



# MBA IN BUSINESS ANALYTICS

## HOW DO I KNOW IF I'M A CANDIDATE?

### You're a candidate for the Bloch MBA in Business Analytics if you:

- Are looking to expand your career through flexible courses, engagement with peers and instructors and connections to the Kansas City business community.
- Have two or more years of full-time work experience. Recent graduates who are working full time and have clear career goals may be considered as well.
- Are interested in building your skills to share insights using data and to leverage artificial intelligence to elevate your business acumen.

## HOW DO I APPLY?

### Applying for the Bloch MBA in Business Analytics is easy! Just follow these three steps:

1. Visit [umkc.edu/apply](http://umkc.edu/apply) to complete a UMKC application and pay the application fee (\$45 for Domestic students/\$75 for International students).
2. Submit transcripts from all universities attended to the UMKC Office of Admissions. If your prior university provides electronic transcripts, they should be sent to [umkc-admtranscript@umkc.edu](mailto:umkc-admtranscript@umkc.edu). GMAT waivers may be available to applicants with a minimum 3.0 cumulative GPA *or* two or more years of work experience. For applicants that do not meet this criteria, automatic admission will be granted with a 600 score on the GMAT (or equivalent score on the GRE).
3. Submit a **current resume** and **one-page goal statement** describing your career plans and how an MBA will help you achieve them.

Need help with the application process? Contact [blochgrad@umkc.edu](mailto:blochgrad@umkc.edu).

## ESTIMATED COSTS\*

### Resident/Domestic

36 Credit hour program	<b>\$26,000</b>
Books and supplies	<b>\$2,000</b>

- Scholarship opportunities can be found at [umkc.academicworks.com](http://umkc.academicworks.com).
- Estimate provided is for Missouri residents and residents of select KC metro counties. Ask about other resident scholarships.

### Non-Resident/International

36 Credit hour program	<b>\$53,200</b>
Books and supplies	<b>\$2,000</b>

- A large portion of non-resident fees can be covered with the Dean's International Scholar Award, provided academic qualifications are met.

\*The costs listed are estimates which may be adjusted. For current rates, visit [umkc.edu/cashiers](http://umkc.edu/cashiers) or contact a Bloch School representative

## WHAT CAN I EXPECT FROM THE PROGRAM?

The Bloch MBA in Business Analytics is made up of seven business foundation courses, four required business analytics classes and one elective option so you can hone essential business and analytics skills while also tailoring your degree to your career goals.

### All core courses consist of two components:

- Online lectures accessible to you at any time.
- Scheduled engagement activities in which you can participate online or in person.



View online lectures, accessible at any time, in any environment



Engage with peers in class or via online web conference



In 36 credit hours, you're prepared for your next career success

## REQUIRED COURSES

### Courses required for the Bloch MBA in Business Analytics are:

#### MBA Foundations Courses (21 credits)

ACCTNG 5503 Financial Accounting for Decision Making  
DSOM 5511 Global Supply Chain and Operations Management  
FIN 5509 Financial Management  
MGT 5512 Leading and Managing People, Teams and Organizations  
MGT 5514 Strategic Management in the Globalized World  
MIS 5507 Foundational Business Analytics and Statistics  
MKT 5504 Marketing Management

#### Business Analytics Specialty Courses (12 credits)

MIS 5559 Data Management for Business Analytics  
MIS 5552 or MIS 5557 Database Management or Intermediate Business Analytics  
DSOM 5558 Data Visualization  
MKT 5566 Predictive Analytics Using R

#### Electives (3 credits)

##### Choose one of the following:

- MIS 5581 Human Resources Analytics
- MIS 5582 AI and Automation in Business Processes
- MKT 5562 Marketing Research and Analytics
- HLTH-ADM 5578 Data Analysis for Health Care Managers



Priority admissions deadlines are as follows:

Fall: Aug. 1

Spring: Dec. 15

Summer: May 1

UMKC is an equal opportunity/affirmative action institution.  
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