

2018 BLOCH EXECUTIVE SERIES

Finance & Accounting for Anyone Involved with a Not-For-Profit Organization

Wednesday, October 24 | 9AM – 4PM

What You Will Learn

This one-day workshop is for any not-for-profit organization – from country clubs to churches and everything in between. Because not-for-profit organizations' finances are closely scrutinized, it is important that those individuals responsible for finance and accounting functions – often non-accountants – be well informed on the particulars of finance and accounting for not-for-profits.

This workshop will educate you on how to read and understand a not-for-profit's financial statements, while providing those responsible for the finance and accounting functions a basic understanding of the reporting practices for a not-for-profit organization.

Since not-for-profit finance and accounting differs in many subtle ways from normal businesses, this workshop also helps professional accountants brush up on the idiosyncrasies that separate the two.

From accruals to write-offs, from accounts receivable to working capital, this workshop will show you the concepts, techniques and tools that can help make better decisions for your not-for-profit organization.

Key Topics

- Learning the Language of Finance and Accounting for Not-for-Profits
- Generally Accepted Accounting Principles: Financial Statements and Reports
- Your Financial Statement: Interpreting Your Company's Financial Signals
- Annual Reports: Determining a Company's Well-Being
- The Role of Leveraging
- Profit, Planning, and Budgeting
- Evaluate Return on Investment

Who Should Attend

This simple and practical workshop is helpful not only for non-accountants with accounting duties but also for people who work with not-for-profits in a variety of capacities. Management and staff, board members, consultants, donors, and creditors can all benefit from understanding the fundamental principles of not-for-profit finance and accounting.

About the Instructor



William Kay is dedicated to helping organizations and individuals enhance their competitiveness, productivity and performance. His professional background includes over 20 years of experience as CEO, CFO, and owner of a major company. For the past 27 years, he has helped major Fortune 500 companies and universities, working with their managers and students on business training and development. He is the owner of W. Kay & Associates LLC, specializing in organizational development systems to help companies, colleges, and universities improve performance in strategic planning, leadership, team building, finance and accounting, budgeting, project management, and critical thinking. Bill is an adjunct professor at the UMKC Bloch School of Management, has taught Corporate Finance in their Executive MBA program, and does special projects for the University.

Transforming Talent is our Business. [Register online](#) or learn more about taking your company to the next level by calling 816-235-6184.

BLOCH EXECUTIVE EDUCATION
at the UNIVERSITY OF MISSOURI-KANSAS CITY