# Syllabus: PA 5536 Managing Urban Economic Development

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<td>Catalog Number</td>
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<td>Course Title</td>
<td>Managing Urban Economic Development</td>
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| Course Description               | This course addresses economic development methods, practices and public policy structures for public, not-for-profit and private sector administrators. Topics explored include:  
1. urban economic development planning processes  
2. economic development projects  
3. policy tools for stimulating development |
| Credit Hours                     | 3 credit hours                                                       |
| Prerequisites/Co-Requisites      | NONE                                                                |
| Restrictions/Exclusions          | Restricted to graduate level students                               |
| Course Component (format)        | Lecture                                                             |
| Course Instructional Mode        | Classroom Based                                                     |
Fundamentals of Economic Development Finance, Susan Giles Bischak (Giles) |
| Evaluation and Grading Criteria  | Students will be evaluated by performance in the following categories:  
Class Participation (20%)  
Class attendance is mandatory, and participation in class discussion of the text reading is fundamental to success in this course. Preparation for class includes all readings and student readiness to discuss the material.  
District Economic Development TEAM Analysis (30%)  
We will undertake a Team Analysis of an economic project and policy setting that will involve three activities which will be discussed in class to establish detailed requirements.  
Project and Context Analysis- Prepare a summary of the project characteristics, planning and policy context, market issues and organizational approach for the assigned economic development project.  
Deliverable: Summary Report and Presentation  
Establish Project Options- Prepare options for an economic development strategy for the assigned economic development projects  
Deliverable: Summary Report and Presentation  
Policy Framework- Prepare a public policy premise /framework to promote economic development.  
Deliverable: Summary Report and Presentation  
Research Paper (50%)  
Research Paper Proposal (3-5 pages-10%)  
Provide a summary of the Urban Planning topic that your research paper will address and the research approach you plan to use. The paper proposal should include:  
• A one or two sentence statement of the topic and your thesis or reason for investigating the topic and how it is related to stated class topics or objectives |
• An overview of the method of your investigation, that is, bibliographic research, interviews, comparative analysis etc.
• A list of the resources your method will require, such as, as a list of interviewees, bibliography, city planning documents from places you will explore.
• A standard form Topic Outline of the paper

Research Paper (10 to 20 pages- 40%)
The required term paper for the class is to be a study of a topic or question that will address issues raised in the course. Course participants may explore a specific planning case study or may explore new planning approaches. The paper should include:
• A clear thesis statement as a part of the introduction
• An overview of the approach to research and a a survey of methods considered
• A summary of findings
• A conclusion that presents a synthesis of findings
• Footnotes/bibliography
• Abstract (500 word)

All written text submitted for evaluation must be in agreement with University scholarship standards and copyright law- please use the MLA citation standards.
PAPER EVALUATION CRITERIA short paper/long paper
Scholarship and Writing Style 2 points/10points
- Responsible Citation
- Research Depth
- Clear writing Style
Course Required Content 3 points/20 points
- Thesis Statement
- Parties/interest/ Social Agenda Involved
- Debate Associated with Topic
- Options to address Topic
Synthesis of Topics 5 points/10 points
- Intellectual Risk
- Integrated Assessment with Course Discussion
- Innovative Ideas Explored

Student Learning Outcomes (SLOs)
After completing the course students will have:
- a working knowledge of the local economic development process
- an understanding of public, private, and not-for-profit economic development motives
- a structural understanding of community economic development
- an awareness of the forces shaping community economic development

Course Expectations, Course Policies, Requirements and Standards for Student Coursework and Student Behavior

Policy on Late Assignments:
1. All assignments must be turned in at the designated time.
2. All assignments turned in after the designated time will be downgraded one letter grade

Academic Misconduct:
Students should be aware of University rules regarding academic misconduct that includes cheating, plagiarism and other inappropriate actions that are not tolerated.

Student with Disabilities:
Any student who has a disability that prevents the fullest expression of abilities should contact the Office of Disabled Student Services and me so that we can discuss class requirements.

Religious Holidays:
If any scheduled assignments or exam conflicts with a religious observance, a student
should immediately contact me to arrange a make-up assignment or exam on a mutually acceptable date.

**Bad Weather:**
Classes are rarely canceled because of weather—a decision made by the chancellor. Radio station KCUR (89.3FM) is UMKC’s official media station for notification of the suspension of classes.

**Disclaimer:**
The above requirements and schedule for the course presented in this syllabus are subject to change in the event of extenuating circumstances.