



KANSAS CITY FRAMEWORK FOR SENIOR MOBILITY

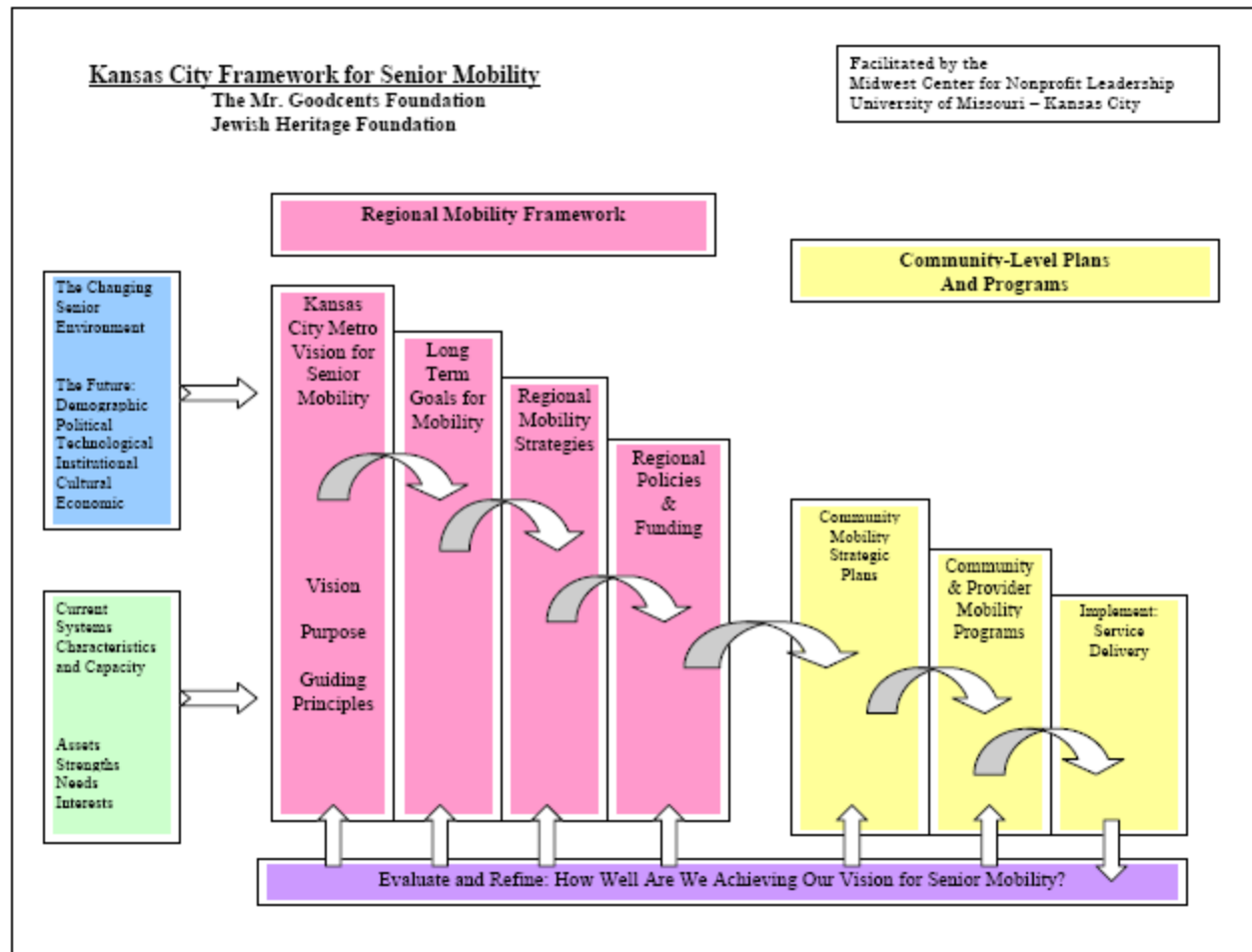
Project Findings

FRAMEWORK GOAL

To develop a tool and set of resources that will aid communities and their policy makers in their planning to address the mobility needs of our aging community.



STRATEGIC FRAMEWORK DEVELOPMENT



INTRODUCTION

○ Background

- Kansas City is disproportionately aging
- By 2030 the Kansas City 65+ population is estimated to be 310,587 (13.8%)

○ Methods

- Secondary Data Sources
- Focus Groups
- Survey Research



NATIONAL RESEARCH

- “Safe Mobility for a Maturing Society.”
 - Safer, easier to use roadways and walkways
 - Safer, easier to use automobiles
 - Improved systems for assessing the competency of older drivers and pedestrians
 - Better, easier to use public transportation services
 - Targeted state and local action plans
 - Better public information
 - Basic and social policy research
- “United We Ride”
 - Help states and communities overcome obstacles to coordination



NATIONAL RESEARCH

- Aging in Place Technical Assistance Guide
 - Community Report Card
 - 10 areas of ageless communities
- “The Mobility Needs of Older Americans: Implications for Transportation Reauthorization”
 1. Myth: As people age the first mobility they lose is the ability to drive. *The truth is that driving is one of the least physically taxing activities; in fact boarding public transit and walking are more onerous.*
 2. Myth: Older people who drive meet their mobility needs without assistance. *The truth is older people who drive still face significant barriers.*
 3. Myth: All lose of mobility skills is permanent. *The truth is that mobility skills vary based on injuries, serious illness, and other circumstances*



NATIONAL RESEARCH

- Surface Transportation Policy Project
 - Needed public trans. imp.: \$43.9 billion.
 - Maintain infrastructure: \$14.8 billion.
- United Jewish Communities
 - 82% of Jewish Federations felt senior transportation was an important issue
 - Keys to successful programs
 - customer service,
 - flexible and convenient routes,
 - easy scheduling,
 - dependable pick up times,
 - safe, comfortable, and accessible vehicles



STATE RESEARCH

- 2006 Michigan action plan for senior mobility
 1. To reduce the number and severity of crashes involving senior drivers and pedestrians;
 2. To increase the scope and effectiveness of alternative transportation options available to seniors;
 3. To assist seniors in maintaining safe mobility for as long as possible; and
 4. To plan for a day when driving may no longer be possible.
- Missouri Senior Report
 - Ranks counties



STATE RESEARCH

- Florida – Chapter 427
 - Commission for the Transportation Disadvantaged
 - Transportation Disadvantage Trust Fund
 - accounted for 16% of transportation disadvantaged funding in the State of Florida in 2005
 - Decentralized system
 - Local systems run by CTCs

- Not an exhaustive list, but representative



LOCAL RESEARCH

○ Cuyahoga County

- Recommended a nonprofit to coordinate regional services
- Projected future demand using regression model of existing use

○ Northern Virginia

- Centralized information service (\$150,000-\$200,000)
- Travel Training
- Seamless public transportation system
- Comprehensive marketing campaign
- Senior driver training



LOCAL RESEARCH

- Johnson County (Iowa)
 - Helping individuals
 - Central information service
 - Community education
 - Driver training
 - System improvements
 - Delivery services
 - New opportunities
 - County wide transportation
 - Volunteer transportation



OUR COMMUNITY ASSETS AND NEEDS

○ Assets

- Transportation Providers: 45-54
- Community Activity
 - Aging in Place
 - MARC
- Commitment to philanthropy
- Multiple public transportation systems (none that are deteriorating)
- Size of Geographic area



OUR COMMUNITY ASSETS AND NEEDS

○ Normative

- 310,587 older adults by 2030
- Medicaid funds medical transportation
 - 12,940 older adults in poverty
- ADA requirements
 - 69,874 older adults with a disability
- National Research and statistics
- “United We Ride”



OUR COMMUNITY ASSETS AND NEEDS

- Perceived
 - Culturally diverse services
 - Physically safe options
 - Information
 - Affordable services
 - Communication of options
 - Mobility friendly destinations



OUR COMMUNITY ASSETS AND NEEDS

○ Relative

- In 2005 Florida estimated they needed almost 750,000 more trips than they provided
- Most recent statistics have Kansas City at 64 million passenger miles provided
- By comparison Sacramento and San Antonio provided almost three times the volume of passenger miles
- Kansas City spends less than half of what Sacramento spends on paratransit services



FINANCING A FUTURE

- Federal Financing Models
 - Calculative funding (based on population statistics)
 - Discretionary funding (through earmarks)
 - (\$30 Million in 2009 for MO, none in Kansas City)
- State Financing Models
 - FL Transportation Disadvantaged Trust Fund (More than \$36 million in 2005)
 - Small 5310 funding
- Local Funding Models
 - County Levy (i.e. Platte, and Clay)



FINANCING A FUTURE

○ Private Models

- There are no purely private models
- Cuyahoga County has a model that includes:
 - United Way Grants
 - Membership dues
 - Fees-for –service
- Even areas with private funding require approximately 75% of financing from public sources.

○ Kansas City Model

- Financing depends on agency
- Spectrum:
 - All government
 - All fee for service
 - All philanthropy
 - Very little mix



DEVELOPING A SOLUTION

- A community vision
 - Seamless
 - Collaborative
 - Target audience: seniors?
 - Inclusive/comprehensive
 - Mobilize those in authority to address mobility
 - Virtual transport
 - Links with urban design
 - Connect with the financing and incentives system
 - Opportunities
 - Sustainable (long term, on-going)
 - Adaptive/adaptable



DEVELOPING A SOLUTION

- Policy issues
 - Zoning and land use
 - Policymakers
 - Funding
 - Community planning
 - What Else??



A DESIGN FOR CHANGE

- Short-term solutions
 - Community Leadership and Governance
 - Tangible recommendations
 - Proximity of bus stops
 - Mobility changes in bathrooms
 - Multilingual information
 - Mobility equipment at private businesses
 - Advocacy and education
- Long-term solutions
 - Public advocacy
 - Community governance
 - Marketing plan
 - Public funding development

