2015-2016 Aaron L. Levitt Social Entrepreneurship Challenge

Workshop 1: Identifying and Exploring Opportunities

December 12, 2015
Midwest Center for Nonprofit Leadership
Henry W. Bloch School of Management
University of Missouri – Kansas City

Session Agenda

A) The Marshmallow Challenge

B) Welcome, Introductions and Overview of Session

C) Introduction and Overview of Levitt Challenge Program Year

D) About Social Entrepreneurship

E) Stages of New Venture Development

F) Exploring Opportunities
   1) Alternative Perspectives on Opportunity
   2) Clarifying the Opportunity

G) Next Steps and Homework

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