BLOCH EXECUTIVE EDUCATION

OPEN ENROLLMENT 2015

The Authentic Leader:
*Leveraging Your Leadership Skills for Maximum Impact*

Wednesday, March 11, 2015 | 9AM – 4PM

What You Will Learn

Twenty-first century leadership is contextual, relational, and nonhierarchal. Organizations have downsized and flattened, and followers have gained greater autonomy and a greater voice. As a result, leaders must show more authenticity about their strengths and their vulnerabilities, must be able to rely more on influencing strategies and less on command-and-control, and must be able to adapt to the needs and situations created by a broad variety of stakeholders.

Utilizing an experiential format of small and large group discussions, assessments and case studies, Authentic Leadership offers you a variety of strategies for creating maximum impact in your organization. You will learn skills and techniques developed by world-renowned experts and validated by your peers across many industries and business disciplines. You will leave with insights and resources for shaping a vibrant workforce that will support your innovative and strategic initiatives.

Key Topics

- Developing a personal philosophy of leadership that demonstrates your values and helps you chart a course toward a leadership legacy.
- Shaping and facilitating an organizational culture that is more adaptive and less risk-averse.
- Understanding and leveraging the benefits of a diverse workforce.
- Nurturing a resilient spirit.

Who Should Attend

This course is especially helpful for practicing managers, but is open to all individuals who have a passion for effecting change in their organization and want to learn how to exercise leadership skills more successfully.

About the Instructor

Sandra Kruse-Smith is the Executive Coach for Bloch School Executive Education and Executive MBA programs. In that capacity she helps current and emerging leaders identify leadership strengths and challenges, develop executive presence, define their personal brand, and strengthen their team proficiencies as leaders and as productive team members. Sandra began her business career as a communications manager for Allied Signal. She then spent 25 years as the owner and CEO of a communications consulting firm that delivered training and coaching solutions to executives and organizations throughout North America. Kruse-Smith received a B.A. in English and Education from UMKC, an M.A. in Communications from Temple University in Philadelphia, and a Ph.D. in Organization and Management from Capella University. Her research and teaching interests include impression management, emotional intelligence, career success strategies, and how to mitigate career derailment.

Register Online

To register for this seminar or learn more about Bloch’s seminar offerings, please visit bloch.umkc.edu/execedseminars.

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http://umkc.edu/executive  umkexeced@umkc.edu  816.235.6071