# ERIN E. BLOCHER

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# ACADEMIC BACKGROUND

#### Graduate Certificate in Executive Coaching, Jindal School of Management, University of Texas at Dallas, May 2015

- 15 Graduate Credit Hours in Organizational Behavior and Practicum Experience
- Cumulative GPA 4.0

#### Masters of Arts in Communication Studies, University of Kansas, May 2007

- Master's Thesis: The Role of Emotional Intelligence in Political Candidate Image
- Cumulative GPA 4.00

#### Bachelor of Arts in Political Science, Minor in History, University of Kansas, May 2003

- Graduated with Academic Distinction, Magna Cum Laude
- University Honors Program, University Scholars Program, Mt. Oread Scholars, and Phi Beta Kappa
- Cumulative GPA 3.88

# UNIVERSITY EMPLOYMENT AND LEADERSHIP

Associate Teaching Professor, Business Communication (August 2007 - Present; Promotion in Aug 2018 and Aug 2023) Bloch School of Management, University of Missouri—Kansas City

- Full-time faculty member in the Department of Management at an urban, AACSB accredited school of business with an enrollment of 1,900+ students
- Designed and implemented business communication curriculum for Bachelor of Business Administration and Bachelor of Science in Accounting students, hired and onboarded team of adjunct instructors, and coordinated course content and sequencing as Course Coordinator
- Impacted 90 students per semester through classroom instruction focused on experiential learning and skill development

# Faculty Advisor and Sam Walton Fellow, UMKC Enactus Team (August 2018 - Present) Bloch School of Management, University of Missouri—Kansas City

- Faculty advisor for an 80 member team of college students, from disciplines across campus, completing social entrepreneurship projects on an international scale
- Team ranked 2nd in the country at national competition; recognized for projects meeting an important need in the community and using sustainable, entrepreneurial solutions
- Mentor students and coach student leaders on communication tactics, team building, problem solving, operations, fundraising, community outreach, social entrepreneurship, and design thinking

#### Director, Bloch Communication Center (August 2007 - July 2018)

#### Bloch School of Management, University of Missouri-Kansas City

- Reported to Associate Dean for Academics and collaborated with the Dean's office, admissions, student services, department chairs, and 75 faculty members on writing and communication initiatives across a large, AACSB accredited school of business; coordinated with EMBA, MBA, and undergraduate programs on writing and communication topics
- Center conducted up to 250+ student consultations per semester, offering help with written and oral professional communication including editing, proofreading, brainstorming, presentations, and the writing process
- Hired and trained a staff of up to 7 peer coaches; oversaw budget and financial processes, marketing efforts, crosscampus partnerships, and communication with faculty and administration
- Conducted 60 faculty writing consultations per year with Executive MBA students

#### Graduate Teaching Assistant (August 2005 - May 2007)

#### Department of Communication Studies, University of Kansas

- Taught introductory communication courses to 50+ students each term while enrolled as a full-time graduate student
- Role received full-tuition scholarship and salary stipend

# **COURSES TAUGHT**

# At The University of Missouri – Kansas City, Volker Campus, Kansas City, MO:

GECRTSS 102: Honors Critical Thinking in the Social and Behavioral Sciences: Culture Through the Camera Lens (Spring 2023) MGT 5552/470: International Study in Business, Study Abroad to London (Adapted to online for Spring 2020) MGT 496: Internship Management (Fall 2009, Summer 2009, Spring 2011, Summer 2022) MGT 301: Effective Business Communication (Fall, Spring, and Summer semesters 2007 – Present)

# At Rockhurst University, Kansas City, MO:

CT 2000: Fundamentals of Communication (Spring 2011)

# At The University of Kansas, Lawrence, KS:

Coms 330: Effective Business Communication (Fall 2006, Spring 2007) Coms 131: Honors Speaker-Audience Communication (Spring 2007) Coms 130: Speaker-Audience Communication (Fall 2005; Spring, Summer, Fall 2006)

# **EXECUTIVE EDUCATION AND CONSULTING ACTIVITIES**

#### Johnson County Government Executive Leadership Retreat (Fall 2024)

"Managing an Intergenerational Workforce" – delivered two-hour workshop for executives in JOCO, KS government

**City of Olathe** (Fall 2024) "Managing an Intergenerational Workforce" – delivered two hour workshop for city department directors

City of Liberty (Summer 2024)

"The Collaboration Mindset and the Coaching Mindset" – delivered two-hour workshop for city department directors

**Public Sector HR Association of Kansas City PSHRA-KC Spring Conference** (Spring 2024) "Managing an Intergenerational Workforce" – delivered two-hour workshop for public sector HR professionals

**Bridging Generations in the Workplace Conference,** via UMKC TalentLink (Spring 2023) "Managing Intergenerational Communication" – delivered one-hour workshop for SHRM professionals in St. Joseph, MO

**Eye Bank Association of America Leadership Program** (Spring 2023) "Intergenerational Communication" – delivered one-hour workshop to organ donation physicians and lab technicians

#### Eye Bank Association of America Leadership Program (Spring 2023)

"Speaking with Purpose" – delivered two-hour workshop to organ donation physicians and lab technicians

**Northeast Johnson County Chamber of Commerce, Leadership Northeast Program** (Spring 2022) "Managing an Intergenerational Workforce" – delivered two-hour workshop to selective civic leadership program cohort

**Clark & Enersen Architecture** (Fall 2022) "Speaking with Purpose" – delivered 1.5 hour seminar to Kansas City office, with telecast to Fort Collins, CO and Lincoln, NE

#### Seaboard Corporation (Fall 2021)

"Effective Presentations and Public Speaking" – delivered three-hour seminar for early-career and mid-career leaders

#### Seaboard Corporation (Fall 2021)

"Effective Email and Digital Communication" – delivered three-hour seminar for early-career and mid-career leaders

#### Kauffman Foundation, via Bloch Executive Education (Fall 2020)

"Tools for Advanced Business Writing" – delivered series of four two-hour staff development trainings

DCCCA (Spring 2019)

"Managing Intergenerational Communication" – delivered four-hour staff trainings in Wichita, Lawrence, and Oklahoma City

BNY Mellon Enactus Student Fellows Program (Fall 2019)

"Multigenerational Workforce" – awarded BNY Mellon Foundation grant to develop comprehensive training module

**Agriculture Future of America AFA Leaders Conference,** via Regnier Institute for Entrepreneurship (Fall 2018) "Navigating an Entrepreneurial Path" – delivered two-hour seminar (presented with Phillip Gonsher)

**Blue Springs High School Teacher Training**, via Regnier Institute for Entrepreneurship and Innovation (Fall 2018) "Teaching Business Communication" – delivered one-hour seminar

**League of Kansas Municipalities** (Fall 2017) "Powerful Presentations" – delivered four-hour training for state capitol lobbyists

**Citizens of the World Charter School** – Kansas City (Summer 2017) "Understanding the Intergenerational Workforce" – delivered two-hour teacher training

**Jackson County Department of Corrections Officer Training**, via Mid America Regional Council MARC (Summer – Fall 2016) "Understanding the Intergenerational Workforce" – contract to deliver five repeating two-hour seminars throughout 2016

**Government Training Institute, Mid America Regional Council MARC** (Spring 2016) "Understanding the Intergenerational Workforce" – delivered four-hour open enrollment courses

**Government Training Institute, Mid America Regional Council MARC** (Spring 2015) "Understanding the Intergenerational Workforce" – delivered four-hour open enrollment courses

**Government Training Institute, Mid America Regional Council MARC** (2013 – Present; three sessions per year) "Powerful Presentations" – contract to deliver three eight-hour open enrollment courses per year from 2013-present

**Chinese English Teacher Training Program**, via Bloch Executive Education (Summer 2016) "English Teacher Training: Business Communication" – one-week teacher training program for visiting scholars from China

**Kansas City International Association of Business Communicators KCIABC Summit** (Spring 2016) "Understanding the Intergenerational Workforce" – session keynote speaker

**International Association of Administrative Professionals IAAP** (Spring 2016) "Message Strategies and Effective Listening" – keynote speaker for Administrative Professionals Month event

**Drug Free Sport** (Fall 2016) "Understanding the Intergenerational Workforce" – delivered two-hour seminar

**Burns and McDonnell**, via Bloch Executive Education (Summer 2015) "Effective Client Communication" – delivered two-day seminar

Kansas Association of Colleges and Employers KACE Conference (Summer 2015) "Understanding the Intergenerational Workforce" – keynote speaker

Kansas City Association of Government Accountants (Spring 2015) "Understanding the Intergenerational Workforce" – professional development seminar keynote speaker

**Physicians Leadership Program**, via Bloch Executive Education (Spring 2015) "Conversation and Presentation Tools" – delivered five-hour seminar

**Physicians Leadership Program**, via Bloch Executive Education (Spring 2015) Individual and Team Presentation Coaching

#### Missouri School Public Relations Association MOSPRA (Spring 2015)

"Understanding the Intergenerational Workforce" – keynote speaker

**US Department of Agriculture, Farm and Foreign Agricultural Services Agency** (Fall 2014) "Understanding the Intergenerational Workforce" – keynote speaker, Diversity and Inclusion Awareness Program

Affordable Healthcare Act Navigator Training, via Mid America Regional Council (Fall 2014) "Presentation Tools for Affordable Healthcare Act Navigators" – delivered four-hour seminar

Affordable Healthcare Act Navigator Training, via Mid America Regional Council MARC (Fall 2014) "Interpersonal Communication Tools for Affordable Healthcare Act Navigators" – delivered two four-hour seminars

Kansas City Association of Government Accountants (Fall 2014) "Understanding the Intergenerational Workforce" – chapter meeting keynote speaker

**Burns and McDonnell**, via Bloch Executive Education (Spring 2014) "Effective Client Communication" – delivered two-day seminar

**Children's Mercy Hospital**, via Bloch Executive Education (Spring 2013) Piloted Public Speaking Coaching Program for Physicians

**Physicians Leadership Program**, via Bloch Executive Education (Fall 2013) "Conversation and Presentation Tools" – delivered five-hour seminar

#### Bloch Management Update Conference (Spring 2013)

"Millennials and Intergenerational Communication" – delivered 1.5 hour class to Bloch alumni during an engagement event

#### Preservation Housing Management (Fall 2008)

"Effective Business Communication" – delivered two eight-hour seminars

# OTHER TEACHING ACTIVITIES, INVITED PRESENTATIONS, AND GUEST LECTURES

# Additional Teaching Activities

Instructor, International Business English Remote Summer Camp, Global Exchange Education (July 24-29, 2022) - Delivered a week-long synchronous online business English course to Chinese students at Jiangsu University of Technology

**Instructor, Roo Honors Academy, UMKC** (June 20-24, 2022; June 26-30, 2023; June 10-14, 2024) - Designed and delivered curriculum for high-achieving high schoolers invited to participate in week-long Honors Program camp; simulated a college-level business communication course; arranged professional visits to organizations in KC Metro

#### Earned Online Course Certification for MGT 301: Effective Business Communication (June 16, 2022)

- Met all requirements for MU Online Quality Course Review Process

#### Faculty Support, Enactus USA Reverse Pitch Competition (May 4, 2019)

- Provided faculty event support for 50 students as they worked to solve community problems over a two day competition with partners like the KC Area Development Council and the Kauffman Foundation

#### Instructor, International Software Program, School of Computing and Engineering, UMKC (July 25, 2019)

- Taught presentation skills to visiting Chinese students in the UMKC School of Computing and Engineering Summer International Software Program; prepared students for a capstone presentation to Cerner.

#### Instructor, Executive Education Session on Internship Prep for International Students, UMKC (Spring 2017)

- Taught two hour course to prepare international students for the internship job market

# Professional Resume Coaching Sessions, Council for Advancement and Support of Education CASE (Spring 2016)

- Invited to host a three hour resume doctor session for professionals during annual conference

#### Writing Coach, Bloch EMBA Program, UMKC (Fall 2009 – Summer 2015)

Served as a one-on-one writing consultant to students in the Executive MBA program, gave writing seminars, and attended EMBA faculty meetings; Also worked individually with Executive MPA and Executive Masters in Real Estate students
Conducted writing consultations for students seeking help with the writing process, draft review, and idea formulation

#### Course Instructor, Business Communication for Visiting Chinese Students, UMKC (Fall 2015)

- Taught 16 week Business Communication course for visiting Chinese students, sponsored by Bloch Executive Education

Presenter and Facilitator, Regnier Venture Creation Challenge Elevator Pitch Workshop, UMKC (Spring 2015)

- Led two hour coaching session and workshop for Venture Creation teams

#### Career Coaching, Bloch Full-Time MBA Summer Career Sessions, UMKC (Summer 2014)

- Conducted summer career sessions with 17 newly admitted Full-Time MBA students for internship preparation; Completed three one-on-one consultations with each student before the full time Career Center Director was hired

#### Communication Coach, Venture Creation Challenge Contestants, UMKC (Spring 2014)

- Offered two days of one-on-one coaching sessions for Escholars participating in the Regnier Venture Creation Challenge

#### Communication Coach, Venture Creation Challenge Contestants, UMKC (Spring 2013)

- Offered two days of one-on-one coaching sessions for Escholars participating in the Regnier Venture Creation Challenge

#### Communication Coach, Venture Creation Challenge Contestants, UMKC (Spring 2012)

- Offered four days of one-on-one coaching sessions for Escholars participating in the Regnier Venture Creation Challenge

#### Guest Facilitator, Kansas Youth Leadership Academy, University of Kansas (January 2007)

- Facilitator for leadership activities during day-long conference for middle school students from across Eastern Kansas

# **Invited Presentations**

#### Presenter, Center for Digital Humanities, UMKC (October 20, 2023)

- Designed and delivered a 1.5 hour workshop on "An Introduction to Entrepreneurial Thinking" as part of the "Fostering an Entrepreneurial Mindset for Humanities and Social Sciences Students and Faculty Program" (Delivered with Dr. Bryan Boots)

#### Presenter, Honors Program Workshop on Personal Communication Styles (August 26, 2023)

- Speaker for two-hour Honors Program Orientation session on "Personal Communication Styles and the Jung Myers Briggs"

#### Presenter, Bloch School Teaching Excellence Session, UMKC (October 15, 2021)

- Invited speaker for faculty Teaching Excellence Session on "Classroom Engagement;" live-online session

#### Presenter, Honors Program "Roos at Noon" Student Development Series, UMKC (November 11, 2020)

- Speaker for one-hour Honors Program enrichment session on "Multipotentiality"

#### Presenter, Bloch School Teaching Excellence Session, UMKC (September 25, 2020)

- Invited speaker for faculty Teaching Excellence Session on "Communicating with Students;" live online session

# Presenter, Faculty Development Session on Teaching Writing Online, Writing and Reading Board, UMKC (April 24, 2020)

- Designed and delivered campus-wide faculty development session on "Teaching Writing Online;" event sponsored by the University Writing Reading Board

#### Presenter, Levitt Social Entrepreneurship Challenge Workshop, UMKC (2016)

- Prep session for contestants on designing their pitch and effective presentations

#### Presenter, EScholars Program Workshop, UMKC (Spring 2016)

- Workshop for Entrepreneurship Scholar participants on creating your sales pitch

#### Presenter, Bloch School Teaching Excellence Lunch, UMKC (Spring 2016)

- Presenter for Bloch School Teaching Excellence Lunch on the topic of "Teaching Writing;" 15 faculty attended live

#### Presenter, PREP KC, Business Finance Institute (BFI) Summer Program (Summer 2016)

- Taught class on "Writing Personal Statements" to PREP KC high school juniors and seniors as part of a campus visit and recruitment program

#### Presenter, MBA Speaker Series, UMKC (Spring 2015)

- Invited speaker 1.5 hour enrichment session on "Millennials and the Intergenerational Workforce" for MBA students

#### Presenter, MBA Eco Systems of Learning Session, UMKC (Fall 2013)

- Invited speaker for 3 hour Ecosystems of Learning seminar on enrichment topics for MBA students

#### Presenter, Bloch Staff Lunch and Learn Session, UMKC (Spring 2013)

- Invited to present a 1.5 hour session on "Effective Email Communication" to Bloch School staff

#### Presenter, Delta Rho Sorority Leadership Workshop, UMKC (Fall 2012)

- Invited speaker for sorority member workshop on "Effective Email and Digital Communication"

#### Presenter, MBA Ecosystems of Learning Session, UMKC (Fall 2011)

- Invited speaker for 3 hour Ecosystems of Learning seminar on enrichment topics for MBA students

#### Panelist, UMKC Conservatory Alumni Association Resume and Cover Letter Panel (Fall 2007)

- Spoke to conservatory alumni about leveraging resumes and cover letters in the job search

#### **Guest Lectures**

# **Guest lecture, ENT 462 Entrepreneurial Experience Class, UMKC** (February 2021, 2022, 2023, and 2024) - Conducted a 1.5 hour lecture on "Communicating with Clients" as a guest instructor for entrepreneurship students doing a client-facing practicum (Course instructors Ben Williams and Alex Matlack)

#### Contributed Online Modules, ENT 301 Entrepreneurship Toolkit Class, UMKC (Fall 2022)

- Contributed three online modules with readings, video lessons, and assignments on digital communication, message mediums, and job search communication (Course instructor Andy Heise)

#### Guest lecture, ENT 5550 Entrepreneurial Experience Class, UMKC (August 29, 2022)

- Conducted a half-hour lecture on "Communicating with Clients" as a guest instructor for MBA students doing a client-facing practicum (Course instructors Jeff Hornsby and Bryan Boots)

# **Professional Coaching Demonstration, ENT 471 Bloch Entrepreneurship Collaborative, UMKC** (November 30, 2020) - Invited to be part of a professional coaching demo session and a guest instructor (Course instructor Ben Williams)

#### Panelist, CECRT-SS 101 Gen Ed Course, UMKC (October 7, 2020)

- Part of a three person panel of professionals discussing "Mindsets for Success" (Course Instructor Tony Mendes)

#### Recorded Guest Lecture Series, Online EScholars Program, RIEI, UMKC (Spring 2019)

- Created three evergreen lesson recordings on "Developing a Pitch and Written Business Plan" for digital EScholars Program

#### Guest Lecture, Bloch EMBA Leadership Residency, UMKC (Fall 2014)

- Taught two-hour residency session on "Returning to Academic Writing"

#### Guest Lecture, Bloch EMBA Leadership Residency, UMKC (Fall 2013)

-Taught two-hour residency session on "Returning to Academic Writing"

#### Guest Lecture, English 270, UMKC (Spring 2012)

- Guest lecture on "Using Steven Covey's the 7 Habits in the Writing Center" (Course Instructor Thomas Ferrel)

#### Guest Lecture, Bloch EMBA Leadership Residency, UMKC (January 2009)

-Taught two-hour residency session on "Returning to Academic Writing"

#### **Coordination of Guest Speakers**

#### Hosted Guest Speaker Ellen Schwartz, Head of Demand Generation, Sama (Fall 2024)

- Schwartz delivered 1.5 hour guest lecture to two sections of MGT 301: Effective Business Communication on "The Future of Artificial Intelligence"

Hosted Guest Speaker Dan Savino, Vice President of Innovation and Artificial Intelligence, SelectQuote (Fall 2023) -Savino delivered 1.5 hour guest lecture to two sections of MGT 301: Effective Business Communication on "The Impact of Artificial Intelligence on Communication"

#### Hosted Guest Speaker Haley McDonald, Professional Resume Writer (Spring 2023)

-McDonald delivered a 1.5 hour guest lecture to two sections of MGT 301: Effective Business Communication on "Resume Trends"

# **CONFERENCE PRESENTATIONS**

**"Building an On-Campus Accelerator Using the Enactus Model."** Presented at the United States Association for Small Business and Entrepreneurship USASBE Conference, Digital Online and Raleigh, North Carolina, January 7, 2022. (Presented with Benjamin J. Williams).

**"Moving an Entrepreneurial Community Online."** Presented at the United States Association for Small Business and Entrepreneurship USASBE Conference, Digital Online, January 5, 2021. (Presented with Benjamin J. Williams).

"Enactus as a Catalyst for Student Entrepreneurship in the Community." Presented at the United States Association for Small Business and Entrepreneurship USASBE Conference, New Orleans, Louisiana, January 5, 2020. (Presented with Benjamin J. Williams).

**"The Multiplier Effect of Entrepreneurial Networks in the Enactus Team Ecosystem."** Presented at the World Cup Academic Leaders Symposium, Enactus Worldwide, Silicon Valley, San Jose, CA, September 17, 2019. (Presented with Benjamin J. Williams).

"Ads to the Extreme: A Guided Discussion of Mid Term Attack and Extreme Ads," a discussion panel sponsored by the Political Communication Interest Group at the Central States Communication Association Conference, Milwaukee, Wisconsin, April 6-9, 2011. (Co-Presented with Mike Milford).

**"The Tea Party: The Genesis and Revelations Chapters"** featured on "Tea'd Off: The Tea Party's Effect on Mid Term Elections" a discussion panel sponsored by the Political Communication Interest Group, at the Central States Communication Association Conference, Milwaukee, Wisconsin, April 6-9, 2011.

**"Teaching Political Communication to Undergraduates"** an invited panel sponsored by the Political Communication Interest Group at the Central States Communication Association Conference, Milwaukee, Wisconsin, April 6-9, 2011.

**"Breaking Down the Rhetorical Situation with Famous Faces,"** Great Ideas for Teaching. Presented at the Central States Communication Association Conference, Cincinnati, Ohio, April 14-18, 2010.

**"The Role of Emotional Intelligence in Voter Perception of Political Candidates,"** a paper featured on "Crossing Over in Political Communication: Making Links with Other Communication Contexts," a panel Co-Sponsored by Political Communication and Organizational and Professional Communication, at the Central States Communication Association Conference, Minneapolis, Minnesota, March 28-April 1, 2007.

**"The Rhetoric of Realism in Washington's Atlanta Exposition Address: Acknowledging Black People's Personhood in the New South,"** a paper featured on "Making and Breaking the Mold: Political Communication by Influential Leaders," a Political Communication Panel, presented at the Central States Communication Association Conference, Minneapolis, Minnesota, March 28-April 1, 2007.

"Weaving the War into America's Story: George W. Bush's Moral Justification of the War on Terrorism," a paper featured on "Defining and Framing in the War on Terrorism: The Transformative Rhetoric of George W. Bush," a Public Address Panel, presented at the National Communication Association Conference, San Antonio, Texas, November 16-19, 2006.

**"Who's Setting the Agenda? A look at White House Press Briefings and their use in Mainstream Newspapers,"** a paper featured on "Political Message Dissemination: Examining the Role of Media in U.S. Politics," a Political Communication Panel, presented at the Central States Communication Association Conference, Indianapolis, Indiana, April 5-6, 2006. (Co-Authored with Abbie P. Hodgson and Justin E. Mackey).

# **RESEARCH ACTIVITIES**

**2006 Midterm Election Research Team**; Dr. Mary Banwart, Principal Investigator (August 2006-December 2006) - Multi-university research team collected data on political advertisements, candidate websites, and races across the nation

Political Debate Research Assistant; Dr. Mary Banwart, Principal Investigator (May and June 2007)

- Coded political debate footage for content analysis research

# UNIVERSITY SERVICE

# **Campus Service**

- Honors Program, UMKC Faculty Preceptor (Faculty Mentor) for a caseload of Honors students in the business school; conduct individual meetings with students and work with Honors Program (January 1, 2021 – Present)
- General Education Essentials Course Assessment, UMKC Reviewer, 20 hours of student assessment (June 2023 and June 2024)
- Campus Speech Competition, Communication Studies Department, UMKC Judge (Fall 2012, 2021, 2022; Spring 2024)
- Department Chairs Forum, UMKC Facilitator, designed discussion session on facilitation (May 2023)
- Faculty Senate, UMKC Elected Senator to represent the Bloch School (Spring 2019 Fall 2021)
- Recording for Provost's Convocation Welcome Video, UMKC Selected to be in a group of faculty recording welcome messages for students during the 2020 fall return to campus (August 10, 2020)
- University Writing and Reading Board, UMKC Implemented university-wide writing initiatives (2011-13 and 2018-21)
- Enactus Team, UMKC Faculty support for competition travel to St Louis, Chicago, and Los Angeles (2016-2018)
- Student Yield Event: Experience UMKC Faculty Panel (Spring 2018)
- Beta Sigma Phi Sorority, UMKC Faculty Advisor (Fall 2008 Fall 2011)
- UMKC Student Employee of the Year Contest Judge (Spring 2009)

- Career Services and Women's Center Effective Business Communication Forum, UMKC Facilitator (Spring 2008)
- Career Services and Women's Center Professional Dress Event, UMKC Emcee (February 2008)

#### **School Service**

- Faculty Leadership Committee, Bloch School of Management, UMKC (August 2022 August 2024)
- New Student Orientation, Bloch School of Management, UMKC Faculty Representative (June 13, 16, and July 15, 2022)
- Student Evaluation of Teaching Instrument Committee, Bloch School of Management, UMKC Member (Spring 2018)
- New Student Visit Day, Faculty Panel Panelist for Bloch admissions yield event (Spring 2018)
- New Student Visit Day, Faculty Panel Panelist for Bloch admissions yield event (Spring 2017)
- AACSB Site Visit Team Review Meeting, Bloch School of Management, UMKC Asked by school leadership to meet in small group with team of visiting Deans to answer questions about institution's AACSB submission (Spring 2017)
- Human Resources Advisory Board, Bloch School of Management, UMKC Interim Board Coordinator (Jan Aug 2015)
- Assurance of Learning Committee, Bloch School of Management, UMKC Member (Summer 2015 Spring 2017)
- Entrepreneur Hall of Fame Event Volunteer/Staff Support (Spring 2017)
- Strategic Planning "Convener" for Student Success Initiatives, Bloch School of Management, UMKC Coordinated strategic partners to design portions of the school's five year plan involving student success goals and metrics (Summer -Fall 2016)
- Interview Committee for Hiring Bloch Career Services Staff Member (Fall 2015)
- New Student Visit Day, Faculty Panel Panelist for Bloch admissions yield event (Spring 2015)
- Facilitator and Bloch School Representative, Kansas City Chamber of Commerce Business Brain Food (November 2007)
- DECA Competition, Hosted by the Bloch School Judge (Spring 2015)
- Marion Bloch Garden Clean-Up Day Volunteer (Spring 2014)
- Planning Committee for Bloch Teacher Mentor Lunches Member, scheduled speakers and facilitated sessions speakers during Doranne Hudson's sabbatical (Fall 2013 – Spring 2014)
- Graduation Marshal (Fall 2008)

#### **Department Service**

- Management Department Planning Retreat Co-Coordinator, Coordinated a half-day department planning retreat, facilitated activities and discussions (Planned event with Nancy Day) (Spring 2016)
- Management Department Planning Retreat, Part II– Co-Coordinator, Coordinated a second half-day department planning retreat, facilitated activities and discussions (Planned event with Nancy Day) (Fall 2016)
- Regnier Institute Newsletter Articles (Paid Contract) Hired to complete 24 newsletter articles highlighting RIEI programs and people (Summer 2019 – Fall 2021)

#### SERVICE IN THE DISCIPLINE

# **National Service**

- Vice Chair, Enactus USA Faculty Advisory Committee (August 2021 August 2023)
- Member, Enactus USA Faculty Advisory Committee (August 2020 August 2023)

#### **Regional Service**

- Member, Greater Kansas City Writing Project Consortium of Writing Center Directors (2012 2018)
- Chair, Central States Communication Association, Political Communication Division (2010 2011)
- Vice Chair, Central States Communication Association, Political Communication Division (2008 2010)
- Conference Program Planner, Central States Communication Association, Political Communication Division (2009 2010)
- Conference Paper Reviewer, Central States Communication Association (2008 2011)

#### GRANTS

UMKC Entrepreneurship Innovation Grant (\$22,000), Funded by the Kauffman Foundation, Awarded to UMKC Enactus, April 30, 2024

UMKC Entrepreneurship Innovation Grant (\$15,000), Funded by the Kauffman Foundation, Awarded to UMKC Enactus, April 30, 2023

UMKC Entrepreneurship Innovation Grant (\$10,000), Funded by the Kauffman Foundation, Awarded to UMKC Enactus, April 30, 2021

# HONORS, AWARDS, AND RECOGNITIONS

Association of Fundraising Professionals AFP Spirit of Philanthropy Award – Youth, UMKC Enactus (November 15, 2024) - Award honors an individual or group of young people ages 5-23 who demonstrate outstanding commitment to community through direct financial support, volunteer service, or charitable partnerships in Kansas City

#### 8th Place Team, United States National Enactus Competition, UMKC Enactus (May 17, 2024)

- Faculty Advisor for Enactus team placing 8th out of over 300 teams in the U.S.

Outstanding Student Programing Award – Academic/Educational Category, UMKC Enactus (April 24, 2024)

- Award recognizes an outstanding academic or educational student organization at UMKC

# 8th Place Team, United States National Enactus Competition, UMKC Enactus (April 13, 2023)

- Faculty Advisor for Enactus team placing 8th out of over 300 teams in the U.S.

#### UMKC Student Organization of the Year, UMKC Enactus (2021-2022)

- Award recognizes a model student organization demonstrating commitment to leadership development, collaboration among groups, and programmatic efforts to enhance the quality of campus life at UMKC

#### 8th Place Team, United States National Enactus Competition, UMKC Enactus (April 22, 2022)

- Faculty Advisor for Enactus team placing 8th out of over 300 teams in the U.S.

#### Excellence in Project Management, UMKC Enactus (April 22, 2022)

- Team recognized by the Enactus staff for excellence in project management while leading multiple innovative projects

#### 8th Place Team, United States National Enactus Competition, UMKC Enactus (April 4, 2021)

- Faculty Advisor for Enactus team placing 8th out of over 300 teams in the U.S.

# 2nd Place Team, United States National Enactus Competition, UMKC Enactus (May 6- 14 2020)

- Faculty Advisor for Enactus team placing 2nd out of over 300 teams in the U.S.

#### 4th Place Team, United States National Enactus Competition, UMKC Enactus (April 5 -7 2019)

- Faculty Advisor for Enactus team placing 4th out of over 300 teams in the U.S.

#### Finalist Team for 2019 TCU Ventures and Values Competition, UMKC Enactus (April 4-7, 2019)

- Highly competitive venture creation competition, ranked in Top 55 schools out of 250 applicants
- Competition at Texas Christian University, Fort Worth, Texas

#### Team Selected to Represent North America in Unilever Future Leaders League, UMKC Enactus (April 7-17, 2019)

- Participated in Unilever International Case Competition with teams from countries around the world
- Competition at Unilever Headquarters, London, England

#### Phi Beta Kappa: National Academic Honor Society (May 2003 inductee)

- Recognized for strong academic achievement while pursuing a breadth and depth of studies and a rigorous curriculum in the College of Liberal Arts and Sciences at the University of Kansas

#### Honors Program, University of Kansas (Fall 1999 - Spring 2003)

- Completed 27 honors credits from a variety of disciplines, graduated from the Honors Program

#### Awarded Nelson Scholarship by the KU Political Science Department (Spring 2002)

- For academic excellence and outstanding undergraduate work in Political Science

#### Pi Sigma Alpha: National Political Science Honor Society (Fall 2002 inductee)

- Inducted KU Chapter Member for academic excellence and a high GPA in Political Science course work

#### Phi Kappa Phi: National Academic Honor Society (Fall 2002 inductee)

- Inducted as a KU Chapter Member for standing within the top 6% of senior class

#### University Scholars Program, University of Kansas (Spring 2001)

- Among 20 top KU Honors students chosen annually to participate in a special seminar class
- Awarded monetary scholarship and a faculty mentor in Political Science

#### Mt. Oread Scholar, University of Kansas (Fall 1999 - Spring 2000)

- Selected for program as an academically promising Freshman student
- Program designed to give monetary scholarship, special academic advising, and scholar networking opportunities

# PROFESSIONAL DEVELOPMENT AND TRAINING AS A PARTICIPANT

- Exploring Gen AI in Higher Education, Cengage Seminar (February 14, 2024)
- The Art of Pitching, Writing, and Placing Op-Eds with NYT's Peter Catapano, UMKC Seminar (February 8, 2024)
- Generative AI Trials, Tricks, and Traps, UMKC Seminar (January 29, 2024)
- Collegiate Entrepreneurs Organization CEO Conference (October 31 November 2, 2024)
- Collegiate Entrepreneurs Organization CEO Conference (November 2-4, 2023)

- Goal Execution: Little Desk Series Conversations on Entrepreneurship, hosted by UMKC External Relations, KCSourceLink, and Porter House KC (October 23, 2023)
- Design Thinking: Little Desk Series Conversations on Entrepreneurship, hosted by UMKC External Relations, KCSourceLink, and Porter House KC (October 16, 2023)
- Navigating the Ecosystem: Little Desk Series Conversations on Entrepreneurship, hosted by UMKC External Relations, KCSourceLink, and Porter House KC (October 9, 2023)
- Entrepreneurial Mindset: Little Desk Series Conversations on Entrepreneurship, hosted by UMKC External Relations, KCSourceLink, and Porter House KC (October 2, 2023)
- Teaching Writing and Reading in the ChatGPT Era, UMKC Writing and Reading Board Seminar (Spring 2023)
- UMKC Center for Advancing Faculty Excellence CAFE Conference (January 13, 2023)
- Enactus World Cup Competition, San Juan, Puerto Rico (October 28 November 3, 2022)
- USASBE United States Association for Small Business and Entrepreneurship Conference (Spring 2022)
- USASBE United States Association for Small Business and Entrepreneurship Conference (Spring 2021)
- USASBE United States Association for Small Business and Entrepreneurship Conference (Spring 2020)
- USASBE United States Association for Small Business and Entrepreneurship Conference (Spring 2019)
- National Communication Association Conference (Fall 2009)
- National Communication Association Conference (Fall 2007)
- Central States Communication Association Conference (Spring 2011)
- Central States Communication Association Conference (Spring 2010)
- Central States Communication Association Conference (Spring 2009)
- Central States Communication Association Conference (Spring 2008)
- National Writing Centers Conference (Fall 2010)
- Midwest Writing Centers Association Conference (Fall 2007)
- The Central Exchange Women's Leadership Lyceum (Spring 2018)
- The Central Exchange Women's Leadership Lyceum (Spring 2013)
- The Central Exchange Women's Leadership Lyceum (Spring 2008)
- C3KC Corporate, Civic, Community Conference Day-long conference hosted by Junior League of KC (Spring 2022)
- Critical Conversations: The Role of Anti Racism Work and Healing in Museums, UMKC Seminar (September 9, 2021)
- Teaching Writing Online, UMKC University Writing and Reading Board Seminar (April 9, 2021)
- Five Key Principles of Active Online Learning, Los Angeles Pacific University Seminar (April 8, 2021)

- Creating a Better World Through Experiential Learning, Alliant International University Seminar (April 7, 2021)
- Martin Luther King Jr Lecture, Featuring Ibram X. Kendi (February 15, 2021)
- Unconscious Bias, Microaggressions, and What to do About Them, UMKC Seminar (December 11, 2020)
- PROFFCourse: Creating an Inclusive Classroom Environment in Consideration of Free Expression, UMKC (August 3, 2020)
- PROFFCourse: Creating and Sustaining Classroom Community, UMKC (July 15, 2020)
- PROFFCourse: Active Learning Within Zoom, UMKC (July 10, 2020)
- PROFFCourse: What We've Learned From Students About Online Teaching and Learning, UMKC (July 9, 2020)
- Critical Conversations: Systemic Racism in the Workforce, UMKC (July 8, 2020)
- UMKC Certification in Online Teaching and Learning completed 20 hr certification program to teach online (June 2020)
- Midwest Symposium on Social Entrepreneurship (May 13, 2019)
- Edgar Snow Symposium Conference on US-China relations (October 5-6, 2018)
- LGBTQA Safe Space Training UMKC session on providing a safe space for students identifying as LGBTQA (Spring 2017)
- Centurions Women's Conference (Spring 2015)
- Audited 16 weeks of ENG 270: Tutoring Writing Course Instructor Thomas Ferrel, UMKC (Spring 2012)
- FaCET Program on Civility in the Classroom, UMKC (Fall 2012)
- FaCET Symposium on Teaching and Learning, UMKC (Spring 2010)

#### ADDITIONAL PROFESSIONAL EXPERIENCE

Fundraising Coordinator, National Agri-Marketing Association (October 2004-March 2005)

Field Director, Congressional Campaign, House Race in Kansas' Third Congressional District (October 2003-August 2004)

Internship, Dole Institute of Politics, University of Kansas (Spring 2003)

Internship, Kansas Speaker of the House, Kent Glasscock (Spring 2002)

Student Assistant, Spencer Research Library, University of Kansas (June-August 2002; June-August 2003)

Orientation Assistant, University of Kansas (March 2001-March 2002)

#### COMMUNITY INVOLVEMENT

KCPT Public Television, Community Advisory Board (April 2011 – August 2013)

Nelson Atkins Museum of Art, Young Friends of Art (July 2009-present)

National World War I Museum, Modernist Society (August 2016 - present)