

# BLOCH EXECUTIVE EDUCATION

OPEN ENROLLMENT 2017

## Leading Change: How to Generate Support, Traction and Results

Wednesday, September 27, 2017 | 9AM – 4PM

### What You Will Learn

Changing individual behaviors is hard. Changing organizational behaviors that lead to real business results feels impossible. Participants in this session will explore the concepts of adaptive and technical change to discover that we often default to applying technical solutions to adaptive problems. In an experiential environment, participants will explore key factors, practical lessons learned, and a proven methodology for leading adaptive change.

The session will feature multimedia-driven content, interactive activities, and group/table discussions. Individual participants will have an opportunity to fully dissect personal and professional change initiatives as they learn how to connect personal, social, and structural factors to results. The session will conclude with development of individual starter action plans focused on setting up change initiatives for success.

### Key Topics

- Learn why only 15 percent of individual and organizational change efforts are effective in today's world and what can be done to reverse that trend
- Gain an understanding of why technical change is often the wrong approach toward shifting an organization's culture
- Fully explore a proven change model for achieving measurable results
- Go over the "Top 10" ways leaders must get out in front of change efforts if they are to be successful
- Develop participant action plans to address specific personal/professional change initiatives

### Who Should Attend

This session is appropriate for all individuals wanting to develop an ability to effectively lead behavior change efforts in personal and professional environments.

### About the Instructor



**Mike Allison** is an instructor for Bloch Executive Education. As a senior director in Associate Learning & Development at Cerner, Mike leads a team of learning professionals who partner with internal client-facing organizations to fully develop their front-line associates and leaders. His team also develops and delivers broad corporate required training solutions across Cerner. Mike directly impacts clients by leading workshops for healthcare leaders that address key planning, alignment, and transformation change initiatives. For both client and Cerner audiences, Mike also delivers training sessions on topics such as leading change, emotional intelligence, building trusting relationships, executive presence, and advanced presentation / communication skills. Mike joined Cerner in 1997 and has held a variety of executive and management roles within Cerner's learning and consulting organizations. Prior to his current role, Mike led domestic and global learning teams focused on associate and client education. Mike is a graduate of Brigham Young University where he earned a bachelor's degree in International Relations and a master's degree in Public Administration.

### Register Online

To register for this seminar or learn more about Bloch's seminar offerings, please visit

[bloch.umkc.edu/execedseminars](http://bloch.umkc.edu/execedseminars)