UMKC BLOCH



MBA IN BUSINESS ANALYTICS

HOW DO I KNOW IF I'M A CANDIDATE?

You're a candidate for the Bloch MBA in Business Analytics if you:

- Are looking to expand your career through flexible courses, engagement with peers and instructors and connections to the Kansas City business community.
- · Have two or more years of full-time work experience. Recent graduates who are working full time and have clear career goals may be considered as well.
- · Are interested in building your skills to share insights using data and to leverage artificial intelligence to elevate your business acumen.

HOW DO I APPLY?

Applying for the Bloch MBA in Business Analytics is easy! Just follow these three steps:

- 1. Visit **umkc.edu/apply** to complete a UMKC application and pay the application fee (\$45 for Domestic students/\$75 for International students).
- 2. Submit transcripts from all universities attended to the UMKC Office of Admissions. If your prior university provides electronic transcripts, they should be sent to umkc-admtranscript@umkc.edu. GMAT waivers may
- be available to applicants with a minimum 3.0 cumulative GPA or two or more years of work experience. For applicants that do not meet this criteria, automatic admission will be granted with a 600 score on the GMAT (or equivalent score on the GRE).
- 3. Submit a current resume and one-page goal statement describing your career plans and how an MBA will help you achieve them.

Need help with the application process? Contact blochgrad@umkc.edu.

ESTIMATED COSTS*

Resident/Domestic

36 Credit hour program \$26.000

Books and supplies \$2,000

- Scholarship opportunities can be found at umkc.academicworks.com.
- Estimate provided is for Missouri residents and residents of select KC metro counties. Ask about other resident scholarships.

Non-Resident/International

36 Credit hour program

\$53.200

Books and supplies

\$2.000

A large portion of non-resident fees can be covered with the Dean's International Scholar Award, provided academic qualifications are met.

bloch.umkc.edu

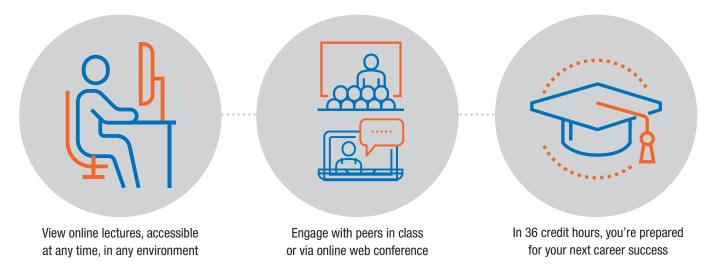
^{*}The costs listed are estimates which may be adjusted. For current rates, visit umkc.edu/cashiers or contact a Bloch School representative

WHAT CAN I EXPECT FROM THE PROGRAM?

The Bloch MBA in Business Analytics is made up of seven business foundation courses, four required business analytics classes and one elective option so you can hone essential business and analytics skills while also tailoring your degree to your career goals.

All core courses consist of two components:

- Online lectures accessible to you at any time.
- Scheduled engagement activities in which you can participate online or in person.



REQUIRED COURSES

Courses required for the Bloch MBA in Business Analytics are:

MBA Foundations Courses (21 credits)

ACCTNG 5503 Financial Accounting for Decision Making
DSOM 5511 Global Supply Chain and Operations Management
FIN 5509 Financial Management
MGT 5512 Leading and Managing People, Teams and Organizations
MGT 5514 Strategic Management in the Globalized World
MIS 5507 Foundational Business Analytics and Statistics
MKT 5504 Marketing Management

Business Analytics Specialty Courses (12 credits)

MIS 5559 Data Management for Business Analytics MIS 5552 or MIS 5557 Database Management or Intermediate Business Analytics

DSOM 5558 Data Visualization

MKT 5566 Predictive Analytics Using R

Electives (3 credits) Choose one of the following:

- MIS 5581 Human Resources Analytics
- MIS 5582 Al and Automation in Business Processes
- MKT 5562 Marketing Research and Analytics
- HLTH-ADM 5578 Data Analysis for Health Care Managers





Priority admissions deadlines are as follows:

Fall: Aug. 1

Spring: Dec. 15

Summer: May 1

UMKC is an equal opportunity/affirmative action institution Relay Missouri: 1-800-735-2966 (TTY) BSM 2511194