

The 2007 Kansas City Nonprofit Sector At a Glance

Produced by the Midwest Center for Nonprofit Leadership
Henry W. Bloch School of Business & Public Administration
University of Missouri – Kansas City

Nonprofit public service organizations play a unique and vital role in the growth and development of the Greater Kansas City metropolitan region. These organizations are integral to the region's economy, and they are central to the overall health of the community. Therefore, each year the Midwest Center for Nonprofit Leadership organizes and analyzes data from multiple sources (including the IRS and the Census Bureau) to track and document the size and scope of the region's sector and its growth and development. This Snapshot Report presents a few highlights from the current year's research.

Kansas City's charitable nonprofit sector demonstrated continued growth in the most recent year, increasing in both the number of organizations and especially in the amount of total revenue generated by these organizations. In total, there are 7,612 Kansas City charitable nonprofit organizations (501c3s) registered with the IRS, an increase of 139 (or nearly 2%). Approximately forty-three percent of these organizations, 3,244, have revenues of at least \$25,000 per year. In addition, there are an estimated 1,552 religious congregations operating in the Greater Kansas City metro region. Nonprofit sector revenue continued to grow in the past year, as well, by about sixteen percent. A detailed report on the topics presented in this summary and much related topics, including trend information and highlights from recent reports on Kansas City nonprofit wages and benefits, will be available on the Midwest Center's website (www.mcnl.org) in November 2007.

The Nonprofit Share of the Kansas City Economy

- The nonprofit sector (excluding congregations) comprises four percent of the total number of Kansas City organizations, yet it generates more than eight percent of total revenue for the region's economy (see figure 1 below). Importantly, nonprofit economic activity grew from 2006 to comprise more than 14 percent of Kansas City's estimated Gross Metropolitan Product!

Figure 1: Nonprofits as Part of the Kansas City Economy

	Number	% of Total	Revenue	% of Total Revenue
All Other Organizations	77,763	96%	\$128,251,700,000	91.9%
Charitable Organizations	3,244	4%	\$11,229,233,269	8.1%
Total	81,007	100.0%	\$139,480,933,269	100.0%

How Kansas City's Nonprofit Sector Compares

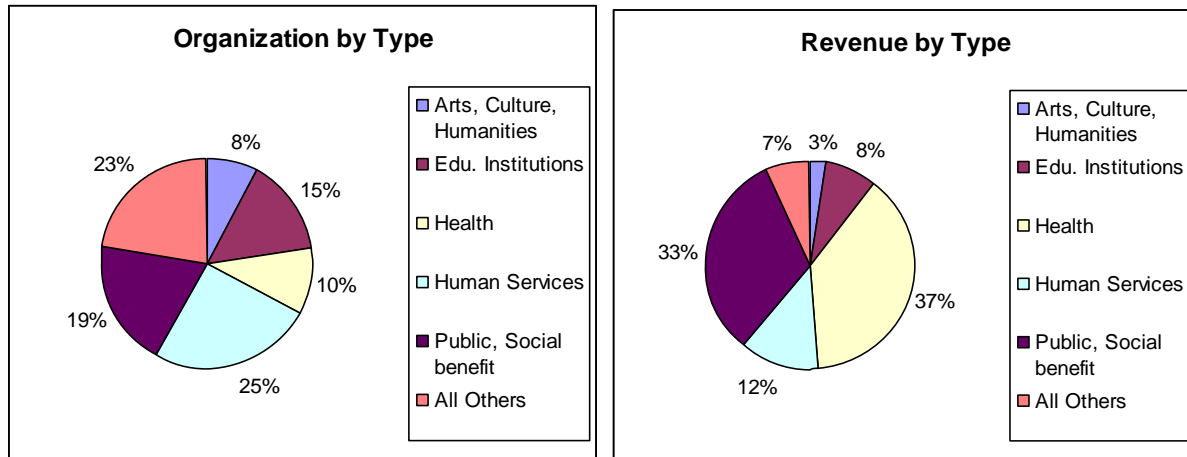
- Kansas City's economy is strong and very comparable to that of other similar-sized metropolitan regions. Kansas City has a relatively similar number of nonprofits, and the region's nonprofit sector growth has been comparable to that of most other U.S. metropolitan areas. The sector's share of GMP increased to 14.36% from 13.04% in 2006.

Figure 2: Metro Area Nonprofit Sector Comparison

	Nonprofit Organizations	Revenue (in billions)	Assets (in billions)	Region Population	Nonprofits per 1,000 People	Sector Share of GMP*
Chicago	15,310	\$84.04	\$113.24	9,505,748	1.61	19.91%
Atlanta	7,843	\$24.87	\$41.30	5,138,223	1.53	11.70%
Minneapolis	6,823	\$28.97	\$41.61	3,175,041	2.15	19.07%
Denver	5,724	\$12.40	\$22.03	2,408,750	2.38	10.65%
Milwaukee	4,439	\$17.72	\$21.43	1,509,981	2.94	27.81%
St. Louis	4,356	\$22.99	\$33.82	2,796,368	1.56	21.11%
Cincinnati	3,453	\$13.21	\$24.71	2,104,218	1.64	16.03%
Kansas City	3,244	\$11.29	\$19.60	1,967,405	1.65	14.36%
Indianapolis	3,008	\$16.36	\$27.20	1,666,032	1.81	23.67%
Orlando	2,707	\$9.11	\$11.92	1,984,855	1.36	10.87%

Nonprofit Mission and Market

- The charts below illustrate the distribution of missions and resources for various types of nonprofits in Greater Kansas City metropolitan region. Revenues and numbers of organizations for each mission area vary significantly. For example, human service organizations comprise a quarter of all Kansas City charitable organizations that file with the IRS, yet they receive only twelve percent of the revenues. Health organizations comprise only ten percent of the agencies, yet they account for 37 percent of all revenues received by the sector. Conversely, nonprofits in the arts and culture mission area comprise eight percent of all agencies, yet secured only about three percent of the sector's resources.



Foundations and Philanthropy

- Kansas City has a strong and growing foundation community, as well. Just over 23 percent of all Missouri and Kansas foundations are based in the Kansas City metro region, yet these foundations hold more than 52 percent of all foundation assets and pay out more than 34 percent of all foundation giving for the two states.

Figure 4: Kansas City Metro Area Foundation Statistics (circa 2005)

	Number	% Of MO/KS	Assets (in millions)	% Of MO/KS Assets	Total Giving (in millions)	% Of MO/KS Total Giving
Independent	414	23.23%	\$4,666.72	51.77%	\$187.06	40.60%
Corporate	20	20.41%	\$108.01	21.77%	\$15.74	12.88%
Community	2	9.52%	\$1,035.58	75.70%	\$142.27	82.71%
Operating	21	18.42%	\$25.24	13.16%	\$2.15	0.8%
KC MSA Total*	457	23.39%	\$5,835.60	52.71%	\$347.24	34.18%
MO/KAN Total*	1,954	100%	\$11,070.11	100%	\$1,015.76	100%

Source: Foundation Center

* Figures may not total exactly due to rounding.

A more detailed report on the topics and information presented in this summary, as well as additional trend information and overview information on nonprofit salary and benefits trends, will be available on the Midwest Center's website (www.mcnl.org) in November 2007.

The Midwest Center for Nonprofit Leadership is the nonprofit research and leadership education center of the Department of Public Affairs of the Henry W. Bloch School of Business and Public Administration at the University of Missouri – Kansas City. The mission of the Midwest Center is to enhance the effectiveness and performance of the people and organizations of the region's nonprofit sector through high quality programs of education, applied research, problem solving and service. The center services more than 4,000 nonprofit leaders each year through more than 40 public programs, as well as delivering hundreds of individual agency retreats, workshops and programs. For more information about the Midwest Center and its programs and services, please visit our web site at www.mcnl.org, or call us at 816-235-2305. We help build a healthier community through strengthened nonprofit leadership.