Researching Organizational Governance in the Context of Hybridity: Critical Questions and Promising Approaches

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Abstract

While there is compelling evidence to support the importance of researching governance under conditions of organizational hybridity, there is scant research. Existing research emphasizes hybridity as a combination of economic and social oriented goals. We argue that the conception of hybridity needs at once to be broadened and refined which we do via a typology. From this framework, we raise theoretically-informed research questions and propose elements of a research design. Underlying our discussion is the question of whether, how and under what conditions the governance of hybrid organizations may differ from that of traditional charities.