Global Workshop:
Doing Business with China
April 29, 2015 | 9:00 a.m. - 12:00 p.m.

What You Will Learn
Are you considering doing business with China? If you are interested in outsourcing, opening an office, finding a partner, investing, or selling your products in China, this workshop will provide an initial overview and fundamental insights to get you started. Information on best practices for doing business with China will also benefit professionals who have established a connection in China, but would like to learn more.

Bloch Global Executive Education is committed to the international exchange of knowledge and training through valuable partnerships that transform business leaders through non-degree education programs. Bloch Executive Education has strong international relationships in Asia, including China, Malaysia and Singapore. Our partners and alumni have first-hand experience in compliance, regulations, and requirements for doing business in China.

Key Topics
- Why choose China?
- Best practices for doing business with China
- Process of business registry and company setup in China

Who Should Attend
Corporate leaders, trade representatives, entrepreneurs, business owners, government officials, or anyone involved in international business and strategies.

About the Instructor
Dr. William Self is an assistant professor of leadership and organizational behavior at the University of Missouri-Kansas City's Henry W. Bloch School of Management. Before coming to UMKC, Dr. Self pursued a Ph.D. from the Walter A. Haas School of Business at the University of California, Berkeley and an A.B. from Harvard University. Self has taught organizational behavior, leadership, ethics, cross-cultural management, negotiations, and power and influence. His research and consulting interests include organizational culture, leadership, social networks, and the management of diverse and global teams.

Huan Ding graduated from the University of Missouri – Kansas City with an MBA with an emphasis in Entrepreneurship, Operations and Supply Chain Management and General Management. Previously, Huan had several years of work experience at an international trade and logistics company and an equipment trading company. She founded ACCC Inc. in the U.S. that helps American universities recruit students from China. Currently, Huan works at Bloch Executive Education to deliver training programs for business executives and educators from Asia. Her comprehensive understanding of Chinese business culture and engaging instruction are well-suited for the American business audience.

Register Online
To register for this seminar or to learn more about Bloch’s workshop offerings, please visit Bloch Executive Education online. If you have any questions about this workshop, please contact Megan Krstic at krsticm@umkc.edu.

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http://umkc.edu/executive umkceexeced@umkc.edu 816.235.6071