growth ventures annually.

from varying disciplines to gain substantive knowledge and to appreciate the training, skills and problem-solving techniques of each discipline represented offer exceptionally rich educational experiences, especially if they include components of interdisciplinary teamwork," notes Luppino. "I look forward to assisting the Institute as we build the same successful collaborations the Law School has enjoyed with other academic units."

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The real deal

Creating jobs is the crux of the program. Experiential learning helps prepare graduates to fully understand the world of new ventures so they are more prepared to be the next successful entrepreneur.

Regardless of how students enter the program (undergraduate, MBA or EMBA), the different levels of students are layered together in the Venture Creation Challenge, where all levels of experience work together in teams to develop, promote and launch a new company. Students from all academic levels learn from each other, and take that valuable cross-pollination into the real world.

Ashley Earnest, a graduate business student at Bloch with an entrepreneurship emphasis, worked with a team of students from the UMKC schools of law and engineering to vet their product, The Inflatable (a party flotation device), at the Venture Creation Challenge.

“As a new entrepreneur, just getting started can be overwhelming. Building a team, writing a business plan, finding the resources, and organizing the direction for development are difficult milestones to reach for the first time, but once you do it, it’s worth the experience,” she says.

“Our first prototype hit the water this year, and we’re busy forming our official business entity, and researching and developing our patent.”

Once students are ready to launch, The Student Ventures Program is an integrative experiential learning program for the development, incubation and launch of new student ventures.

By innovatively and purposely integrating its entrepreneurship educational and experiential learning programs, the Institute makes students’ discoveries directly relevant to their entrepreneurial dreams from the day they arrive at UMKC through to the day they launch their own venture.

- DID YOU KNOW?

 - In his or her lifetime, the average entrepreneur will create 512 jobs.
 - In the past three years, 22 successful student ventures have been launched from the Institute program.
 - The Institute has developed one of the largest entrepreneurship faculties with 13 full-time tenured or tenure track professors and 15 successful entrepreneurs as teaching fellows as well as one of the highest research productivity rates in the world.
 - Through the Institute, UMKC was among the first 12 universities the world to create and develop a doctoral (PhD) program in entrepreneurship.



Steve Timperley talks to visitors about Tencap at the Venture Creation Challenge.

TENCAP TENNIS SERVES UP SUCCESS
Bloch graduate’s successful venture to provide dedicated social networking and data tracking platform to players and coaches

Steve Timperley and Tencap Tennis are the perfect example of how student ventures can go from concept to concrete through the entrepreneurship educational process at the Bloch School.

Timperley, an MBA graduate of the Bloch School, successfully vetted Tencap’s technology through the Institute’s Venture Creation Challenge in 2007, further developing the product through the Institute’s student incubator.

“The Venture Creation Challenge capstone course was the most educational course I have taken at any university,” says Timperley. “The competitive trade show and opportunity to present business ideas to real investors meant we got the most real-life experience we could have asked for, learned from successful entrepreneurs and found out whether our business idea was sound enough to work.”

Tencap Tennis is quickly becoming the premier technology company to combine an accurate and dynamic tennis rating system with innovative technologies to help tennis clubs, leagues and organizations improve their management and services.

Today, Tencap has a strategic relationship with Prince, a global leader in performance tennis equipment, and is providing the technology platform to tennis clubs around the country including Life Time Fitness.



VENTURE CREATION CHALLENGE
This year’s winners are next year’s success stories

This spring, the Institute for Entrepreneurship and Innovation announced the winners of the 2009 Regnier Family Foundations Venture Creation Challenge.

The Venture Creation Challenge exists to encourage student venture creation through a forum in which students can present new venture concepts to local investors, entrepreneurs and venture professionals, getting their ideas from whiteboard to boardroom.

“The Venture Creation Challenge is a University-wide challenge using a model that leverages the assets and objectives of the University, giving students the actual tools they need for success and empowering them to create and launch ventures,” explains Michael Song, executive director for the Institute.

Throughout the semester, UMKC students from a variety of disciplines worked on business plans supporting commercialization of high-growth potential technologies, as well as their own original ventures.

Investors, entrepreneurs and business professionals

from across the Kansas City area volunteered, working with students from the inception of their business plans through the Venture EXPO, where the competition culminated with student showcases of actual ventures and products. Ultimately, five winning teams were presented with launch packages, each valued at \$15,000, to start their venture.

According to Chad Owen, a senior business administration major with an entrepreneurship emphasis “Participating in the Venture Creation Challenge put me in a situation that forced me, as an entrepreneur, to explain my business idea in a very short amount of time - being pressed to do that really refines your ideas and helps you focus your business.”

Launch packages include placement in the Institute’s Student Ventures Program incubator track, along with accounting, legal, capital access and other practical resources to help the business get started properly.



GO SAY HI!
Team Go Say Hi! was one of the five teams to win a launch package for their venture. Pictured, from left, are Bloch Executive MBA Class of 2009 students Corliss Panis, Ravi Perumprambal and Ron Coker. Go Say Hi! is a mobile, proximity dating service focused on active singles.

LOVESICK
Undergraduate Bloch School business student Chad Owen (left) and undergraduate College of Arts and Sciences studio arts major Brendan O’Shaughnessy were among the five student teams to win a launch package. Lovesick is an apparel company that focuses on casual wear tops for men and women that carry a subtle Christian-themed message inspired by conceptual ideas and verses contained within the Bible, yet are general enough to appeal to all audiences.

NEWS

FROM AROUND THE INSTITUTE

COMMUNITY LEADERS SUPPORT ENTREPRENEURSHIP AT BLOCH

The Institute for Entrepreneurship and Innovation at Bloch continues to grow and make a national name for itself. And behind the scenes is a very important group of people: The Council for Entrepreneurship and Innovation (CEI).

Supporting entrepreneurial education at Bloch for nearly 25 years, the board is a voluntary advisory group comprised of committed professionals, community volunteers, entrepreneurs and philanthropists who understand the impact entrepreneurship has on the regional economy.

In addition, the Board has been a driving force in one of Bloch's longest-standing traditions, the EOY (Entrepreneur of the Year) Awards Dinner, which is now in its 24th year.

According to Joe Freeman, chief operating officer, Pioneer Services and CEI chair, "Entrepreneurship programs train people not necessarily to get a job but to create a company that creates jobs. A successful entrepreneur has an exponential effect on the job market.

"The work of the Institute and of the Bloch School has a direct impact on the regional economy," says Freeman. "Support of its many programs is critically important not just for the University, but for our community."



Joe Freeman, CEI chair 2010



INSTITUTE PARTNERS WITH GARMIN, eBAY TO RAISE THOUSANDS FOR ENTREPRENEURSHIP EDUCATION

When times get tough, the tough find innovative ways to raise money. Following the 2008 Entrepreneur of the Year Awards Dinner, the Institute for Entrepreneurship and Innovation at the UMKC Bloch School partnered with international honoree Garmin (specifically Team Garmin) and Auction Cause, using eBay to offer the world a chance to bid for the ultimate cycling spectator experience – a trip for four to Paris to experience the famed Tour de France.

After a week of fierce bidding, the package trip to Paris was auctioned off to a winner (who wished to remain anonymous) bidding a total of \$13,000, all of which will go to help students in the Institute's entrepreneurship programs.

Photo: from left, Jake Jacobsen, senior media relations specialist, Garmin; Ted Gartner, senior manager, corporate communications, Garmin; Bethany Derrough, 2009 chair, Council for Entrepreneurship and Innovation; Brad Pemberton, shareholder, Polsinelli Shughart; Jo Nunnink, director, Integra Realty Resources; Joe Freeman, COO, Pioneer Services; and Michael Song, executive director, UMKC Bloch School Institute for Entrepreneurship and Innovation. A check was presented to the Institute at the conclusion of the auction on June 11.

EOY: THE TRADITION CONTINUES

On Oct. 8, Bloch celebrated the 24th Annual Entrepreneur of the Year Awards Dinner. Sponsored by the Bloch School's Institute for Entrepreneurship and Innovation along with the Council for Entrepreneurship and Innovation, the dinner again took place at the Hyatt Regency Crown Center Exhibit Hall.

Honorary dinner chairs were Kansas City Chiefs Chairman of the Board Clark Hunt and his wife Tavia Hunt, and Sprint CEO Dan Hesse and his wife Diane Canaday Hesse.

This year's honorees were: International Entrepreneur of the Year **Arthur Blank, co-founder, Home Depot**; Regional Entrepreneur of the Year: **John J. Sherman, president and CEO, Inergy**; Marion and John Kreamer Award for Entrepreneurship in Volunteer Community Service: **John P. and Susan S. McMeel, Andrews McMeel Universal**.

Mark your calendar for EOY 2010, a **25-year anniversary celebration extravaganza**.



Arthur Blank, International Entrepreneur of the Year, Bethany Derrough, 2009 chair, Council for Entrepreneurship and Innovation and Henry Bloch, co-founder, H&R Block.



Team Prêt-à celebrates the launch of their first product, Prêt-à-Yoga, at the Maya Yoga studio in Kansas City. Pictured, from left to right: (standing) Juneane Cooper, Troy Greenfield, Bill White; (seated) Vickie Schatz, Arun Ramasamy; (foreground) yoga consultants and Maya Yoga proprietors Katheleen Kastner and Wade Mortenson.

INNOVATION FOR BODY AND SOUL

Executive MBA alumni team creates iPhone yoga application

What do a marketing specialist, project manager, health care software expert, lawyer and tech guru have in common? They're the founders of Prêt-à LLC, a Missouri Limited Liability Company and minority-owned business created to pursue development of Apple applications and other entrepreneurial ventures.

The five-member team consists of K. Juneane Cooper, IT project manager, H&R Block; Troy Greenfield director of sales and marketing, Data File Technologies; Arun Ramasamy, chief innovator, mobozon; Victoria Schatz, corporate counsel, Kansas City Power & Light; and Bill White, senior project manager, Cerner. Once total strangers, the five met and bonded as classmates in the Bloch Executive MBA Class of 2007.

The group was so inspired by the entrepreneurship education and experiences they received throughout the curriculum of the Executive MBA program (including the Institute for Entrepreneurship and Innovation's Venture Creation Challenge, in which they took third place), they decided to start their own venture.

Their feature product is Prêt-à-Yoga, a portable yoga application for the Apple iPhone and iPod touch. The product blends the age-old practice of yoga with cutting-edge technology, providing expert interactive yoga instruction from the on-the-go convenience of an iPhone or iPod touch.

"Built on a sophisticated technology platform, these

applications feature expert instruction, original music scores from Cerebral Songs, and in an interactive and informative format," explains Arun Ramasamy, manager and software developer for Prêt-à LLC. With this product line-up, Prêt-à LLC is redefining yoga for the world's evolving technological community.

"The well-rounded approach to looking at developing a business we learned during the Executive MBA program has influenced our success in launching this," says Schatz. "In addition, the EMBA program exposes you to professionals who are already experts in their career – it's a broad spectrum of talent."

"Each of us brings a specific skill set from our 'day job' to the table," says Ramasamy, "but because of our Bloch EMBA education, we also have a common vocabulary. Having learned the pitfalls entrepreneurs face, we are able to ask the right questions before taking a product to market."

Ramasamy also notes that after just five months of operations, tens of thousands of customers from more than 110 countries and territories around the world have already downloaded Prêt-à's applications.

The Prêt-à LLC team continues to develop additional yoga applications, and hopes to branch out into other areas in which they can develop technology for the iPhone, including applications that help with Seasonal Affective Disorder, jetlag and even acne treatment. To learn more, visit www.pretayoga.com.

THE MARVELOUS MARRIAGE OF BUSINESS AND GOVERNMENT

Bloch Executive MBA's D.C. Residency gives students an eye-opening lesson on the political system

Whether you work in the for-profit, nonprofit or public sector, understanding the role government and policy plays in business is more important than ever. And most people have little understanding of what really goes on in Washington.

From the beginning, the Bloch Executive MBA program recognized that educating the next generation of

But the crux of the course comes when students must tackle and analyze solutions for a complicated current public policy issue, which could be anything from immigration or universal healthcare to alternative energy or the Wall Street bailout.

Student teams begin in Kansas City, determining whom to speak with in the political arena and learning to navigate

"Most people come in cynical about Washington, media, lobbying and the political process," says Baker. "But they return with a whole different attitude. It may be one of the most surprising and eye-opening classes for our EMBA students.

"It's awe-inspiring to see our government at work," says Gordon Brest (EMBA '09). "These people really do care about what they're doing. Everyone is just trying to make a difference.

"I can't always figure out where to stand now," Brest says. "I am used to taking one side or the other, which is easier. But with all this new understanding, it now takes me longer to make a decision – it's not my style, but it makes more sense!"

The Bloch Executive MBA also provides in-depth residencies in leadership, innovation and global business (conducted overseas). For more information, visit bloch.umkc.edu/emba.

"The design of the Bloch D.C. residency is one of the most innovative I've ever seen."

-Bryan Gibb, former executive director of the Washington Campus, Washington, D.C.

executive leadership about how the political system works builds more effective leaders.

Led by Gary Baker, director of community building initiatives, senior fellow and adjunct professor of public administration with the Bloch School's Midwest Center for Nonprofit Leadership, the D.C. residency is an intensive week-long immersion in exploring the powers that shape America's business policy. Students learn how to understand and anticipate the impact of public policy on their organizations and how to be more effective participants in the national decision-making process.

"The fact that Bloch is a school of business and public administration gives our students an edge that fits hand-in-hand with the D.C. residency," explains Baker. "Bloch is the only executive MBA program in the country to provide a residency like this."

Students begin the process by "outing" themselves politically, learning to become comfortable talking about politics. They also begin a political journal they will keep throughout, and are charged with reading and reporting on a book that is opposite their political bias.

politics, city government, business and nonprofits.

They continue in Washington, D.C. where they spend five days at the Washington Campus, a nonprofit organization which exposes senior level business people or students to the intricacies of government, focusing on timely, relevant issues. While in D.C., they continue conducting interviews with elected members, staff, think tanks, and anyone else who has relevant knowledge of their issue.

According to Bryan Gibb, who was executive director of the Washington Campus for seven years, "I have developed and delivered more than 40 residencies during my tenure, but the design of the Bloch Executive MBA program is one of the most innovative. Instead of a standalone residency, Gary Baker's Washington program is intertwined with their coursework back in Kansas City," he says. "The Bloch students were more engaged and actively involved in the issues than any of our other clients."

"What we want students to take away from this experience is a better understanding of how the system works and the confidence to work it," Baker notes.



Pictured from far left: Joan V. Gallos, director, Executive MBA program and professor of leadership, and Professor of Public Administration Gary Baker (standing) with the Executive MBA Class of 2010. The class is pictured in the conference room of the Hart Senate Office Building (located northeast of the U.S. Capitol) awaiting a briefing from Missouri senior senator Kit Bond.



Ebbrecht

TOP GUN TO TOP GUY: DAVE EBBRECHT PUTS EXECUTIVE MBA EDUCATION TO WORK

When Dave Ebbrecht (EMBA '08), an emerging operations leader with The Kansas City Southern Railway Company (KCSR), was able to bring a solid understanding of financial data, balance sheets and cash flow back to work – knowledge that helped him make better business decisions – he knew he'd found what he needed for success.

How does an ops guy obtain expertise in all areas of business, including understanding and using financial data to help influence important decisions? For Ebbrecht, the answer was the Bloch Executive MBA program.

"I knew operations very well, but didn't have a strong understanding of how events translated in the financial area of my job, keeping me from being able to see how everything affects the bottom line – and ultimately making the decisions to improve it," Ebbrecht says. "The breadth of learning I received in the Bloch Executive EMBA program fixed that."

A graduate of the U.S. Military Academy at West Point, Ebbrecht went on to develop his passion for operations and tactical organization during his military career, where he

worked in several areas of aviation, including attack helicopter commander and battalion operations officer (S-3).

When he left the military in 1996, Ebbrecht knew he wanted to do something commensurate to the type of work he did in the service. "I wanted an environment where I could take advantage of my hands-on management and leadership style," he says.

Ebbrecht says he found the work he liked in the railroad industry. He spent four successful years at CSX Railway Corporation, and then went on to work at KCSR in Shreveport, La., where he started as general director of System Transportation Center. In 2005, he was assigned to the company headquarters in Kansas City where he was named assistant vice president.

It was in this new role he began assisting in the implementation of SAP enterprise management software and international business development processes, both of which immersed him in financial data, accounting and other areas in which he had limited knowledge.

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A firm believer in advancing himself personally through education, Ebbrecht says it was this move that lit the fire, driving him to seriously pursue an advanced degree.

"Throughout my years in operations, I didn't have time to go after a degree, but I knew there were areas I needed to learn more about – my career now required strategic development skills in areas where I had little experience, particularly the financial analysis and accounting treatments of certain projects," he notes.

Ready to take his professional acumen to the next level, Ebbrecht checked out area programs in Kansas City. "It was the exuberance, drive and quality of the faculty at Bloch that initially sold me on the program," he says. "I really felt a connection with them."

What he wasn't expecting was the profound level of learning and immediate applicability the program would have. "This is nothing like a traditional MBA. This program helps you learn how to lead a team of experts – what key things you need to know, what questions you need to ask," Ebbrecht says.

"The Bloch Executive MBA teaches people who are highly skilled in a certain discipline or area, but may not have the broad experience in other areas, to expand leadership competencies like strategic thinking, high-level decision making and executive team collaboration," he notes.

"I took what I was learning directly from class to work. I learned how to use professional tools, such as financial analysis, to make more informed decisions."

"From the cohort model, working in teams with the support of people from a variety of disciplines, to the immersion residencies, the lessons you learn stick with

you and are a lot less perishable than what you get in a classroom-alone environment. You work on issues that stretch your thinking, time management and ability to look at decision making with a global perspective."

In 2008, Ebbrecht became vice president of transportation. In August of 2009, he was again promoted, this time to senior vice president of operations for Kansas City Southern Railway.

Today, he still comes back to the Executive MBA information sessions to share his experience with others interested in broadening their professional horizons.

His advice: "Don't be afraid of the commitment." Ebbrecht says he was working an average of 80 hours a week, traveling extensively and trying to balance time with his family, all while completing his Executive MBA.

"If I can do it, anyone can!" he quips. "It's really just a matter of finding the balance – my wife was a huge help in juggling and managing family time, and my team members in class were flexible when I needed it – we helped each other."

For Ebbrecht, the work was well worth the while. From helicopters to railways, general foreman to senior vice president, he is doing what he loves, and doing it even better.

"In addition to improving all those tools you have in your toolkit everyday to be more effective and successful, this program makes you a lot more confident at work," Ebbrecht concludes. "You have a whole class and faculty behind you that act as a sounding board and resource throughout, and even after, your time in the program.

"It's made me a better person and better leader, which, in the end, can only pay dividends for the future."

gives EMBA alumni the benefit of an extraordinary network of professionals after graduation. The class successfully completed its Leadership Residency in August, and energy was high as students started the first semester. "More than insights, the residency gave me fuel for the journey ahead," notes Anne Hartung Spenner (EMBA '11), assistant managing editor at *The Kansas City Star*. "I am re-energized in my passion and commitment for the work of leading and have new tools at my disposal and a new road map to help chart my course."

For more information about the Bloch Executive MBA, call 816-235-2370 or visit bloch.umkc.edu/emba.

PREPARING FOR THAT GREEN COLLAR JOB

Bloch's Department of Public Affairs will contribute coursework for a new Arts and Sciences minor in environmental sustainability. Through in-class lectures and a local environmental sustainability internship, the minor will teach students about the planning and policies involved in creating sustainable changes in an urban setting, integrating a wide range of fields, including geosciences, engineering, ethics, urban planning and design, economics, history, philosophy, political science and public administration.

In addition, the Department of Public Affairs is working on a new online course in the fall of 2009 on urban environmental sustainability. One of Bloch's first completely online courses, the undergrad class will also be available to master's level students interested in taking it.



NPT LABS HELPS ANALYZE CITY DATA

Dan Melton wants change, and he's wasted no time putting his education and experience to work. The 29-year-old Bloch alumnus got his bachelor's in political science at UMKC, and went on to earn his master's in public administration and PhD in public affairs and economics within the Bloch School's Department of Public Affairs.

Last year, he was named one of Ingram's "20 in their Twenties" for his innovation, vision and commitment to his entrepreneurial ideas.

Melton not only served as project manager for the KCUMA DrillDown study, which successfully challenged city census data, he is the CEO and founder of Kansas City, Kan.-based npT Labs LLC (NonProfit Technologies), which played a role in analyzing the DrillDown data more accurately.

npT is a for-profit think-tank that develops web-driven products and solutions to improve the effectiveness, cost-savings or impact of health and human service organizations.

"Using technologies created by npT to help compile a more accurate population count enhanced the KCUMA research and ultimately contributed to its success," explains Melton.

In 2008, Melton was one of nine selected as a Kansas Technology Enterprise Corporation (KTEC) Pipeline Innovator. He participated in a year-long innovator program which, he says, "helped me focus my entrepreneurial vision." In addition, he recently pitched npT products at the InvestMidwest venture conference and is actively recruiting investment to expand.

To learn more about npT Labs LLC, visit nptlabs.com.



Melton

NEWS FROM PUBLIC AFFAIRS

UPDATE: KCUMA DRILLDOWN STUDY

More People, More Potential for Kansas City

In 2007, the Bloch's Cookingham Institute of Urban Affairs began a three-year partnership with Social Compact and the UMKC Center for Economic Information to conduct a neighborhood market DrillDown study, marking the first time a university has been a partner in bringing this kind of study to a city.

Project Kansas City Urban Market Assets (KCUMA) is designed to uncover and stimulate hidden purchasing power to attract retailers and business to the city.

But it may attract more than that. The in-depth population study that came out of the research was presented to the city, challenging census data. Although not solely responsible, the findings did influence the census bureau's decision to change their original July 2007 estimate of 450,375 to 475,830.

According to Dan Melton, (MPA '03, PhD '07), KCUMA project manager, "The census uses deficit-based statistics. The DrillDown uses asset-based data. We want retailers to look at numbers that reflect purchasing power, not poverty rates."

The increase in the census estimate is significant because federal dollars are sometimes allocated according to population. It could bring more than \$20 million in additional state and federal funding.

BLOCH

Executive MBA



Bloch Welcomes Largest Executive MBA Class

The Bloch Executive MBA is the perfect program for individuals seeking career advancement and for companies in search of support for their leadership development and succession planning. This fall, Bloch welcomed 43 members into the EMBA Class of 2011, the largest and most professionally diverse in program history. IT, banking, finance, healthcare, small business, and marketing executives are joined by colleagues looking to support their work as a doctor, veterinarian, engineer, journalist, architect, museum director, scientist, and entrepreneur. The diversity is a boon for EMBA students for a number of reasons: it expands perspectives on a wide variety of industries, enhances learning and class discussion, and

CIVIC LEADER DUNN TAKES LEADERSHIP ROLE IN BLOCH PUBLIC AFFAIRS



Dunn

UMKC alumna Peggy Dunn, current mayor of Leawood, Kan., has accepted the role of senior fellow for the Midwest Center for Nonprofit Leadership and the Bloch Department of Public Affairs. Dunn, an experienced civic and nonprofit board leader, will serve as a lead faculty member in partnership with Gary Baker, PhD, to help teach the graduate-level class on High Performing Boards, which focuses on nonprofit boards and governance.

“We are sincerely pleased Peggy will be able to teach this class – out of anyone in Kansas City, she was our first choice,” says Baker. “Peggy brings a wealth of community and board experiences that will be invaluable to our students and community members.”

Dunn takes over for legendary Kansas City philanthropist and Bloch adjunct

professor Beth K. Smith, who is retiring from this role after 21 years of service.

“I am extremely honored and humbled that Beth Smith recommended me to take her place instructing this class. I have the utmost respect for Beth and Dr. Gary Baker and realize the importance of strong nonprofit boards and professional management. This course provides an excellent learning tool. It is my hope that sharing some of my prior experiences will be beneficial in developing nonprofit professional leadership,” Dunn says.

Dunn is a former dinner chair of the Bloch School’s Entrepreneur of the Year Awards Dinner, and she and her husband Terry Dunn have been active supporters of the University, most recently having served as co-chairs for the last UMKC capital campaign.

MIDWEST CENTER GIVES THE GIFT OF FREEDOM

By the year 2020, there will be a huge number of senior citizens faced with transportation issues, as they will no longer be able to drive themselves around. There is little underway to help agencies in the region prepare to meet this need. The statistics are sobering as the numbers of people 65 and older continue to grow at a geometric rate moving past 10 percent of the Kansas City region’s population today and projected to reach 20 percent of the total region population over the next two decades.

The Midwest Center for Nonprofit Leadership (MCNL) at Bloch is partnering with a number of community groups to do something about it through the development of the Kansas City Framework for Senior Mobility Project. The project is an initiative of the Mr. Goodcents Foundation with major funding support

from the Jewish Heritage Foundation.

MCNL will provide the policy and planning in three key areas to address the transportation needs for elderly people who can no longer drive: pre-framework development research; strategic framework development process; and framework communication and dissemination process.

According to David O. Renz, director of the Midwest Center and department chair of the Bloch Department of Public Affairs, the ultimate goal of the project is to produce a research-based, integrative regional framework that will engage a wide variety of community agencies and service providers in a coordinated approach to work together to address the long-term mobility needs of seniors throughout the Kansas City metro region.

“Community leaders, including the Center for Practical Bioethics, are excited about this project,” says Renz, “both for its immediate focus on elderly transportation issues and because it is providing a model for larger scale planning to meet additional major long-term needs of the elderly community – which, in 20 to 40 years, will include all of us.”



BRENT NEVER, PhD, JOINS PUBLIC AFFAIRS DEPARTMENT



Never

The Bloch Department of Public Affairs is pleased to welcome Assistant Professor of Nonprofit Leadership, Brent Never. Never received his PhD in public policy from the School of Public and Environmental Affairs at Indiana University-Bloomington.

Never’s current research focuses on the impact of the current economic recession on the capacity of nonprofits to continue providing necessary services to those most in need. A two-time Fulbright Scholar, Never most recently went to the University of Ulster in Northern Ireland on a Fulbright Scholarship where he conducted research on nonprofit service provision after the 30 years of ethnic conflict.

He has also worked in the Statistics and Research Department at the Central Bank of West African States. “I enjoy bringing an international perspective to my classes,” Never says.

BLOCH Executive Education Center

LEARNERS TO LEADERS Bloch Executive Education Center provides relevant education for executive life-long learners and the organizations that employ them

Companies and organizations everywhere are conserving resources, including the human variety.

Businesses must find innovative ways to face difficult economic times. For the organization, this means staying on the cutting edge and honing the quality of existing employees and future leadership. For individual business professionals, it means continuing to grow, learning new skills and increasing value to employers.

That’s where the Bloch Executive Education Center enters the picture. With the help of an advisory board comprised of experienced Kansas City executives, the Center has responded to market needs by developing two types of executive education. Each is designed to meet an identified need in the Kansas City market whether it’s leadership development, business acumen, or communication and interpersonal skills.

“We have a very dedicated advisory board because as executive leaders, we understand the importance of leadership development for organizations and individual leaders,” says advisory board member Donna Ward, vice president, human resources, Federal Reserve Bank of Kansas City. “Executive education is an important component of developing current and emerging leaders to meet today’s business needs, to position organizations for long-term success, and to support individuals in meeting their own personal career goals.”

Custom Programs for Organizations

The Center offers customized corporate programs designed to support change initiatives, shifts in cultural mindset, competency development or mass-scale transformation efforts.

For example, the Bloch Executive Education Center team recently

developed a custom Leadership Development Program for H&R Block that works with their IT leaders to increase business acumen and leadership capacity, specifically reinforcing the competencies of the IT group, increasing ability to communicate with business partners and preparing them for the next phase of leadership in the organization.

According to Dennis Duffield, H&R Block technology director

customize the monthly sessions to meet the needs of our leaders ensures that we are focusing on the right areas for learning and enhanced performance. Our partnership with Bloch has been outstanding, and our participants consider this program a key part of their development.”

The Custom Solutions Process takes organizations through a comprehensive assessment, execution and results-measuring exercise.



Bloch School Executive in Residence and Executive Education Instructor Doranne Hudson (center) works with H&R Block program participants Dennis Duffield, left, director of technology and Patrick Ferguson, program manager for performance improvement.

and participant, “The opportunity to network with other H&R Block leaders in this environment has been extremely beneficial. Building relationships with others you do not have daily interaction with allows you to expand the network of professionals in the organization you can leverage for advice, feedback or opinions. The sharing of best practices, experiences and challenges provides each of us with a better understanding of the diversity of our organization.”

“The Bloch Executive Leadership Program has delivered a valuable development tool for our participants,” says Sarah Lauck, human resources director, H&R Block. “The ability to

Individual Professional Development

The Center’s open enrollment programs give individuals the opportunity to enhance their skills, whether they are building their career or moving up the leadership chain in their organization. Each program provokes thoughtful learning and discussion through the sharing of ideas and best practices, expert instructors and the ability to apply new skills to the work environment immediately.

“Bloch is Kansas City’s partner for executive education, and we truly have something others don’t,” says Kimberly Young Brooks, director of the Center. “We have some of the top faculty in the country who have conducted years

of research and are nationally and internationally recognized experts in their fields teaching the courses – you won’t get that from the typical one-day business seminar.”

Experts such as David Donnelly, PhD, Bloch School professor of accounting; Melissa Thomas-Hunt, PhD, Darden School, University of Virginia; and Doranne Hudson, MBA Harvard Business School, Executive in Residence at the Bloch School, bring real-world, relevant examples to the classroom, providing a level of expertise that engages and sticks with participants.

Another value-added piece of the Executive Education programs is the proven cohort method, which allows participants to enter and proceed through the series together while establishing a rapport with each other and becoming a working cohort that includes cross-divisional expertise.

“This time spent together learning creates a common language and common experience that they can build on as they progress through the organization into senior leadership positions,” notes Young Brooks.

In addition to the top quality education a major research university can provide to today’s business professionals, the convenience and cost efficiency of getting this level of instruction right here in Kansas City is a plus for clients and participants. Programs can also be provided onsite.

What can Bloch do for your people? Find out more about the Bloch Executive Education Center, visit www.umkc.edu/executive.

A NOTE FROM THE EXECUTIVE EDUCATION DIRECTOR
KIMBERLY YOUNG BROOKS

In August 2008, I joined the Bloch team as director of the School’s new Executive Education Center. The goal is to extensively broaden offerings in both in-depth custom programs designed for specific organizations and their corporate leaders, as well as open enrollment programs to enhance employer-desired, relevant skills for experienced professionals.

I am very excited to be developing the Metro area’s university partner for Executive Education.

Keeping employee skill sets sharp and morale positive is a key factor of success. Executive Education fills a need for corporations and individuals who know they must grow their skill sets and stay relevant in a rapidly changing and turbulent economy.

Professional development is a necessity required to expertly execute corporate strategy. The Bloch School at UMKC gladly offers internationally renowned faculty and instructors to provide an advanced level of learning most other executive education courses simply can’t offer, helping professionals at every level understand the role their contribution plays in bringing the corporate vision to fruition. It is this that creates meaningful work and fosters innovation.

With the help and support of our community, I look forward to building a strong foundation of innovation, education and leadership for organizations in the Greater Kansas City Metro Area and beyond.

– Kimberly Young Brooks



Kimberly Young Brooks has more than 10 years of strategic planning, marketing, and project management experience. Most recently, she worked as national director of research and planning for ARAMARK Corporation in Kansas City, Mo. Young holds a master’s of management in hospitality and master’s of business administration from Cornell University and a bachelor of arts from the *Sanford Institute of Public Policy* at Duke University.

Executive Education Center UPCOMING CLASSES

- | | |
|-----------------------------|---|
| Feb. 26 (two days) | Pricing Strategy and Tactics: Learning to Make Proactive Pricing Decisions |
| March 8 (two days) | Launching New Products |
| April 9 (two days) | Technology Portfolio Assessment: A Real Options Approach |
| April 15 (five days) | Innovation Strategy & Implementation Boot Camp for Senior Managers (Team Enrollment Only) |
| May 13 (two days) | Innovation Process Management: Developing New Products and Services for Competitive Advantage |
- For more classes, visit www.umkc.edu/executive

SCHOLARSHIPS CHANGE LIVES

As the job market grows tougher with the economy, the importance of a good education increases. Unfortunately, so does the cost. Scholarships are more valuable than ever to help educate the students who are the next generation of professional and civic leadership.

More than 80 Bloch students received scholarships for the 2008-09 academic year, totaling \$137,450. Among those were some memorable scholarship pledges.

Getting “Abroad” Education

Since understanding of the global marketplace is a coveted skill by most employers, Bloch aims to make it possible for students to take advantage of the Study Abroad program. Last year, \$11,000 in scholarships was awarded to students who went overseas with the program.

Rocketman Launches Final Legacy

A high GPA does not necessarily a genius make. Take Jim Benson (UMKC College of Arts and Sciences, ’72), the founder of SpaceDev, Inc., one of the premiere companies for designing small high-performance satellites for the Pentagon and NASA. Top grades were never Benson’s strong suit, but he made up for it with imagination, curiosity and a passion for innovation.

Jim Benson passed away in October of 2008, but his legacy lives on through the Jim Benson Scholarship. The gift was made to the Bloch School by Jim’s wife Susan Benson, and is intended to help students who may not have the highest grades, but who bring to the table independence of mind and a strong entrepreneurial spirit.

Mazuma Gives Credit

The Mazuma Credit Union recently donated a \$20,000 scholarship to the Bloch School. According to Mazuma President Rob Givens, “Scholarships lead to partnerships. We want to assist business students who may someday influence the Kansas City area economic environment, while at the same time develop a partnership where our business needs and Bloch students’ career objectives could be mutually beneficial.”

Scholarships Bring Real Estate Studies to Life

The real estate community has rallied around one of Bloch’s newest centers, the Lewis White Real Estate Center, the only provider of formal real estate education in the Kansas City area. More than \$40,000 scholarship dollars have been pledged over the past year alone, with more support anticipated.

SIOR: The local chapter of the Society of Industrial and Office Realtors gave \$8,000 in scholarship money which benefited three real estate students.

Dreiseszun: When iconic Kansas City real estate developer Sherman Dreiseszun passed away in late 2007, the Copaken, White and Blitt families joined together to form the Sherman Dreiseszun Scholarship fund for the Lewis White Center, to which others have also contributed over the past year. The fund currently totals \$18,500 and is targeted to those students interested in pursuing a real estate career.

The **Kenneth Block Firm** has established a \$15,000 Endowment in the name of Phil Hansen, a past respected employee of Block and Company, Inc.



Bloch real estate students accept a scholarship check from SIOR.

“Take advantage of these great opportunities and do not forget to repay the contributions made by others through your own actions.”

– Gina Brenne (BSA ’10)

READY FOR THE NEXT LEVEL

After 20 years in the work world, John Swanton took the plunge and went back to school. Pursuing a degree in business administration with an emphasis in finance and a minor in economics, Swanton’s interests lie in urban redevelopment.

“I have extensive experience in marketing and business, but I needed more skills to bridge the gaps in my knowledge,” says Swanton.

He received a scholarship from the Society of Industrial and Office Realtors (SIOR), which helped him get his academic career re-started. “Being an independent student, I need to maintain a residence and cover all of my living expenses,” Swanton explains. “The scholarship has allowed me to focus on my class work rather than personal finances.”

After completing his undergraduate degree, Swanton plans to move on to his MBA. “I particularly chose Bloch because they offer the highest educational return for the money,” Swanton notes.

“My finance professor would say that this equation has a high NPV, or net present value. Jobs are tough to come by even for college grads, but the up-to-date educational experience at Bloch is preparing me for whatever comes next.”



Swanton

SCHOLARSHIP ADDS UP FOR ACCOUNTING STUDENT

Gina Brenne, an international student from Germany studying for her bachelor’s of science in accounting, is a Bloch scholarship recipient (William and Catherine Repp Memorial Scholarship).

“As an international student, it is sometimes a great challenge to fund my education,” says Brenne. “I received this scholarship during a very challenging financial time, and it allowed me to concentrate more on my studies without worrying every day about how to make the next payment or questioning how long I could remain in the U.S.”

Brenne plans to continue at the Bloch School to earn her master’s in accounting. During her time at UMKC, she says she intends to graduate summa cum laude, bring peers together and guide new students as the president of the Epsilon Delta Chapter of accounting honor society Beta Alpha Psi, and give back to UMKC by teaching an accounting class.

Following graduation, Brenne hopes to obtain a position at one of the “Big Four” international accounting firms, as well as remain an active alumna of the Bloch School.



Brenne



LEWIS WHITE REAL ESTATE CENTER

ONE YEAR LATER...

Last year’s *BLOCH* magazine introduced The Lewis White Real Estate Center. The White Center was made possible through a \$1.5 million gift from the Lewis White Family Foundation which paved the way for Kansas City’s first formal real estate education program.

And The White Center has come a long way in a short time.

In Summer 2008, Bloch hired top-producing real estate professional, consultant and instructor Walter S. Clements to serve as director of the Center.

Clements is working with a faculty advisory board to build the curriculum, and is responsible for open enrollment in real estate course offerings for both students and real estate professionals in the community. He is also actively engaged in attracting real estate professionals as speakers, instructors and champions for the program.

“The White Center enjoyed immediate success in the Kansas City real estate community – people are really excited to finally see a formal program in the area,” says Clements. “But we’re still in the building stage, and need a lot of support to reach all our goals for building a premiere program.”

capacity,” says Clements. “Having local experts eager to participate in the coursework makes our curriculum even more valuable. We already have students who have been hired by new and existing real estate firms.

In addition, The White Center launched its speaker series program which has already brought world-renowned experts to Kansas City, including Gus Faucher, PhD, director of macroeconomics at Moody’s Economy.com; Joel Kotkin, author and authority on global, economic, political and social trends; and Ron Pressman, president and CEO, GE Real Estate.

Scholarship support from the community has been successful, but is an ongoing need. To date, The White Center has received more than \$40,000 in scholarship donations.

What’s Coming

The White Center ultimately plans to offer undergraduate options in real estate; executive education courses for certificates in real estate; focus or emphasis area in the Executive MBA Program; an MBA with a concentration in real estate; a master’s of science in real estate; online and international course offerings, and a graduate Entrepreneurial Real Estate Venture (EREV) program.

“The UMKC Bloch School has one of the top entrepreneurship programs. Integration with this program will create a natural transition into a well-rounded career in most any aspect of the real estate profession,” says Clements.

What’s Here

The primary focus of The White Center is to be directed toward the commercial aspects of the real estate business, particularly entrepreneurial real estate. Through the Bloch School, The White Center currently offers four real estate courses: Real Estate Finance and Investment; Market Analysis; Issues about Development and Investment; and Property Management. “Our very first two class offerings were booked to maximum



Gach

REAL ESTATE EDUCATION IN ACTION

Jennifer Gach (BA ’08) discovered she had an interest in commercial real estate when she helped her father on a routine project. “My father started asking me to read through leases on some properties he owns to check for content, and I thought I should have some basis of knowledge for the subject material,” Gach recalls. So, she enrolled in the White Center’s Advance Real Estate Finance course.

“I really enjoyed the course in its entirety. The instructor made the subject material easy to understand, and the case studies facilitated the learning process by adding real world examples.”

During the course, the instructor announced an internship opportunity with Zimmer Real Estate Services. Gach applied and got the internship, where she was an intern for four months. The internship led to a full-time position, and today, Gach is a financial analyst with Zimmer.



MBA GRADUATES: WHERE ARE THEY NOW?



Nixon

While sitting in an entrepreneurship class one day at Bloch, **Jon Nixon (MBA '08)** learned about an entrepreneur named Muhammad Yunus, founder of Grameen Bank in Bangladesh. “I became intrigued with this story,” says Nixon. “Being an accountant by trade and an entrepreneur in spirit, it seemed right up my alley.” So he picked up the book *The Price of a Dream: The Story of the Grameen Bank*. The Bank gives loans of \$50-\$600 to the most impoverished people in the area. Since its founding in Bangladesh, offshoots of the Grameen Bank philosophy have surfaced around the world, including Foundation Grameen Austrailia, where Nixon was able to connect with one of the Foundation’s Trustees. He informed Nixon that help was needed in one of the newer organizations, Fundacion Grameen Philipinas (Philippines). Nixon took the opportunity and spent two months in the Philippines as an intern, consulting on things like overall operations, quality control and cost analyses. He even created a

schematic for an employee incentive package. “The Philippines is one of the poorest nations in the world,” notes Nixon. “At first I was apprehensive about going, but am now glad I pushed my personal boundaries. Even amidst the difficulty and poverty, there was really nothing I couldn’t acclimate to.” Nixon says his education at Bloch played a significant role in his preparation to take on this global challenge. “In my international business course, I learned some of the major cultural differences between the United States and other countries, and how they can play a crucial role in business relationships. My Bloch MBA also helped me see the ‘whole picture’ of business, including areas where I didn’t have as much knowledge like marketing and entrepreneurship. Today, Nixon is back in the states hoping to find work in his field, but he continues to volunteer with FGP, including creating business Web sites for their 11 branches and coordinating future interns for FGP from around the world.

BLOCH WELCOMES KARLYN WILKINS New Director Stewards Bright Future for Bloch

Karlyn Wilkins recently joined the Bloch External Relations team as director of leadership gifts. Wilkins works closely with the Bloch School’s alumni and friends to fund major initiatives that advance the mission of the school. Wilkins has extensive experience in development and marketing. With an MBA from Northwestern’s Kellogg Graduate School of Management, she has held marketing leadership positions at various consumer products companies, most recently Hallmark. A Chicago area native, Wilkins directed corporate development efforts at the internationally renowned Goodman Theatre, Chicago’s oldest and largest nonprofit theater. “I am delighted to be a representative of the Bloch School, which has a strong tradition as an educational leader in Kansas City’s business and nonprofit communities,” says Wilkins. “Whether it’s seeking the critically needed support

for one of Bloch’s key programs or working with an individual to establish a scholarship fund to honor a loved one, I truly enjoy connecting the passion and interests of our donors and alumni to support the priorities of the Bloch School.” Wilkins is an active community volunteer and currently serves as the board vice president for the United Community Services of Johnson County and as a member of the Shawnee Mission East Booster Board. She is a past board member of the Women’s Employment Network and Shawnee Mission East PTA. In addition to her community service, Wilkins plays classical piano, enjoys the performing and visual arts, and is a self-proclaimed fan of “anything Italian,” being fluent in the language after studying at the University of Florence. For more information about Bloch giving, call Karlyn Wilkins at 816-235-5554 or e-mail wilkinsk@umkc.



Wilkins

BLOCH PART-TIME MBA AT A GLANCE

Now is a time when many people are asking themselves: “Is this the time to go back to school?” Whether it’s to improve prospects for finding a job, improve prospects in a current job, change career paths or wait out the economy while developing more skills, going back to school is becoming a popular choice. The Bloch Part-Time MBA offers the perfect combination of choice, flexibility, quality and value for anyone considering furthering their education. **The Bloch MBA is surprisingly affordable:** Visit the graduate link at www.bloch.umkc.edu to learn more about how easy the success of your future can be.

- **World-renowned faculty:** Bloch is home to a diverse and experienced faculty from all over the country and the world, including two of the top innovation scholars in the world.
- **AACSB accreditation:** Bloch is among only 8 percent of business schools worldwide to hold this highest of academic standards.
- **Multiple emphasis areas:** Focus on what you’re interested in or what you need to learn specifically to advance in your career.
- **Move through the program at your own pace:** Most students complete the program in less than two and a half years.
- **Choose your starting point:** Start in the fall, spring or summer.
- **The Bloch MBA ranks high in delivery of problem solving, leadership and communication skills, as well as innovation and entrepreneurship,** skills employers consistently rate as extremely important in new and existing employees.
- **Join a network of success:** Bloch MBA alumni have risen to top leadership positions in companies like Black & Veatch, Cerner, H&R Block, Hallmark, Federal Reserve Bank, Sprint, J.E. Dunn, Bank of America, Waddell & Reed, Lockton and many others.

BLOCH PUBLIC AFFAIRS ALUMNI EARN UNIVERSITY HONORS

Margaret Evans (BA '71, MPA '72) didn’t let anything stand in the way of her education. Despite working multiple full-time jobs to subsidize her education along with her father’s terminal illness, Evans worked her way through an undergraduate and graduate degree at UMKC. Her unfailing motivation to succeed earned her the UMKC Defying the Odds Award. In addition to her perseverance (or perhaps because of it), Evans was the first African-American woman to receive a Ford Foundation Fellowship from the Bloch School of Business and Public Administration, and she was also the first African-American woman to be promoted to a management position within the Government Employees Hospital Association (GEHA), Inc., where she has worked for the past 30 years. **Michael Wood (MPA '79)** had a fascination with improving health care around the world. In the early '70s, the former Ivory Coast Peace Corps director began working for an organization devoted to reforming the American health care system and a life passion was born. He is known as an internationalist and health care administrator who brought his unique knowledge base to the Bloch School as an adjunct professor and founder of the Center for Managed Health Care Administration. Wood has worked on five continents, speaks nine languages and was awarded the 2006 World Citizen Award at the Mayor’s United Nations Day Dinner.

Evans and Wood were honored by the University at the UMKC Alumni Awards Luncheon in April.



Margaret Evans, left, and Michael Wood

BLOCH SCHOOL ALUMNI BOARD MEMBERS
2009-10

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Bloch Alumni Board

BLOCH ALUMNI GIVING BACK

The Bloch Alumni Board is everywhere, connecting with students and giving back to their alma mater. From sponsoring special student events to volunteering their professional expertise in the classroom, the Bloch Alumni Board is actively engaged in the success of our current students.

“Being involved at the Bloch School has helped me remain connected to a place where I had such an amazing experience as a student,” says Renee Donoho, associate with Donoho Appraisals and president of the Bloch Alumni Board. “Giving back and feeling like I’m making even a small difference for current students and existing alumni has been a truly rewarding experience for me and for others.”

For those alumni who haven’t been back on campus in a while, consider exploring the many different ways you can become involved. A little bit of your time can make a big difference!

To learn more about how to get involved, contact Barb Lutman, 816-235-6173 or e-mail lutmanb@umkc.edu.

Above: Pictured left to right: (back row) Interim Dean Lee Bolman, Dick Gibson, Blake Hodges; (middle row) David Patrick; (front row) Renee Donoho, Jim Klanke, Pasha Hosseini, Dev Malik.

THESE ARE JUST A FEW OF THE AREAS IN WHICH THE BLOCH ALUMNI BOARD
SUPPORTS THE SCHOOL

- Sponsored and donated prizes for the Welcome Back student BBQ on the Bloch lawn in its inaugural year and again for its second year in 2009
- Helped fund the Students in Free Enterprise team’s travel expenses to the regional competition in Chicago (where they took first prize)
- Sponsored special breakfasts for the dean candidates during the search for a new dean
- Provided Delta Sigma Pi with speakers to discuss current business trends
- Assisted with and provided speakers for both winter and spring Commencement
- Guest lectured in the classroom, served as adjunct faculty and got involved as volunteers and judges with programs like the Institute for Entrepreneurship and Innovation’s Venture Creation Challenge
- Sponsored special events to bring Bloch alumni achievements into the spotlight, like the Alumni Awards Reception held in April to recognize two Bloch alumni who received special awards from the University

2008 Donor Honor Roll

Henry W. Bloch School of Business and Public Administration

The following Donor Honor Roll is in appreciation and gratitude to our contributing partners and reflects gifts of \$100 and above received between July 1, 2007 and Dec. 31, 2008, based on cumulative gifts for the period. The names that follow are those of alumni, friends, faculty and staff, businesses, foundations, and organizations.

100,000 +

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2,500 +

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H&R Block, Inc.
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Innovate St. Louis
Kansas City Direct Marketing Association

Class Notes

Esther George (EMBA '00) has been named first vice president and chief operation officer of The Federal Reserve Bank of Kansas City. George is now in the No. 2 position at the bank, second only to current President Thomas M. Hoenig. She is only the eighth first vice president to be appointed since the bank’s opening in 1914.

Dr. Janet Stern Solomon, (MBA '77) and her husband, Lewis D. Solomon, published the book *Bratproofing Your Children: How to Raise Socially and Financially Responsible Kids*. The book offers specific and practical strategies for everyday parenting and it includes an easy to understand analysis of wealth transfer basics and how to use trusts to transfer wealth to children and grandchildren.

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Ms. Marlo Lee Dorsey
Ms. Wendy Doyle
Mrs. Teri Ann Drake Cox
Economic Development Corp. of K.C.
EFL Associates
Mr. Martin and Mrs. Sandy Eisenman
Mr. Steve and Mrs. Holly Elfanbaum
Mr. Erik and Mrs. Beverly Elving
Mrs. Susan Annette Escher
Ms. Rhonda Faustlin
Dr. Todd and Mrs. Shari Fox
Mr. John F. and Ms. Jennifer J. Frank
Mr. Ronald and Ms. Cynthia Freeze
Ms. Theresa Lorine Gale
Ms. Deborah Gash
Mr. Kevin and Mrs. Esther George
Ms. Jamie Giefer
Gould Evans Affiliates
Mr. Thomas D. Green
Mr. Terrence and Mrs. Lois Greenwood
Ms. Renee Griffin-Kent
Mr. Casey and Mrs. Paula Halsey
Ms. Suzanne Hanger
Mr. Carter and Mrs. Fay Harrison
Mr. Jeffrey S. Hartmann
Ms. Joan L. Hartung
Ms. Sharra L. Haynes
Mr. James L. Healy

Mrs. Rachelle Renee Henke
Mr. Loren Duane Henman
Mrs. Betty L. Henson
Mr. Mike Heule
Ms. Kathy L. Hibler
Dr. Thomas and Mrs. Cynthia Hoenig
Dr. Randall and Ms. Doranne Hudson
Mr. Ben B. Inzerillo
Mr. Henry Jameson Jr.
Mr. Eric J. Jantzen
Mr. Joseph and Mrs. Anne Jezak
Mr. Curtis and Ms. Sandra Jiles
Rev. Carl and Mrs. Helen Johnson
Mr. Richard and Ms. Darlene Johnson
Ms. Beverly F. Johnston
Mr. Christopher J. Jones and Mrs. Anne Chiarelli Jones
Mr. Vincent L. Kearney
Mr. Gerald A. Kelly Jr.
Mr. Larry R. Kemm
Lt. Col. Cecil Warren Kiilehua
Mr. William and Mrs. Barbara Lavery
Ms. Bobbi Abram Layton
Mr. Mark and Ms. Traci Leslie
Mr. Lawrence B. Levin
Mr. Charles and Ms. Elizabeth Lillis
Ms. Pamela J. Linwood
Ms. Jamie D. Lockard
Mr. Jerome and Ms. Nancy Lonergan
Mr. Dev and Ms. Sue Malik
Lt. Col. William O. Martin and Ms. Linda F. Martin
Mr. Albert and Mrs. Sandra Mauro
Mr. Eric C. Mayer
Mr. John W. Mayers

Class Notes

Dwight E. Hutton (BA '81) was named executive director of the Louisville Ballet in Louisville, Ky. He joins the Louisville Ballet after serving as managing director of Smuin Ballet in San Francisco.

Sheila Snell Ernzen (BS '96) was appointed Clay County auditor by Missouri Gov. Jay Nixon in 2009.

Jessica Shaddox (MPA '06) was named executive director of the Osawatomie (Kansas) Chamber of Commerce.

Peggy and Terry Dunn (MBA '73) were named Johnson Countians of the Year. Peggy Dunn is mayor of Leawood, Kan. and Terry Dunn is president and chief executive officer of J.E. Dunn Construction Group Inc.

David Laverentz (MSA '00) was named CFO for the Kansas City Royals baseball team. He previously served as senior manager in the audit practice for KPMG.

Anthony L. Miller (MPA '00) was named acting court administrator for the Kansas City, Mo., Municipal Court. Previously, Miller served as assistant court administrator and assistant to the court administrator. He was also a fellow in the City's L.P. Cookingham Management Fellowship Program.

David Bernstein (MBA '95) was named president and CEO of Beauty Brands. Bernstein has been COO since 2006. He succeeds his father, Bob Bernstein.

Linda Roser (MPA '03) was named executive director of the Shawnee Mission Education Foundation. Previously, Roser was the vice president of community relations and development at Spofford, a Kansas City agency for children with emotional and behavioral disorders.

Mr. Robert and Mrs. Heather Maynard	Mr. Phillip and Ms. Julie Risalvato	Mr. Junior and Ms. Sherron Thiry
Mr. Frank and Ms. Deborah McCalmon	Mr. Joe and Mrs. Judy Roetheli	Ms. Kathryn Ann Thompson
Mr. Thomas E. McDaris Jr.	Mr. Charles and Ms. Lynnette Roller	Mr. Richard and Mrs. Jane Thompson
Mr. Thomas F. McGee Jr.	Ms. Rebecca Anne Rooney	Mr. Marlin Robert Thyer
Mr. Michael K. McVey	Mr. Timothy Ray Ruffin	Mr. Roy L. Tucker Jr.
Mr. Dan Medley	Mr. Scott Ruland	Mr. Adam Tyhurst
Col. Peter Wayne Mekkelson	Mr. Travis and Mrs. Angela Salmon	Urban Services, Inc.
Mr. C. Stephen Metzler	Ms. Patricia Sanders-Hall	Mr. Richard Van Auken
Mr. Henry Wise Darcy and Ms. D. A. Mirenda	Mrs. Barbara J. Saunders	Ms. Michelle Vernon
Mr. Michael G. Morris	Mr. Michael and Mrs. Patricia Scarbrough	Mr. Charles and Mrs. Glenda Vittetoe
Mr. Mark and Mrs. Therese Myzer	Mrs. Judith A. Schmidt	VML Foundation
Mr. Timothy Bruce Nevels	Mr. Michael and Mrs. Dana Schwartz	Mr. Paul and Ms. Jacqueline Voris
Mr. Charles Nigro and Dr. Carol Green-Nigro	Mr. Dennis W. Scott	Mr. Bob Wald
Ms. Terri G. Norris	Mr. Ron and Ms. Sharon Scrogam	Ms. Jane E. Walton
Mr. John D. Novak	Ms. Mahnaz M. Shabbir	Mr. Keith Allen Ward
Mr. Mohamed Nur	Mr. Randy and Ms. Dolores Simonson	Mr. Alan W. Weber
O'Hara Marketing Services	SMACNA KC Chapter	Mr. Scott and Mrs. Rhonda Wedel
Ms. Eileen O'Hara	Mr. Eric and Mrs. Diane Smith	Ms. Erin Weir
Mr. Charles D. Parkinson	Mr. Vincent Verne Smith	Westlake Hardware, Inc.
Mr. Jerry and Mrs. Peggy Patterson	Mrs. Laura L. Snow	Mr. Michael and Ms. Joan Wheeler
Mr. Kevin and Ms. Rita Pavicic	Mr. Steven Spillman and Ms. Janice Preston	Mr. Wade and Ms. Cindy Whitham
Mr. Michael Peck	Mr. Marc and Ms. Marianne Sportsman	Mr. Ralph and Ms. Melinda Wilks Jr.
Ms. Jacqueline L. Perlman	Mr. Evan and Mrs. Karen Stewart	Mr. Lawrence Wilkus
Dr. Nicholas and Mrs. Linda Peroff	Ms. Jeffrey Stidham	Mr. Daniel J. Williams
Mr. Grant R. Peters	Mr. Charles and Mrs. Sandra Stimetz	Mr. Jonathan Williams
Mrs. Kathleen M. Peterson	Mr. Chase Stobbe	Mr. Mike Wilson
Mr. Michael J. Pilgrim	Ms. Bianca Sullivan	Mr. Dale J. Wolf
Pitcher Service Companies, Inc.	Mr. Gary L. Sweany	Mr. Michael and Mrs. Patricia Yakimo
Mr. Neal Kent Pitcher	Mr. Larry and Mrs. Trina Taft	Mr. Kurt Young
Mr. Philip E. Poplaski	Mr. Glenn Talboy	
Fred H. & Shirley J. Pryor Foundation	Ms. Delia J. Tankard	
Mr. Fred and Mrs. Shirley Pryor	Mr. Paul and Mrs. Linda Teater	
Mr. Steven and Ms. Kelley Purvis	Mr. Michael E. Tedder	
Mr. William B. Rector		
Mr. Steven Rinne and Ms. Barbara Mueth		

Passages

Richard Edward Burry (BA '57) passed away March 17, 2009

Allen Henry Eggen (MPA '78) passed away March 16, 2009

Andrew Jones (EMBA '09) passed away June 28, 2009

Donald L. Peniston (BBA '56) passed away March 5, 2009

Col. Jerry Austin Smith (MPA '79) passed away April 5, 2009

Bloch School Faculty & Administration 2009-10

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Information Systems
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Lewis White Real Estate Center



Pictured, center: Shirley and Jerry White, wife and son, respectively, of the late Lewis White. The White family made a generous donation that paved the way for the Bloch School's Lewis White Real Estate Center, the only formal real estate education program in the Kansas City area. The Whites are surrounded by students who have not only benefited from real estate education at Bloch, but who are putting their skills to work in the field.

(From left): Jennifer Gach (BA '08), financial analyst, Zimmer Real Estate Services; Matt Simons (MBA '09), real estate lender, US Bank Commercial Real Estate; Jaclyn Simons (MBA '09), business development coordinator, TranSystems Corporation; Russ Pearson (MBA '07), associate, Harbinger Property Group; and John Stafford (MBA '09), vice president, Heise-Meyer Commercial Real Estate.

**Bloch has many opportunities for you to make a difference in the lives of our students.
Contact Karlyn Wilkins at 816-235-5554 or wilkinsk@umkc.edu for more information.**



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