

# BLOCH EXECUTIVE EDUCATION

OPEN ENROLLMENT 2017

**Strategic Leadership: *How Leaders Inspire, Engage, and Execute for Results***

November 9, 2017 | 9AM – 4PM

## What You Will Learn

This course is designed to explore the broad concept of leadership in the context of organizational mission and vision. Participants will explore the importance of understanding the enterprise level strategic goals and how best to align their sphere of influence to match the strategic direction of the organization. They will spend time learning to build (or add to) their repertoire of needed leadership skills.

The course will focus on differentiating the differences between management and leadership. Specifically, the key leader tasks of inspiring and aligning people, while recognizing the wide variety in the needs and perspectives of subordinates and teams. Participants will be introduced to practical leadership ideas and frameworks and, using case studies and exercises, will begin to apply these to the business environment. Finally the course will challenge participants to reflect on their own leadership legacy and the rewards of developing the next generation of leaders in their organization.

## Key Topics

- Finding your leadership voice
- Strengthening your leadership “muscle”
- Valuing and leveraging individual differences while reducing conflict
- Moving ideas from vision to results
- Creating lasting value for yourself and the organization

## Who Should Attend

Leaders who have responsibility for creating a vision for a department or team, a desire to elevate their vision building and alignment skills, and a drive to execute for results with alignment to strategy.

## About the Instructors



**Ann M. Hackett** brings over 20 years of corporate leadership experience in communications, financial, product, retail and hospitality industries, serving in both consulting and in-house roles. Having spent most of her career in organizational development and talent management, Ann has served in leadership roles with Accenture, H&R Block, and DineEquity. She has led corporate and consulting practices that include leadership assessment and coaching, talent strategy and program development, succession planning, culture and engagement, and learning strategy. Ann holds a Ph.D. and master’s degree in Industrial/Organizational Psychology from Kansas State University, and a bachelor’s degree in Psychology from Central Michigan University.

## Register Online

To register for this seminar or learn more about Bloch’s seminar offerings, please visit [bloch.umkc.edu/execedseminars](http://bloch.umkc.edu/execedseminars)