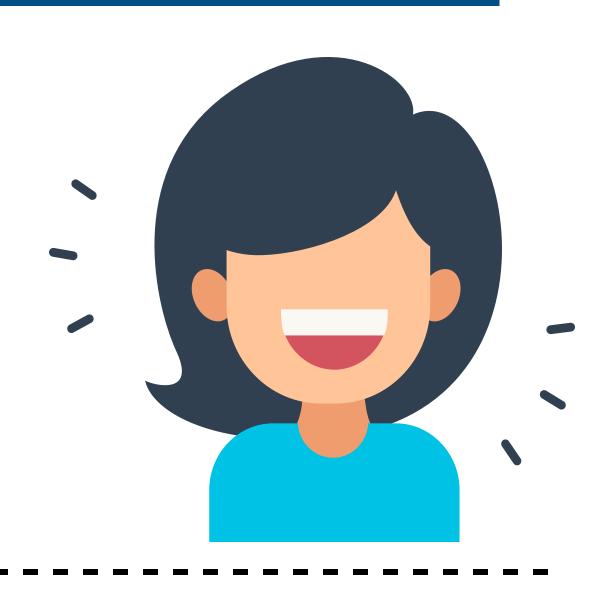


CAREER CENTER Making a Positive First Impression



Humans are naturally drawn to others who exude a positive attitude!



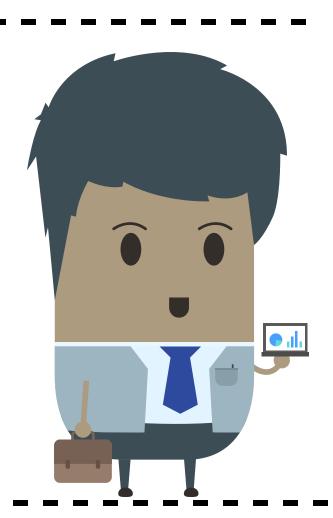
Tip #2 Master the Firm Handshake!



- Bonecrusher
- Misfire
- Limp, Dead Fish
- Never-Let-Go
- Fist Bump



- Dress Appropriately for the Occasion
- Clean, Pressed, Polished
- Utilize Good Posture When Sitting and Standing
- Observe Good Personal Grooming Habits



Introduction!

"Hi, I'm Tess. I'm a Junior here at the Bloch School, studying Marketing. Could you tell me about the Social Plan Your Media Internship at Acme, Inc.?"

- Provide relevants details Show interest in them

 - Don't say, "I'm interested in anything" or "I don't know what I want to do"

Tip # 5 Be a Good Listener!

Pay Attention

Maintain Eye Contact Don't Do All the Talking Ask Questions

