Emotional Intelligence: The Leadership Advantage
Tuesday, June 23, 2015 | 9AM – 4PM

What You Will Learn
In today’s competitive, complex, and turbulent business environment, one of the most important responsibilities of a leader is to set the right mood. Employees want leaders who demonstrate a style that creates resonance rather than dissonance—they want leaders who have the EQ advantage.

Using a highly interactive format and interpersonal assessments, this seminar will help leaders learn to use their emotions intentionally and strategically. They will practice strategies for uncovering the meaning behind others’ messages, so that they can effectively adapt their responses to situational demands. They will learn the power of fostering positive emotions in those around them, thereby generating cooperation and support. And they will gain new insights into how they can become catalysts, rather than inhibitors, of high performing teams.

Leaders who incorporate EQ techniques into their lives experience great personal and professional benefits. In addition to lowering their stress levels, they more easily see and seize new opportunities, more confidently manage difficult situations and make better decisions, and more proactively set an overall tone that will energize and motivate their workforce. They experience the Leadership EQ advantage.

Who Should Attend
Middle management levels and above who are looking to enhance their leadership abilities.

About the Instructor
Sandra Kruse-Smith is an instructor for Bloch Executive Education and has been the Executive Coach for the Bloch Executive MBA since 2005. In that capacity she coaches 60-70 managers and executives on their career development including strategic self-awareness, personal branding, and interpersonal and team dynamics. Sandra began her business career as an academic instructor, then took a position as communications manager for Allied Signal. She subsequently owned and operated Synergy Career and Professional Development, offering communication consulting and executive coaching services throughout the United States and Canada. Sandra holds an M.A. in Communications from Temple University in Philadelphia and her PhD in organization and management with emphasis in executive coaching from Capella University.

Register Online
To register for this seminar or learn more about Bloch’s seminar offerings, please visit bloch.umkc.edu/execedseminars.