

BLOCH EXECUTIVE EDUCATION

OPEN ENROLLMENT 2017

Strategic Leadership: *How Leaders Inspire, Engage, and Execute for Results*

November 9, 2017 | 9AM – 4PM

What You Will Learn

This course is designed to explore the concept of strategic leadership in the context of organizational mission and vision. Participants will explore the importance of understanding the enterprise-level strategic goals and how best to align their sphere of influence to match the strategic direction of the organization. They will spend time learning to build (or add to) their repertoire of strategic leadership skills.

The course will focus on key leader priorities of creating a vision, inspiring and aligning people around that vision, and creating forward momentum and action to execute the vision. Participants will be introduced to practical leadership ideas and frameworks using exercises and peer learning. This course will challenge participants to find their leadership voice, use their style to build alignment, and elevate their leadership from vision to execution.

Key Topics

- Finding your leadership vision and voice
- Building alignment to your vision
- Strengthening your leadership “muscle”
- Moving ideas from vision to results
- Creating lasting value for yourself and the organization

Who Should Attend

Leaders who have responsibility for creating a vision for a department or team, a desire to elevate their vision building and alignment skills, and a drive to execute for results with alignment to strategy.

About the Instructors



Ann M. Hackett is the Executive Coach for the Bloch Executive MBA program. She brings over 20 years of corporate leadership experience in communications, financial, product, retail, and hospitality industries, serving in both consulting and in-house roles. Having spent most of her career in organizational development and talent management, Ann has served in leadership roles with Accenture, H&R Block, and DineEquity. She has led corporate and consulting practices that include leadership assessment and coaching, talent strategy and program development, succession planning, culture and engagement, and learning strategy. Ann holds a Ph.D. and master’s degree in Industrial/Organizational Psychology from Kansas State University, and a bachelor’s degree in Psychology from Central Michigan University.



Kimberly Young serves as the Executive Director at the Bloch Executive Education Center. She is responsible for building relationships with the local community to create mutually valuable partnerships between academe, enterprise, government, and non-profit organizations through non-degree executive education. Prior to her time at the Bloch School, Kimberly worked in multiple industries with clients such as Coca Cola Company, H&R Block, Eli Lilly, Boeing, 3M Corporation, and Sprint. Kimberly’s expertise is in helping organizations increase top line growth and organize operations to take advantage of technological advancements and market opportunities. Kimberly has a B.A. in public policy studies from Duke University an M.B.A and Master of Management Hospitality from Cornell University

Register Online

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