

2004 Kansas City Nonprofit Sector At a Glance

Produced by the Midwest Center for Nonprofit Leadership
Henry W. Bloch School of Business & Public Administration
University of Missouri – Kansas City

Kansas City continues to talk a lot about its nonprofit sector, its size, and how it fits into the larger economy of the metropolitan region. Again, for 2004, we are pleased to share a few summary statistics about the size and scope of the sector. This information is excerpted from a larger report that has been prepared by the research team at the Midwest Center for Nonprofit Leadership at UMKC. This information is based on latest statistics from the IRS and the National Center for Charitable Statistics. For the full report, including more detailed description of the origin of the statistics, please go to our web site at www.mcnl.org and select the Research section of the site.

Since the 2003 report, based on filings with the IRS, the Kansas City nonprofit sector has experienced a small amount of growth in number of organizations. Despite this addition of organizations both total revenues and total assets have decreased as a whole in the Kansas City metro area. The number of registered 501(c)3 organizations in the metropolitan area has increased to 7252 (a change of 381 organizations). Only about one-third of these charitable organizations, or 2333 of them, need to file annual tax returns with the IRS (because they have revenues of more than \$25,000 per year and are not religious congregations).

The Nonprofit Share of the Kansas City Economy

- The nonprofit sector comprises 2.9 percent of the number of organizations in Kansas City, yet the sector generates about 6.2 percent of total income or revenue for the region's economy (see figure 1 below). Its economic activity comprises nearly 16 percent of the estimated Gross Metropolitan Product!

Figure 1: Nonprofits as Part of the Kansas City Economy				
	Number	% of Total	Revenue	% of Total Revenue
All Other Organizations	77281	97.1%	\$144,335,900,000	93.8%
Charitable Organizations	2333	2.9%	\$9,531,312,966	6.2%
Total	79614	100.0%	\$153,867,212,966	100.0%

How the Number of Kansas City Nonprofits Compares With Other Metropolitan Areas

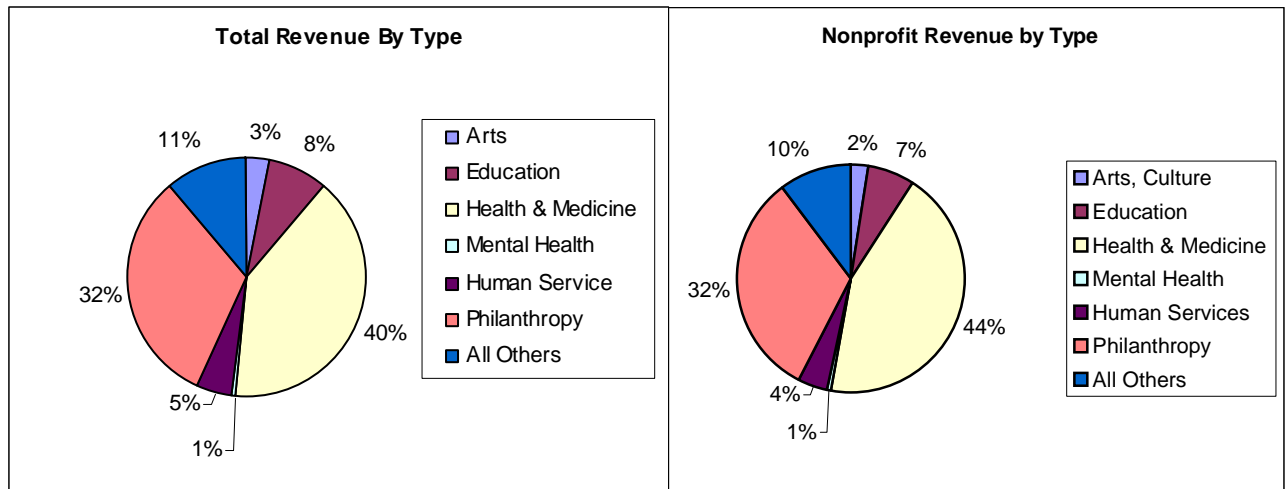
- Kansas City has an average number of nonprofits for a region its size. Compared to other metro regions, our nonprofit sector tends to fall near the middle in most categories (see Figure 2 below).

Figure 2: Metro Area Nonprofit Sector Comparison						
	Nonprofit Organizations	Revenue (in billions)	Assets (in billions)	Region Population	Nonprofits per 1,000 People	Sector Share of GMP*
Chicago	11,125	\$57.29	\$81.78	9,157,540	1.21	15.59%
Minneapolis	6,365	\$19.88	\$30.52	2,968,806	2.14	14.61%
Atlanta	4,252	\$17.74	\$29.53	4,112,198	1.03	9.30%
Denver	3,693	\$9.06	\$18.09	2,581,506	1.43	8.37%
Milwaukee	3,337	\$12.36	\$16.64	1,689,572	1.98	21.45%
St. Louis	2,938	\$13.83	\$23.01	2,603,607	1.13	14.32%
Kansas City	2,333	\$9.53	\$15.63	1,776,062	1.31	13.44%
Indianapolis	2,102	\$14.91	\$25.65	1,607,486	1.31	23.03%
Cincinnati	2,081	\$8.00	\$14.28	1,979,202	1.05	12.08%
Orlando	1,558	\$6.93	\$9.69	1,644,561	.95	10.41%

*Gross Metropolitan Product has been estimated using historical trends to project present levels

Nonprofit Categories and Market Share

- The charts below illustrate the program foci of nonprofits in Kansas City. In addition to the organizations reported below, there are more than 2,230 religious congregations (churches, synagogues, temples, etc.) in the Kansas City metro area (this information is based on reports from Spirit of Service). National trends in private giving suggest that the religious congregations (which are about half of all large nonprofits in the region) receive about 57% of gifts made by individuals.



Foundations and Philanthropy

- About 23% of all foundations in Missouri and Kansas are based in the Kansas City metro area, and these foundations hold about 53% of all foundation assets and distribute more than 47% of all grants.

Figure 4: Kansas City Metro Area Foundation Statistics

	Number	% Of MO/KS	Assets	% Of MO/KS Assets	Qualifying Dist.	% Of MO/KS Qualifying Dist.	Total Giving	% Of MO/KS Total Giving
Independent	379	23.04%	\$3,887.67	52.45%	\$238.22	50.32%	\$194.94	47.18%
Corporate	17	19.32%	\$81.06	21.32%	\$12.67	10.38%	\$12.04	9.94%
Community	2	10.53%	\$702.97	71.52%	\$102.05	87.66%	\$102.05	87.74%
Operating	20	23.53%	\$24.95	22.73%	\$1.21	14.19%	\$.92	17.21%
KC MSA Total	418	22.75%	\$4,696.67	52.86%	\$354.14	49.16%	\$309.95	47.25%
MO/KAN Total	1837	100.00%	\$8,885.28	100.00%	\$720.32	100.00%	\$655.95	100.00%

Source: Foundation Center

a. Assets, Qualifying Distributions, and Total Giving Statistics are in millions of dollars

The Midwest Center for Nonprofit Leadership is the nonprofit research and leadership education center of the Cookingham Institute of Public Affairs, which is the public administration department of the Henry W. Bloch School of Business and Public Administration at the University of Missouri – Kansas City. The mission of the Midwest Center is to strengthen the effectiveness and performance of individuals and organizations in the region’s nonprofit sector through high quality programs of community-oriented education, applied research, problem solving and service. For more information about the Midwest Center and its programs and services, please visit our web site at www.mcnl.org, or call us at 816-235-2305. We are building a healthier community through nonprofit leadership.