

# Kansas City Nonprofit Sector At a Glance (2005)

**Produced by the Midwest Center for Nonprofit Leadership  
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The growth and development of the nonprofit sector, both across the United States and locally in Kansas City, remains an important topic of conversation. Each year the Midwest Center for Nonprofit Leadership engages in a detailed study of the size and scope of the nonprofit sector, with specific focus on the Kansas City metropolitan area. The following demographic and economic summary of the Kansas City nonprofit sector reports the most recent data compiled from IRS, Foundation Center, and National Center for Charitable Statistics resources. A more detailed report of the areas covered in this summary (along with additional focus on executive compensation and development trends) is available on the Midwest Center’s website (www.mcnl.org).

During the past year, the Kansas City nonprofit sector has continued to increase in total number of organizations. Accompanying this growth in the number of public charities is a decline in their total revenues. This is the second consecutive year of such decrease, and the reciprocal relationship between organizational and revenue levels could signal a significant emerging trend for the economic welfare of the Kansas City sector. In total there are 7,336 registered charitable nonprofit organizations (501(c)3s) in the Kansas City metro area (an increase of 84). Just over one-third of these organizations, 2,485, are large enough that they are required to file annual tax returns with the IRS (i.e., they have revenues of more than \$25,000 per year and are not religious congregations). In addition, there are an estimated 2,230 religious congregations in the Greater Kansas City Metro region.

## The Nonprofit Share of the Kansas City Economy

- The nonprofit sector comprises 2.9 percent of the number of organizations in Kansas City, yet the sector generates about 7.4 percent of total income or revenue for the region’s economy (see figure 1 below). Its economic activity comprises more than 12 percent of the estimated Gross Metropolitan Product!

<b>Figure 1: Nonprofits as Part of the Kansas City Economy</b>				
	Number	% of Total	Revenue	% of Total Revenue
All Other Organizations	83,293	97.1%	\$107,476,303,670	92.6%
Charitable Organizations	2,485	2.9%	\$8,620,496,330	7.4%
Total	85,778	100.0%	\$116,096,800,000	100.0%

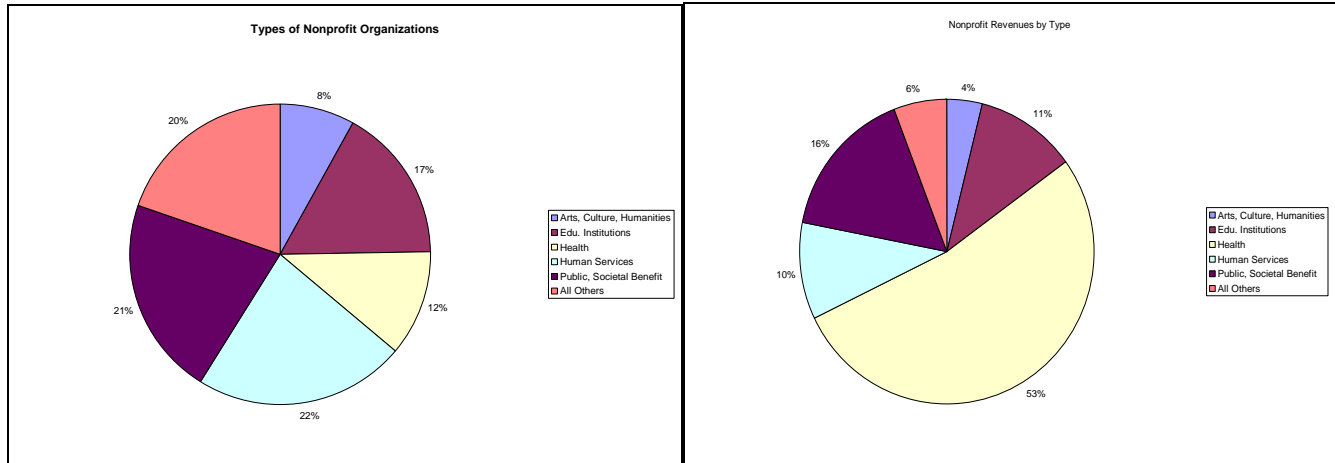
## How the Number of Kansas City Nonprofits Compares With Other Metropolitan Areas

- Kansas City has a similar but slightly greater-than-average number of nonprofits for a region its size. Compared to other metro regions, our nonprofit sector tends to fall near the lower end in most categories, trending downward compared to the 2004 report.

<b>Figure 2: Metro Area Nonprofit Sector Comparison</b>						
	Nonprofit Organizations	Revenue (in billions)	Assets (in billions)	Region Population	Nonprofits per 1,000 People	Sector Share of GMP*
Chicago	11295	\$58.98	\$89.44	9,157,540	1.23	16.10%
Minneapolis	5140	\$23.36	\$33.98	2,968,806	1.73	17.30%
Atlanta	4489	\$16.72	\$25.54	4,112,198	1.09	8.88%
Denver	4062	\$11.02	\$21.01	2,581,506	1.57	10.73%
Milwaukee	3404	\$15.67	\$18.29	1,689,572	2.01	26.38%
St. Louis	3040	\$12.05	\$22.37	2,603,607	1.17	12.55%
Cincinnati	2537	\$10.22	\$18.76	1,979,202	1.28	15.19%
<b>Kansas City</b>	<b>2485</b>	<b>\$8.62</b>	<b>\$15.58</b>	<b>1,776,062</b>	<b>1.40</b>	<b>12.28%</b>
Indianapolis	2140	\$17.50	\$15.85	1,607,486	1.33	27.17%
Orlando	1705	\$7.74	\$9.91	1,644,561	1.04	11.76%

## Nonprofit Categories and Market Share

- The table below illustrates the mission foci of nonprofits in Kansas City. In addition to the organizations reported below, there are more than 2,230 religious congregations (churches, synagogues, temples, etc.) in the Kansas City metro area. This information is based on reports from Spirit of Service. National trends in private giving suggest that religious congregations (which are about half of all large nonprofits in the region) receive about 57% of gifts made by individuals.



## Foundations and Philanthropy

- More than 22% of all foundations in Missouri and Kansas are based in the Kansas City metro area, and these foundations hold about 55% of all foundation assets and distribute more than 42% of all grants.

**Figure 4: Kansas City Metro Area Foundation Statistics**

	Number	% Of MO/KS	Assets	% Of MO/KS Assets	Qualifying Dist.	% Of MO/KS Qualifying Dist.	Total Giving	% Of MO/KS Total Giving
Independent	387	22.85%	\$4,307.31	53.59%	\$188.12	41.85%	\$181.61	43.10%
Corporate	19	20.00%	\$86.74	21.46%	\$11.74	10.53%	\$11.18	10.10%
Community	2	9.09%	\$873.58	79.42%	\$75.19	81.31%	\$75.19	81.33%
Operating	20	21.98%	\$20.30	15.54%	\$2.44	20.20%	\$1.42	27.84%
<b>KC MSA Total</b>	<b>428</b>	<b>22.50%</b>	<b>\$5,287.93</b>	<b>54.67%</b>	<b>\$277.48</b>	<b>41.70%</b>	<b>\$269.39</b>	<b>42.78%</b>
<b>MO/KAN Total</b>	<b>1902</b>	<b>100%</b>	<b>\$9,672.45</b>	<b>100%</b>	<b>\$665.49</b>	<b>100%</b>	<b>\$629.63</b>	<b>100%</b>

Source: Foundation Center

- Assets, Qualifying Distributions, and Total Giving Statistics are in millions of dollars

*The Midwest Center for Nonprofit Leadership is the nonprofit research and leadership education center of the Cookingham Institute of Public Affairs, which is the public administration department of the Henry W. Bloch School of Business and Public Administration at the University of Missouri – Kansas City. The mission of the Midwest Center is to strengthen the effectiveness and performance of individuals and organizations in the region's nonprofit sector through high quality programs of community-oriented education, applied research, problem solving and service. For more information about the Midwest Center and its programs and services, please visit our web site at [www.mcnl.org](http://www.mcnl.org), or call us at 816-235-2305. We are building a healthier community through nonprofit leadership.*